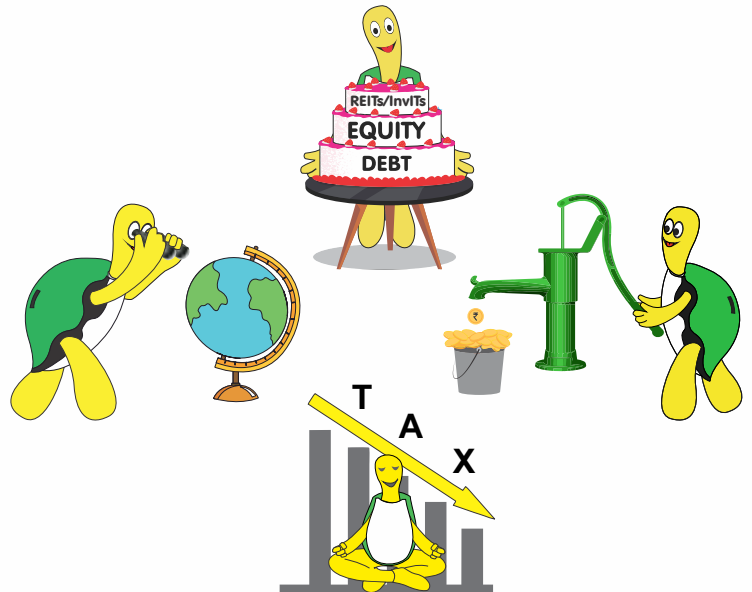


Managing your money using **Value Investing** principles!



About Parag Parikh Flexi Cap Fund (Please visit Page 2)

Parag Parikh Flexi Cap Fund (PPFCF) is an open ended equity oriented scheme with flexibility to invest a minimum of 65% in Indian equities and up to 35% in overseas equity security and domestic debt / money market securities.

The core portfolio consists of equity investments made with a long term outlook and the factors considered while investing are quality of management, quality of the sector and the business (return on capital, entry barriers, capital intensity, use of debt, growth prospects etc) and the valuation of the companies. The endeavor of the fund management team is to identify opportunities for long term investments. However there are times when the opportunities are not attractive enough. While waiting for attractive opportunities, the fund invests in arbitrage opportunities between the cash and futures equity markets and special situations arbitrage where open offers / delisting / merger events have been announced. Investments are also made in money market / debt securities while waiting for deployment in core equity investments.

Foreign equity investment

The fund invests in foreign equity securities. Since investors in PPFCF look for capital investment and returns in Rupee terms, PPFCF also looks at delivering in Rupee terms. PPFCF hedges most of the currency exposure using currency futures.

Outlook

We continue to look at individual investments on their own merits and will not hesitate to invest if an opportunity looks attractive. As usual, our investment stance does not depend much on the macro-economic situation but is focussed on individual companies. We have about 6.74% in cash holdings, debt & money market instruments and arbitrage positions which can be deployed in long term investments at appropriate levels.

Scheme	Page No.
Parag Parikh Flexi Cap Fund	2
Parag Parikh Tax Saver Fund	4
Parag Parikh Conservative Hybrid Fund	6
Parag Parikh Liquid Fund	8



Parag Parikh Flexi Cap Fund

(Formerly known as Parag Parikh Long Term Equity Fund)

An open ended dynamic Equity scheme investing across large cap, mid cap, small cap stocks.

FACT SHEET - JULY 2021

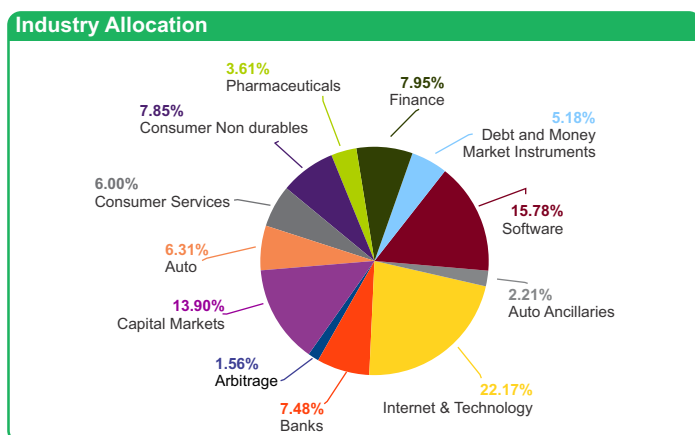


Name of the fund	Parag Parikh Flexi Cap Fund
Investment Objective	To seek to generate long-term capital growth from an actively managed portfolio primarily of Equity and Equity Related Securities. Scheme shall invest in Indian equities, foreign equities and related instruments and debt securities.
Type of the Scheme	An open ended dynamic Equity scheme investing across large cap, mid cap, small cap Stocks.
Date of Allotment	May 24, 2013
Name of the Fund Managers	Mr. Rajeev Thakkar - Equity Fund Manager (Since Inception) Mr. Raunak Onkar - Dedicated Fund Manager for Overseas Securities (Since Inception) Mr. Raj Mehta - Debt Fund Manager (Since January 27, 2016)
Assets Under Management (AUM) as on July 30, 2021	₹ 13,186.70 Crores
Average AUM for the Month	₹ 12,347.65 Crores
Net Asset Value (NAV) as on July 30, 2021	Regular Plan: 45.9358 Direct Plan: 48.4446
Month End Expense Ratio	Regular Plan: 1.85%* Direct Plan: 0.88%* *Including additional expenses and GST on management fees. Total Expense ratio is as on last business day of the month
Benchmark Index	NIFTY 500 (TRI)
Additional Benchmark	NIFTY 50 (TRI)
Minimum Application Amount	New Purchase: ₹ 1,000 Additional Purchase: ₹ 1,000 Monthly SIP: ₹ 1,000, Quarterly SIP: ₹ 3,000

Load Structure	
Entry Load	Not Applicable
Exit Load	2% for redemption within 365 days 1% for redemption between 366 - 730 days Nil for redemption beyond 730 days No exit load will be charged, in case of switch transactions between Regular Plan and Direct Plan of the Scheme for existing as well as prospective investors.

