

Parag Parikh Tax Saver Fund

An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit



Now...Tax saving need not be taxing

FACTS

- ▲ Parag Parikh Tax Saver Fund (PPTSF) has been launched by PPFAS Mutual Fund
- ▲ It is an an open-ended Equity Linked Savings Scheme (ELSS) with a 3 year lock-in period from the date of investment for every investment instalment.
- ▲ Indian investors who invest in this Scheme are eligible for Income Tax deduction u/s 80C upto a sum of Rs. 1.50 lakhs.
- ▲ It is an Equity Fund investing 80% of its corpus in Indian equities.

It enjoys the same Capital Gains Tax benefits as available to other India-focused Equity Schemes (viz. Gains will be taxed at a flat rate of 10%*)



Heritage

The Scheme is the third Offering from PPFAS Mutual Fund. The Fund, launched in 2013 is recognised for its focus on equity investing, low portfolio turnover and relatively conservative approach to money management. The Fund has been sponsored by Parag Parikh Financial Advisory Services Limited, a Company, which is a SEBI Registered Portfolio Manager since 1996.

PPFAS Mutual Fund's investment approach:

We are guided by the timeless principles of Value Investing

- ▲ We view equity investing as purchasing stakes in businesses, rather than merely investing in pieces of paper.
- ▲ However much we like a Company, we avoid overpaying.
- ▲ We prefer purchasing cash generating, low debt businesses
- ▲ We like to partner with Managements who take care of the interests of minority-shareholders.
- ▲ We stay away from periodic fads and fancies in the stockmarket, whether they be businesses, sectors or themes.

We will employ the same investment approach in Parag Parikh Tax Saver Fund.

Parag Parikh Tax Saver is free to...

- ▲ Invest in Stocks of small, medium and large-sized Companies based in India.
- ▲ Invest in any sector or industry within India which appears to be attractively valued.
- ▲ Participate in buy-backs and other special situations within India.

Our scheme is ideal for patient investors who :

- ▲ Understand that equity investments are ideal investments only for the long-term
- ▲ Prefer simple investment solutions rather than complex ones
- ▲ Welcome, rather than fear, stock market volatility

Fund Managers



Rajeev Thakkar
CIO & EQUITY FUND MANAGER



Raunak Onkar
HEAD - RESEARCH & CO-FUND MANAGER



Raj Mehta
FUND MANAGER - DEBT

Scheme Facts:

Minimum Investment:

Rs. 500/- and multiples of Rs. 500/- thereafter

Systematic Investment Plan (SIP):

Frequency	Min. Investment (Rs.)	Min. No. of Instalments
Monthly	1,000	6
Quarterly	3,000	4

SIP Top-Up Facility available

SIP / STP-In / Switch-In option available immediately
STP-Out / Switch-Out available after the 3 year lock-in period

Declaration of NAV:

The Net Asset Value is declared at the end of each "Business Day".

Entry Load:

NIL

Exit Load: (After the 3 year lock-in period)

NIL

Capital Gains Tax Treatment

Similar to any Indian equity diversified scheme.

For SID & other scheme related information, log on to amc.ppfas.com/pptsf

Ways to invest



Online Mode

Website

amc.ppfas.com

Mobile App



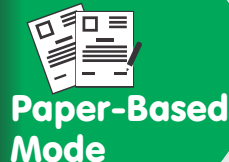
M F U



MF Utilities



SMART INVESTING



Paper-Based Mode

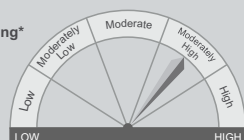
Fill up the Application Form and submit it either to us or the nearest CAMS Service Centre.

Riskometer

Parag Parikh Tax Saver Fund

This product is suitable for investors who are seeking*

- Long term capital appreciation
- Investment predominantly in equity and equity related securities.



*Investors should consult their financial advisers if in doubt about whether this scheme is suitable for them.

Investors understand that their principal will be at moderately high risk.



PPFAS **MUTUAL FUND**

There's only one right way®

PPFAS Asset Management Private Limited 81/82, 8th Floor, Sakhar Bhavan, Ramnath Goenka Marg, 230, Nariman Point, Mumbai - 400 021. INDIA.

Investor Helpline: ☎ 1800-266-7790 ☎ 91-90046-16537 ✉ mf@ppfas.com

Distributor Helpline: ☎ 1800-266-8909 ☎ 91 22 6140 6538 ✉ partners@ppfas.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.