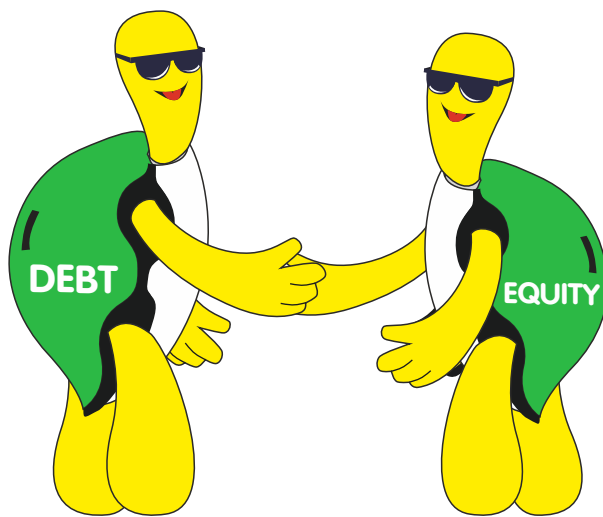




**Mr. Neil Parag Parikh,  
Chairman and CEO**



*Dear Partner,*

Greetings!

At the outset, I thank you for demonstrating faith in our money management process by recommending our Scheme(s) to your clients.

I am reaching out to you, to share my excitement on the launch of our sixth offering – Parag Parikh Dynamic Asset Allocation Fund (Or, PPDAAF).

Given our history, you may be aware that we do not launch Schemes indiscriminately.

**A new Scheme is considered only if:**

1. We are clear that it meets the investment objective of a certain set of investors
2. Many of us within PPFAS Mutual Fund are also keen to invest in it

PPDAAF is a Scheme which aims to invest a minimum of 35% and a maximum of 65% in equities (which will include arbitrage positions). The remainder will be invested in debt securities of varying maturities.

In doing so, investors in this Scheme will be eligible to receive indexation benefit, thereby helping reduce the amount of capital gains tax outgo, in case they sell their units after holding them for at least three years.

**One clarification:**

Based on the Scheme name, some may believe that we will mechanically keep changing the equity allocation based on valuation metrics like P/E ratio etc. Actually, that is not the case.

While we have the freedom to go upto 65%, we envisage the equity allocation to be closer to the 35% threshold. This means that the Net Asset Value (NAV) of the Scheme will be less prone to volatility on account of fluctuations in the equity market.

Stocks will be chosen on the basis of parameters like strong cash flows. However, once purchased they will remain in the portfolio unless we have good reasons to sell them. We will also avail of 'special situations' as well as arbitrage opportunities, whenever they arise.

Within the debt space, we have a wide mandate. This permits us to include 'accrual' as well as 'duration' instruments – such as Sovereign, State Government, PSU and corporate securities across all maturities. Factors like credit quality, liquidity, and our outlook on interest rates will guide our decisions.

PPDAAF offers Growth Option as well as the Income Distribution cum Capital Withdrawal (IDCW) Option.

I believe it would be ideal for those desiring debt allocation with indexation benefits and those who avoid actively trading in debt securities.

I suggest you view PPDAAF as a quasi fixed income solution for your clients. Also, as a Fund House, we are suggesting the Growth Option over the IDCW Option. Younger investors could continue to hold on for several years while older investors (including retirees) could meet their income requirements by opting to withdraw via the Systematic Withdrawal Plan (SWP), given that it is a more tax-friendly option compared to IDCW, after a holding period of three years.

The Scheme could also be regarded as a good complement to your clients' equity allocation. Debt securities offer investors relative stability, while the equity component could provide some opportunity for growth.

The Scheme – which opens today, will close on February 22, 2024 and re-open on February 28, 2024.

Please visit the [PPDAAF](#) page on our website, [amc.ppfas.com](#) for more information, including documents like the Scheme Information Document (SID) and Key Information Memorandum (KIM).

I do hope you will see value in our new Offering and consider it a worthy addition to your clients' portfolio.

Thank you...

Warm regards,  
**Neil Parag Parikh**  
**Chairman and CEO**  
PPFAS Asset Management Private Limited  
(Investment Manager to PPFAS Mutual Fund)

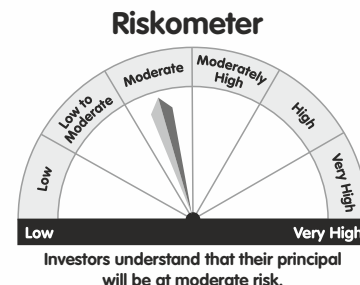
## Parag Parikh Dynamic Asset Allocation Fund

An open ended dynamic asset allocation fund.

**This product is suitable for investors who are seeking\***

- Capital Appreciation & Income generation over medium to long term.
- Investment in equity and equity related instruments as well as debt and money market instruments while managing risk through active asset allocation

**\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.**



**Note:** The product labeling assigned during the NFO is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made



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**Sponsor:** Parag Parikh Financial Advisory Services Limited.

CIN: U67190MH1992PLC068970

**Trustee:** PPFAS Trustee Company Private Limited. CIN: U65100MH2011PTC221203

**Investment Manager (AMC):** PPFAS Asset Management Private Limited.

CIN: U65100MH2011PTC220623

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**