Quantitative Indicators	
Beta	0.74
Standard Deviation	18.77%
Sharpe Ratio	1.02
Portfolio Turnover (excl Equity Arbitrage)	17.89%
Portfolio Turnover (incl Equity Arbitrage)	23.63%

- Above figures are annualised.
- Risk free rate assumed to be 3.40% (FBIL Overnight MIBOR as on 30th July, 2021)



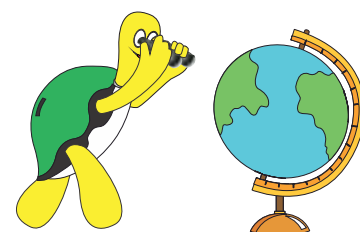
Portfolio Disclosure

Core Equity		
Name	Industry	% of Net Assets
Bajaj Holdings & Investment Ltd.	Finance	7.95%
ITC Ltd.	Consumer Non Durables	7.85%
Persistent Systems Ltd.	Software	5.32%
HCL Technologies Ltd.	Software	5.16%
Hero Motocorp Ltd.	Auto	5.01%
Central Depository Services (I) Ltd.	Capital Markets	4.85%
India Energy Exchange Ltd	Capital Markets	4.82%
Mphasis Ltd.	Software	3.93%
Multi Commodity Exchange of India Ltd.	Capital Markets	3.03%
ICICI Bank Ltd.	Banks	2.97%
Axis Bank Ltd.	Banks	2.66%
Balkrishna Industries Ltd.	Auto Ancillaries	2.21%
HDFC Bank Ltd.	Banks	1.85%
Oracle Financial Services Software Ltd.	Software	1.37%
ICRA Ltd.	Capital Markets	1.20%
Cadila Healthcare Ltd.	Pharmaceuticals	0.84%
Sun Pharmaceutical Industries Ltd.	Pharmaceuticals	0.81%
Dr. Reddy's Laboratories Ltd.	Pharmaceuticals	0.81%
Lupin Ltd.	Pharmaceuticals	0.77%
IPCA Laboratories Ltd.	Pharmaceuticals	0.38%
Arbitrage		
*Maruti Suzuki India Ltd.		0.05%
*Tata Steel Ltd.		0.05%
*Cipla Ltd.		0.45%
*Tata Motors Ltd.		1.01%
Total		65.35%
Overseas Securities, IDRs and ADRs		
#Alphabet Inc (Google Class A)	Internet & Technology	8.74%
#Microsoft Corporation	Internet & Technology	6.97%
#Facebook INC	Internet & Technology	6.46%
#AMAZON.COM INC	Consumer Services	6.00%
#Suzuki Motor Corp (ADR)^	Auto	1.30%
Total		29.47%
Debt and Money Market Instruments		
FDR		0.55%
TREPS Including Cash & Cash Equivalent and Net Current Asset		4.63%
Net Assets		100.00%

Currency hedge to the extent of approximately 75% of exposure.

* Hedged by offsetting derivative position

^ Traded on US OTC Markets





Parag Parikh Flexi Cap Fund

An open ended dynamic Equity scheme investing across large cap, mid cap, small cap stocks.

FACT SHEET - JULY 2021

Lumpsum Investment Performance (Compounded annual returns)

Date	Scheme	Benchmark	Additional Benchmark	Value of Investment of Rs. 10,000/-		
	PPFCF (Regular)	NIFTY 500 (TRI)	NIFTY 50 (TRI)	PPFCF (Regular)	NIFTY 500 (TRI)	NIFTY 50 (TRI)
Since Inception (May 24, 2013)*	20.46%	15.32%	14.01%	45,936	32,142	29,261
July 31, 2020 to July 30, 2021 (Last 1 year)	57.34%	53.07%	44.30%	15,714	15,289	14,416
July 31, 2018 to July 30, 2021 (Last 3 year)	22.84%	13.56%	12.90%	18,535	14,643	14,391
July 30, 2016 to July 30, 2021 (Last 5 year)	20.50%	14.58%	14.18%	25,436	19,767	19,419

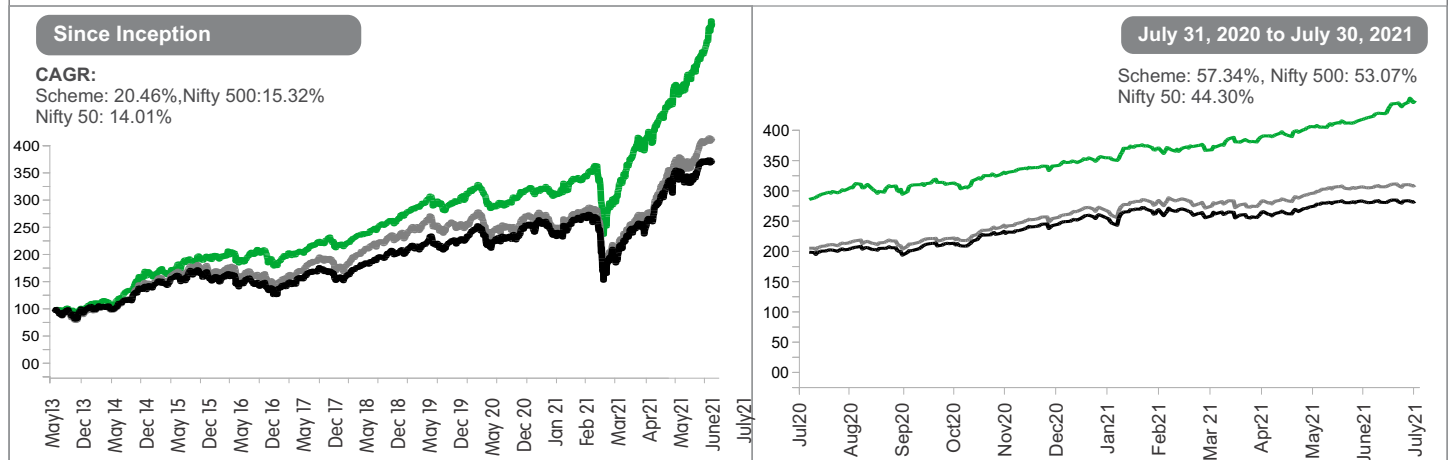
*Since inception returns are calculated on Rs. 10 (allotment price)

SIP Investment Performance (Assumption : ₹ 10,000/- is invested on the first of every month)

	Since Inception from June 1, 2013	July 31, 2020 to July 30, 2021 (Last 1 year)	July 31, 2018 to July 30, 2021 (Last 3 year)	July 30, 2016 to July 30, 2021 (Last 5 year)
Total Amount Invested	9,90,000	1,20,000	3,60,000	6,00,000
Market value of Investment (Regular Plan)	24,41,331	1,56,638	6,01,701	1,133,066
(Regular Plan) Returns (Annualised) (%)	21.19%	61.71%	36.48%	25.77%
Nifty 500 (TRI) Returns (Annualised) (%)	15.60%	48.21%	25.42%	17.72%
Nifty 50 (TRI) Returns (Annualised) (%)	14.54%	38.15%	22.18%	16.88%

PPFCF Vs Benchmark Indices

● PPFCF Returns ● Benchmark Returns (Nifty 500 (TRI)) ● Nifty 50 (TRI) Returns



Source: Internal sources

Note:

- Different plans shall have different expense structures.
- Scheme returns shown are for regular plan.
- Past performance may or may not be sustained in the future.
- Greater than 1 year returns are CAGR returns.
- Data presented here is upto the last calendar month.

We have our Skin in the Game

The combined holding of 'Insiders' in Parag Parikh Flexi Cap Fund amounts to ₹ 232.72 Crores of AUM as at July 30, 2021. For more details please visit the 'Schemes' section of our website.





Parag Parikh Tax Saver Fund

An open ended equity linked savings scheme with a statutory lock in of 3 years and tax benefit.

Name of the fund	Parag Parikh Tax Saver Fund
Investment Objective	To seek to generate long-term capital appreciation through a diversified portfolio of equity and equity related instruments
Type of the Scheme	An open ended equity linked savings scheme with a statutory lock in of 3 years and tax benefit.
Date of Allotment	July 24, 2019
Name of the Fund Managers	Mr. Rajeev Thakkar - Equity Fund Manager (Since Inception) Mr. Raunak Onkar - Co Fund Manager (Since Inception) Mr. Raj Mehta - Debt Fund Manager (Since Inception)
Assets Under Management (AUM) as on July 30, 2021	₹ 262.19 Crores
Average AUM for the Month	₹ 252.72 Crores
Net Asset Value (NAV) as on July 30, 2021	Regular Plan: 16.8437 Direct Plan: 17.2637
Month End Expense Ratio	Regular Plan: 2.45%* Direct Plan: 1.15%* *Including additional expenses and GST on management fees. Total Expense ratio is as on last business day of the month
Benchmark Index	NIFTY 500 (TRI)
Additional Benchmark	NIFTY 50 (TRI)
Minimum Application Amount	New Purchase: ₹ 500 and in multiples of ₹ 500 Additional Purchase: ₹ 500 and in Monthly SIP: ₹ 1,000, Quarterly SIP: ₹ 3,000

Load Structure

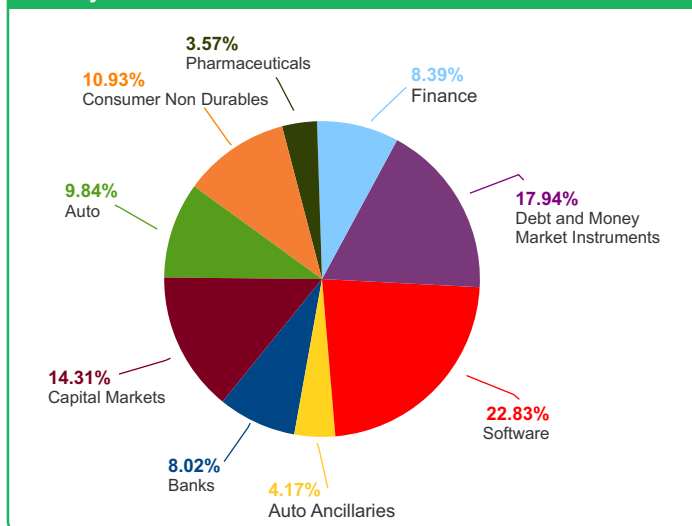
Entry Load	Not Applicable
Exit Load	Not Applicable

Quantitative Indicators

Portfolio Turnover	5.71%
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- Above figures are annualised.
- Since the fund has not completed 3 years, other quantitative indicators are not shown as per AMFI Best Practice Guidelines.
- The Scheme has been in existence for more than 1 year but less than 3 years.

Industry Allocation



Portfolio Disclosure

Core Equity

Name	Industry	% of Net Assets
Bajaj Holdings & Investment Ltd.	Finance	8.39%
ITC Ltd.	Consumer Non Durables	7.95%
Wipro Ltd.	Software	5.33%
HCL Technologies Ltd.	Software	5.13%
Maruti Suzuki India Ltd.	Auto	5.00%
Tata Consultancy Services Ltd.	Software	4.95%
Hero Motocorp Ltd.	Auto	4.84%
Indian Energy Exchange Ltd.	Capital Markets	4.81%
Balkrishna Industries Ltd.	Auto Ancillaries	4.17%
Central Depository Services (I) Ltd.	Capital Markets	4.13%
Persistent Systems Ltd.	Software	3.57%
ICICI Bank Ltd.	Banks	3.02%
Multi Commodity Exchange of India Ltd.	Capital Markets	2.98%
CCL Products (India) Ltd.	Consumer Non Durables	2.98%
Axis Bank Ltd.	Banks	2.81%
Mphasis Ltd.	Software	2.62%
ICRA Ltd.	Capital Markets	2.39%
HDFC Bank Ltd.	Banks	2.19%
Oracle Financial Services Software Ltd.	Software	1.23%
Lupin Ltd.	Pharmaceuticals	0.85%
Cadila Healthcare Ltd.	Pharmaceuticals	0.81%
Sun Pharmaceutical Industries Ltd.	Pharmaceuticals	0.80%
Dr. Reddy's Laboratories Ltd.	Pharmaceuticals	0.79%
IPCA Laboratories Ltd.	Pharmaceuticals	0.32%
Total		82.06%
Debt and Money Market Instruments		
TREPS Including Cash & Cash Equivalent and Net Current Asset	Debt and Money Market Instruments	17.94%
Net Assets		100.00%





Parag Parikh Tax Saver Fund

An open ended equity linked savings scheme with a statutory lock in of 3 years and tax benefit.

Lumpsum Investment Performance (Compounded annual returns)

Date	Scheme	Benchmark	Additional Benchmark	Value of Investment of Rs. 10,000/-		
	PPTSF (Regular)	NIFTY 500 (TRI)	NIFTY 50 (TRI)	PPTSF (Regular)	NIFTY 500 (TRI)	NIFTY 50 (TRI)
Since Inception (24 July, 2019)*	29.46%	23.25%	19.47%	16,844	15,250	14,321
July 31, 2020 to July 30 2021 (Last 1 year)	48.41%	53.07%	44.30%	14,825	15,289	14,416

*Since inception returns are calculated on Rs. 10 (allotment price)

SIP Investment Performance (Assumption : ₹ 10,000/- is invested on the first of every month)

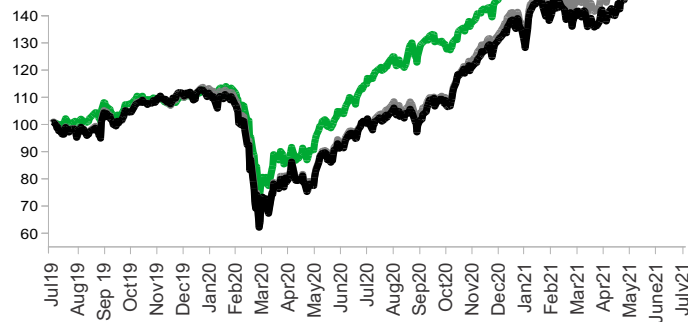
	Since Inception from July 24, 2019	July 31, 2020 to July 30 2021 (Last 1 year)
Total Amount Invested	2,50,000	1,20,000
Market value of Investment (Regular Plan)	3,67,573	1,48,977
(Regular Plan) Returns (Annualised) (%)	40.45%	48.10%
Nifty 500 (TRI) Returns (Annualised) (%)	36.45%	48.21%
Nifty 50 (TRI) Returns (Annualised) (%)	30.77%	38.15%

PPTSF Vs Benchmark Indices

● PPTSF Returns ● Benchmark Returns (Nifty 500 (TRI)) ● Nifty 50 (TRI) Returns

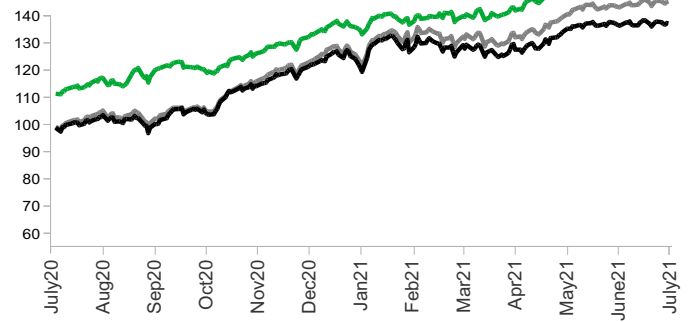
Since Inception (July 26, 2019)

CAGR:
Scheme: 29.46%, Nifty 500: 23.25%
Nifty 50: 19.47%



July 31, 2020 to July 30, 2021

Scheme: 48.41%, Nifty 500: 53.07%
Nifty 50: 44.30%



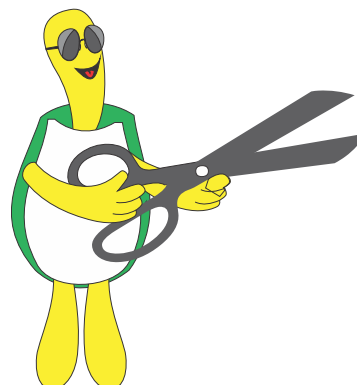
Source: Internal sources

Note:

- Different plans shall have different expense structures.
- Scheme returns shown are for regular plan.
- Past performance may or may not be sustained in the future.
- Data presented here is upto the last calendar month.

We have our Skin in the Game

The combined holding of 'Insiders' in Parag Parikh Tax Saver Fund amounts to **₹7.13 Crores of AUM as at July 30, 2021**. For more details please visit the '[Schemes](#)' section of our website.





Parag Parikh Conservative Hybrid Fund

An open-ended hybrid scheme investing predominantly in debt instruments

FACT SHEET - JULY 2021

Name of the fund	Parag Parikh Conservative Hybrid Fund
Investment Objective	To generate regular income through investments predominantly in debt and money market instruments. The Scheme also seeks to generate long term capital appreciation from the portion of equity investments under the scheme. However, there is no assurance or guarantee that the investment objective of the Scheme will be realized.
Type of the Scheme	An open ended hybrid scheme investing predominantly in debt instruments.
Date of Allotment	26th May 2021
Name of the Fund Manager	Mr. Rajeev Thakkar - Equity Fund Manager (Since Inception) Mr. Raunak Onkar - Equity Fund Manager (Since Inception) Mr. Raj Mehta - Debt Fund Manager (Since Inception)
Assets Under Management (AUM) as on July 30, 2021	₹ 329.82 Crores
Average AUM for the Month	₹ 310.70 Crores
Net Asset Value (NAV) as on July 30, 2021	Regular Plan: 10.0201 Direct Plan: 10.0255 Regular Plan - Monthly IDCW: 9.996 Direct Plan - Monthly IDCW: 9.9991
Month End Expense Ratio	Regular Plan: 0.60%* Direct Plan: 0.30%* *Including additional expenses and GST on management fees. Total Expense ratio is as on last business day of the month
Benchmark Index	CRISIL Hybrid 85+15 - Conservative Index TRI
Additional Benchmark	CRISIL 10 year GILT Index
Minimum Application Amount	New Purchase: ₹ 5000 and in multiples of ₹ 1 thereafter. Additional Purchase: ₹1000 and in multiples of ₹ 1 thereafter. Monthly SIP: ₹ 1000 and Quarterly SIP ₹ 3000

Load Structure	
Entry Load	Not Applicable
Exit Load	10% of the units ("the limit") may be redeemed without any exit load from the date of allotment. 1% for redemption within 1 Year and Nil for redemption beyond 1 Year from the date of allotment.

Quantitative Indicators	
Average Maturity (Years)*	6.39
Modified Duration (Years)*	4.8694
Yield to Maturity*^	6.71%
Macaulay duration*	5.0382

*Calculated on amount invest in debt securities (including accrued interest), deployment of funds in TREPS & Reverse Repo and net receivables/payables.
^YTM is calculated on the basis of annualised yield for all securities.

Portfolio Disclosure

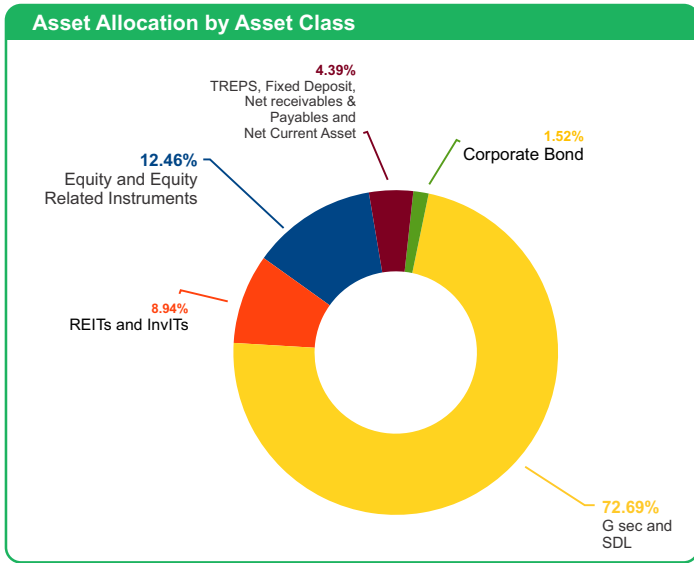
Equity and Equity Related Instruments		
Name	Industry	% of Net Assets
Bajaj Auto Ltd.	Auto	2.51%
Petronet LNG Ltd.	Gas	2.50%
Coal India Ltd.	Minerals/Mining	2.50%
Power Grid Corporation of India Ltd.	Power	2.48%
ITC Ltd.	Consumer Non Durables	2.47%
Sub total		12.46%
Units issued by REITs & InvTs		
Listed / awaiting listing on the stock exchanges		
Name	Industry	% of Net Assets
Brookfield India REIT	Construction	3.92%
Embassy Office Parks REIT	Construction	2.51%
Mindspace Business Parks REIT	Construction	2.51%
Sub total		8.94%
Debt and Money Market Instruments		
Name	Rating	% of Net Assets
a) Corporate Bond/NCD		
7.70% India Grid Trust 06-May-2028	CRISIL AAA	1.52%
b) Government Securities		
8.16% State Government of Rajasthan 2028	Sovereign	8.13%
8.00% State Government of Kerala 2028	Sovereign	8.07%
7.92% State Government of Uttar Pradesh 2028	Sovereign	8.06%
7.88% State Government of Madhya Pradesh 2028	Sovereign	6.43%
8.42% State Government of Madhya Pradesh 2028	Sovereign	4.95%
6.99% State Government of Telangana 2028	Sovereign	4.61%
8.08% State Government of Tamil Nadu 2028	Sovereign	3.26%
8.08% State Government of Maharashtra 2028	Sovereign	3.26%
7.99% State Government of Punjab 2028	Sovereign	3.23%
8.49% State Government of Uttarakhand 2028	Sovereign	1.66%
8.45% State Government of Uttar Pradesh 2028	Sovereign	1.65%
8.34% State Government of Tamil Nadu 2028	Sovereign	1.65%
8.41% State Government of Kerala 2028	Sovereign	1.65%
8.33% State Government of Kerala 2028	Sovereign	1.64%
8.29% State Government of Haryana 2028	Sovereign	1.64%
8.15% State Government of Tamil Nadu 2028	Sovereign	1.63%
8.09% State Government of West Bengal 2028	Sovereign	1.63%
8.11% State Government of Chhattisgarh 2028	Sovereign	1.62%
7.98% State Government of Uttar Pradesh 2028	Sovereign	1.61%
7.86% State Government of Haryana 2027	Sovereign	1.61%
7.65% State Government of Karnataka 2027	Sovereign	1.60%
7.53% State Government of West Bengal 2027	Sovereign	1.58%
6.79% State Government of West Bengal 2028	Sovereign	1.52%
c) TREPS and Other Receivables and Payables		
TREPS Including Cash & Cash Equivalent and Net Current Asset		3.04%
d) Fixed Deposits		
5.10% Axis Bank Ltd. (Duration 367 Days)		0.30%
4.90% HDFC Bank Ltd. (Duration 365 Days)		0.45%
4.90% HDFC Bank Ltd. (Duration 368 Days)		0.30%
4.90% HDFC Bank Ltd. (Duration 365 Days)		0.30%
Sub total		78.6%
Net Assets		100.00%



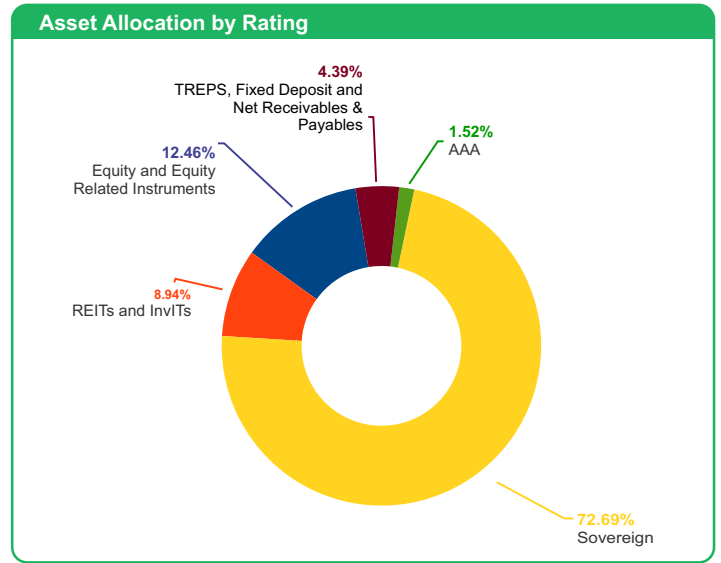


Parag Parikh Conservative Hybrid Fund

An open-ended hybrid scheme investing predominantly in debt instruments



Source: Internal sources

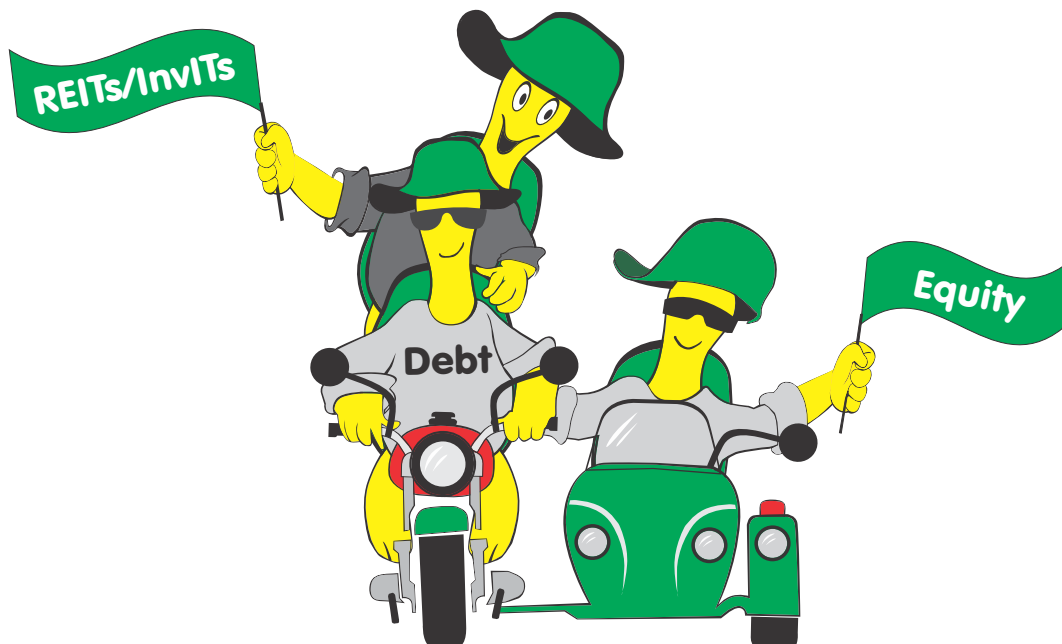


Source: Internal sources

Note: Total Dividend (Net) declared during the period ended July 31, 2021 - Nil

We have our Skin in the Game

The combined holding of 'Insiders' in **Parag Parikh Conservative Hybrid Fund** amounts to ₹ 5.50 Crores of AUM as at July 30, 2021. For more details please [visit the 'Schemes' section of our website.](#)





Parag Parikh Liquid Fund

An open-ended Liquid Scheme

FACT SHEET - JULY 2021

Name of the fund	Parag Parikh Liquid Fund
Investment Objective	To deliver reasonable market related returns with lower risk and high liquidity through judicious investments in money market and debt instruments. (Non Guaranteed)
Type of the Scheme	An Open-ended Liquid Scheme
Date of Allotment	May 11, 2018
Name of the Fund Manager	Mr. Raj Mehta (Since Inception)
Assets Under Management (AUM) as on July 30, 2021	₹ 1,367.86 Crores
Average AUM for the Month	₹ 1,356.86 Crores
Month End Expense Ratio	Regular Plan: 0.26%* Direct Plan: 0.16%* *Including additional expenses and GST on management fees. Total Expense ratio is as on last business day of the month
Benchmark Index	CRISIL Liquid fund index
Additional Benchmark	CRISIL 1 Year T-Bill index
Minimum Application Amount	New Purchase: ₹ 5,000 Additional Purchase: ₹ 1,000 Monthly SIP: ₹ 1,000

Load Structure		
Entry Load	Not Applicable	
Exit Load	Day of redemption / switch from the date of applicable NAV	Exit load as a % of redemption / switch proceeds
	Day 1	0.0070%
	Day 2	0.0065%
	Day 3	0.0060%
	Day 4	0.0055%
	Day 5	0.0050%
	Day 6	0.0045%
	Day 7 onwards	0.0000%

* For purpose of levying exit load, if subscription (application & funds) is received within cut-off time on a day, Day 1 shall be considered to be the same day, else the day after the date of allotment of units shall be considered as Day 1.

Quantitative Indicators*	
Average Maturity (Days)	44.41
Modified duration (Years)	0.1152
Yield to Maturity	3.34%
Macaulay Duration (Years)	0.1191

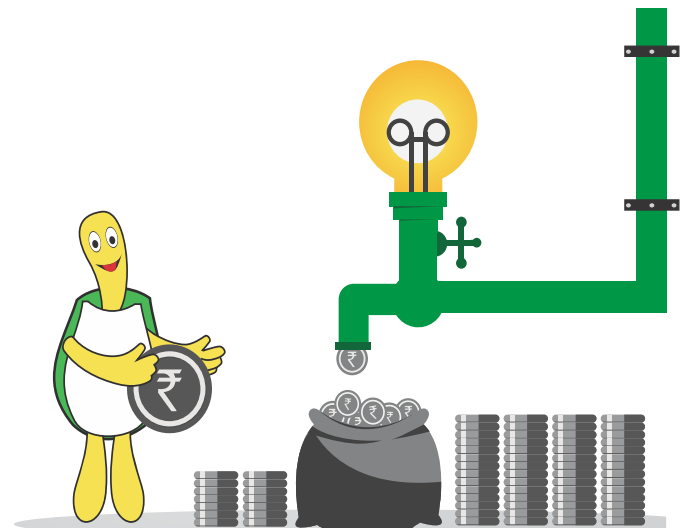
* Computed on the invested amount

Portfolio Disclosure

a) Debt and Money Market Instruments		
Name	Rating	% of Net Assets
91 DAY T-BILL 07-Oct-2021	Sovereign	9.08%
91 DAY T-BILL 05-Aug-2021	Sovereign	7.31%
91 DAY T-BILL 13-Aug-2021	Sovereign	7.30%
91 DAY T-BILL 26-Aug-2021	Sovereign	7.29%
91 DAY T-BILL 02-Sep-2021	Sovereign	7.29%
182 DAY T-BILL 10-Sep-2021	Sovereign	7.28%
91 DAY T-BILL 16-Sep-2021	Sovereign	7.28%
91 DAY T-BILL 23-Sep-2021	Sovereign	7.28%
91 DAY T-BILL 14-Oct-2021	Sovereign	7.26%
182 DAY T-BILL 21-Oct-2021	Sovereign	7.26%
364 DAY T-BILL 19-Aug-2021	Sovereign	5.47%
91 DAY T-BILL 30-Sep-2021	Sovereign	5.45%
182 DAY T-BILL 28-Oct-2021	Sovereign	5.44%
b) Government Securities		
8.66% State Government of Uttar Pradesh 21-Sep-2021	Sovereign	1.84%
c) Commercial Paper		
National Bank for Agriculture and Rural Development 31-Aug-2021	A1+	0.36%
e) TREPS and Other Receivables and Payables		
TREPS Including Net Receivables/Payables and Net Current Asset		6.34%
f) Fixed Deposits		
FDR		0.47%
Net Assets		100.00%

NAV Details		
Plan	Direct	Regular
Growth	1165.2402	1161.3642
Daily Reinvestment of Income Distribution cum capital withdrawal option	1000.5404	1000.5404
Weekly Reinvestment of Income Distribution cum capital withdrawal option	1001.3384	1001.3273
Monthly Income Distribution cum capital withdrawal option	1003.3388	1003.3277

Dividend History - Monthly Income Distribution cum capital Withdrawal option				
Record date	Direct		Regular	
	Retail	Corporate	Retail	Corporate
26th July 2021	₹ 2.54	₹ 2.54	₹ 2.46	₹ 2.46
30th June 2021	₹ 2.48	₹ 2.48	₹ 2.40	₹ 2.40
30th May 2021	₹ 2.96	₹ 2.96	₹ 2.86	₹ 2.86



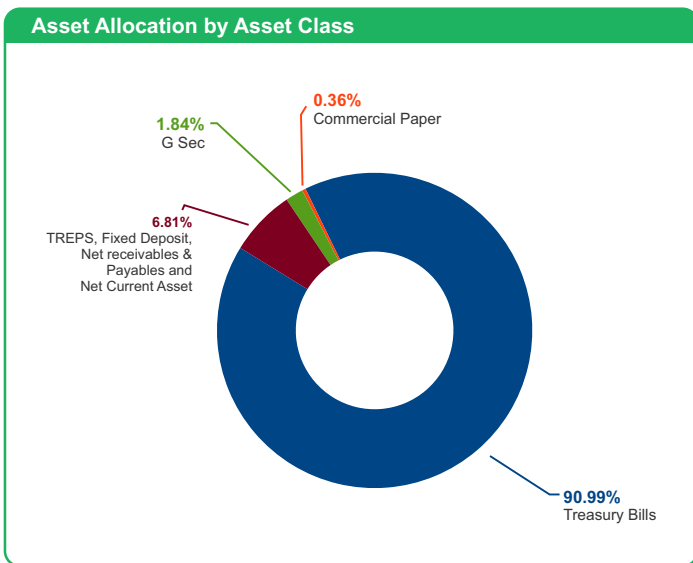


Parag Parikh Liquid Fund

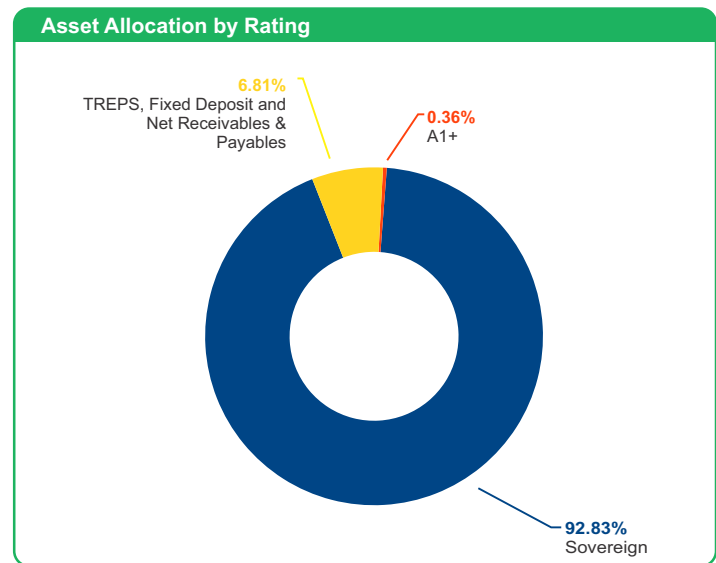
An open-ended Liquid Scheme

Lumpsum Investment Performance (Compounded annual returns)						
Date	Scheme	Benchmark	Additional Benchmark	Value of Investment of Rs. 10,000/-		
	PPLF (Regular)	CRISIL Liquid Fund Index	CRISIL 1 year T-bill Index	PPLF (Regular)	CRISIL Liquid Fund Index	CRISIL 1 year T-bill Index
Since Inception (11 May, 2018)*	4.75%	5.74%	6.28%	11614	11971	12169
July 23, 2021 to July 30, 2021 (Last 7 Days)	3.04%	3.52%	6.78%	10006	10007	10013
July 15, 2021 to July 30, 2021 (Last 15 days)	3.17%	3.59%	6.85%	10013	10015	10028
June 30, 2021 to July 30, 2021 (Last 1 Month)	3.16%	3.56%	5.89%	10026	10029	10048
April 30, 2021 to July 30, 2021 (Last 3 Months)	3.11%	3.54%	3.93%	10078	10088	10098
January 31, 2020 to July 30, 2021 (Last 6 Months)	3.10%	3.63%	4.19%	10153	10179	10207
June 30, 2020 to June 30, 2021 (Last 1 year)	3.03%	3.68%	3.78%	10302	10367	10377
July 31, 2018 to July 30, 2021 (Last 3 year)	4.65%	5.60%	6.41%	11459	11775	12048

*Since inception returns are calculated on Rs. 1000 (allotment price)



Source: Internal sources



Source: Internal sources

Note:

- Different plans shall have different expense structures.
- Scheme returns shown are for regular plan.
- Past performance may or may not be sustained in the future.
- Greater than 1 year returns are CAGR returns.
- Data presented here is upto the last calendar month.
- Less than 1 year returns are simple annualised returns.

We have our Skin in the Game

The combined holding of 'Insiders' in Parag Parikh Liquid Fund amounts to ₹ 35.73 Crores of AUM as at July 30, 2021. For more details please visit the 'Schemes' section of our website.



Performance Table

(Others Funds Managed by the Fund Managers)

FACT SHEET - JULY 2021

Fund Manager Name: Mr. Rajeev Thakkar

Period	Managing Since	Benchmark Index	Since Inception			1 Year			3 Years			5 Years		
			Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)	Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)	Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)	Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)
Parag Parikh Flexi Cap Fund	May 24, 2013	NIFTY 500 (TRI)	20.46%	15.32%	14.01%	57.34%	53.07%	44.30%	22.84%	13.56%	12.90%	20.50%	14.58%	14.18%
Parag Parikh Tax Saver Fund	July 24, 2019	NIFTY 500 (TRI)	29.46%	23.25%	19.47%	48.41%	53.07%	44.30%	NA	NA	NA	NA	NA	NA

Mr. Rajeev Thakkar manages 2 Schemes of PPFAS Mutual Fund.

Fund Manager Name: Mr. Raunak Onkar

Period	Managing Since	Benchmark Index	Since Inception			1 Year			3 Years			5 Years		
			Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)	Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)	Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)	Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)
Parag Parikh Flexi Cap Fund	May 24, 2013	NIFTY 500 (TRI)	20.46%	15.32%	14.01%	57.34%	53.07%	44.30%	22.84%	13.56%	12.90%	20.50%	14.58%	14.18%
Parag Parikh Tax Saver Fund	July 24, 2019	NIFTY 500 (TRI)	29.46%	23.25%	19.47%	48.41%	53.07%	44.30%	NA	NA	NA	NA	NA	NA

Mr. Raunak Onkar manages 2 Schemes of PPFAS Mutual Fund.

Fund Manager Name: Mr. Raj Mehta

Period	Managing Since	Benchmark Index	Since Inception			1 Year			3 Years			5 Years		
			Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)	Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)	Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)	Scheme Return (%)	Benchmark Return (%)	Additional Benchmark Return (%)
Parag Parikh Flexi Cap Fund	May 24, 2013	NIFTY 500 (TRI)	20.46%	15.32%	14.01%	57.34%	53.07%	44.30%	22.84%	13.56%	12.90%	20.50%	14.58%	14.18%
Parag Parikh Liquid Fund	May 11, 2018	CRISIL Liquid fund index	4.75%	5.74%	6.28%	3.03%	3.68%	3.78%	4.65%	5.60%	6.41%	NA	NA	NA
Parag Parikh Tax Saver Fund	July 24, 2019	NIFTY 500 (TRI)	29.46%	23.25%	19.47%	48.41%	53.07%	44.30%	NA	NA	NA	NA	NA	NA

Mr. Raj Mehta manages 3 Schemes of PPFAS Mutual Fund.

- Past Performance may or may not be sustained in future.
- The performance details provided herein are of regular plan growth option. Regular and Direct Plans have different expense structure.
- Direct Plan shall have a lower expense ratio excluding distribution expenses, commission expenses etc.

Riskometer

Parag Parikh Flexi Cap Fund

This Product is suitable for investors who are seeking*

The investment objective of the Scheme is to seek to generate long-term capital growth from an actively managed portfolio primarily of Equity and Equity Related Securities. Scheme shall invest in Indian equities, foreign equities and related instruments and debt securities.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at very high risk.

Riskometer

Parag Parikh Tax Saver Fund

This product is suitable for investors who are seeking*

- Long term capital appreciation
- Investment predominantly in equity and equity related securities.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at very high risk.

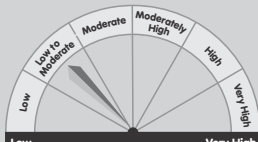
Riskometer

Parag Parikh Liquid Fund

This product is suitable for investors who are seeking*

- Income over short term
- Investments in Debt/money market instruments

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at low to moderate risk.

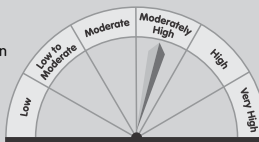
Riskometer

Parag Parikh Conservative Hybrid Fund

This product is suitable for investors who are seeking*

- To generate regular income through investments predominantly in debt and money market instruments.
- Long term capital appreciation from the portion of equity investments under the scheme.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at moderately high risk.

THIS SCHEME IS SUITABLE FOR INVESTORS WHO CAN REMAIN INVESTED FOR AT LEAST 3 YEARS.

Parag Parikh Conservative Hybrid Fund

An open-ended hybrid scheme investing predominantly in debt instruments

Debt and money market instruments

Regular Income

Equities and equity related instruments

Capital Appreciation

REITs/InvITs

Scope for regular income and capital appreciation

There is no assurance that the investment objective of the Scheme will be realized and the scheme does not assure or guarantee any returns.

Asset allocation :

Type of Instruments	Normal Allocation (% of Net Assets)	Risk Profile
Debt securities (including securitized debt) & Money Market instruments	75 - 90	Low to Medium
Equities & Equity related instruments	10 - 25	Medium to High
Units issued by REITs and InvITs	0 - 10	Medium to High

Key Features of our Investment Strategy

Fixed Income Investments

- ▶ A relatively wide mandate permits us to include both, 'accrual' and 'duration' related instruments in our portfolio. These include Sovereign, State Government, PSU and corporate securities across all maturities.

Equity Investments

- ▶ Preference for stocks with strong cash flows (higher dividend payout/buybacks)
- ▶ Focus on choosing stocks possessing a 'margin-of-safety'
- ▶ Avail of 'special situations' whenever they arise.

REITs & InvITs

- ▶ Strive to fight inflation via annual rental increments.
- ▶ Possibility of growth in investment value due to increase in Net Asset Value (NAV)
- ▶ Relatively low correlation to equities and debt instruments



Initial Purchase Amount	Rs. 5,000 and in multiples of Re. 1 thereafter
Additional Purchase	Rs. 1,000 and in multiples of Re. 1 thereafter
Load Structure	Entry Load : NIL Exit Load : Beyond 1 year from date of unit allotment: NIL Within 1 year from date of unit allotment : NIL upto 10% of units 1% load beyond 10% of units
Plans	Direct and Regular
Options	Growth Income Distribution cum Capital Withdrawal Option (IDCW) : Monthly Reinvestment of Income Distribution cum capital withdrawal option Monthly Payout of Income Distribution cum capital withdrawal option
Systematic Investment Plan (SIP)	Monthly (Min 6 instalments) and Quarterly (Min 4 instalments) Options Minimum SIP Amount : Monthly - Rs. 1000 Quarterly : Rs. 3000
Benchmark	CRISIL Hybrid 85+15 - Conservative Index TRI

We recommend it to those:

- ▶ Desiring diversified asset allocation within one Scheme
- ▶ Preferring to outsource the task of managing the complexities involved in debt investing.
- ▶ Who are not attempting to try to profit from every movement in interest rates through active trading in debt securities.

Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Investment Team Details



Mr. Raunak Onkar
Equity Fund Manager



Mr. Rajeev Thakkar
CIO & Equity Fund Manager



Mr. Raj Mehta
Debt Fund Manager

For SID and other scheme related information, visit amc.ppfas.com/ppchf

How to invest

Your Distributor / Financial Advisor will help you with the investing procedure.



Customised Folio Creation

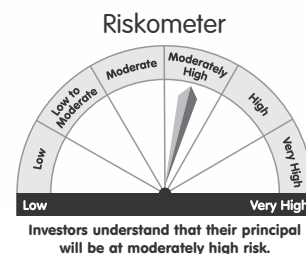
Distributors can help their clients create a Folio online, under their ARN.
Visit: [Distributor Desk](#) ---> [Create A Folio](#)

Parag Parikh Conservative Hybrid Fund

This product is suitable for investors who are seeking*

- To generate regular income through investments predominantly in debt and money market instruments.
- Long term capital appreciation from the portion of equity investments under the scheme.

***Investors should consult their financial advisers if in doubt about whether the product is suitable for them.**



PPFAS Asset Management Private Limited

81/82, 8th Floor, Sakhar Bhavan, Ramnath Goenka Marg, 230, Nariman Point, Mumbai - 400 021, Maharashtra, INDIA.

Name of the Sponsor Company: Parag Parikh Financial Advisory Services Ltd.

Name of Trustee Company: PPFAS Trustee Company Pvt. Ltd.

Investor Helpline: [1800 266 7790](tel:18002667790) mf@ppfas.com

Distributor Helpline: [1800 266 8909](tel:18002668909) [91 22 61406538](tel:912261406538) partners@ppfas.com



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Definitions

Fund Manager	An employee of the asset management company such as a mutual fund or life insurer, who manages investment of the scheme. He is usually part of a larger team of fund managers and research analysts.
Application amount for fresh subscription	This is the minimum investment amount for a new investor in a mutual fund scheme.
Minimum additional amount	This is the minimum investment amount for an existing investor in a mutual fund scheme.
SIP	SIP or systematic investment plan work on the principle of making periodic investments of a fixed sum. It works similar to a recurring bank deposit. For instance, an investor may opt for an SIP that invests ₹ 500 every 15 th of the month in an equity fund for a period of three years.
NAV	The NAV or the net asset value is the total asset value per unit of the mutual fund after deducting all related and permissible expenses. The NAV is calculated at the end of every business day. It is the value at which the investor enters or exits the mutual fund.
Benchmark	A group of securities, usually a market index whose performance is used as a standard or benchmark to measure investment performance of mutual funds, among other investments. Some typical benchmark include the Nifty, Sensex, BSE 200, BSE 500, 10-year Gsec.
Entry Load	A mutual fund may have a sales charge or load at the time of entry and/or exit to compensate the distributor/agent. Entry load is charged at the time an investor purchase the units of a mutual fund. The entry load is added to the prevailing NAV at the time of investment. For instance, if the NAV is ₹ 100 and the entry load is 1%, the investor will enter the fund at ₹ 101.
Exit Load	Exit load is charged at the time of redeeming (or transferring an investment between schemes). The exit load percentage is deducted from the NAV at the time of redemption (or transfer between schemes). This amount goes to the respective scheme and gets added to the AUM of that Scheme
Standard Deviation	Standard deviation is a statistical measure of the range of an investment's performance. When a mutual fund Scheme has a high standard deviation, its range of performance is wide implying greater volatility.
Sharpe Ratio	The Sharpe Ratio named after its founder, the Nobel Laureate William Sharpe is a measure of risk-adjusted returns. It is calculated using standard deviation and excess return to determine reward per unit of risk.
Beta	Beta is a measure of an investment's volatility vis-a-vis the market. Beta of less than 1 means that the security will be less volatile than the market. A beta of greater than 1 implies that the security's price will be more volatile than the market.
AUM	AUM or assets under management refers to the recent / updated cumulative market value of investments managed by a mutual fund or any investment firm.
Holdings	The holding or the portfolio is a mutual fund's latest or updated reported statement of investments/securities. These are usually displayed in term of percentage to net assets or the rupee value or both. The objective is to give investors an idea of where their money is being invested by the fund manager.
Nature of Scheme	The investment objective and underlying investments determine the nature of the mutual fund scheme. For instance a mutual fund that aims at generating capital appreciation by investing in stock markets is an equity fund or growth fund. Likewise a mutual fund that aims at capital preservation by investing in debt markets is a debt fund or income fund. Each of these categories may have sub-categories.
Portfolio Turnover Ratio	A measure of how frequently assets within a fund are bought and sold by the managers. Portfolio turnover is calculated by taking either the total amount of new securities purchased or the amount of securities sold - whichever is less - over a particular period, divided by the total net asset value (NAV) of the fund. The measurement is usually reported for a 12-month time period.
Yield to Maturity (YTM)	The yield to maturity (YTM) of a bond or other fixed-interest security, such as gilts, is the (theoretical) internal rate of return (IRR, overall interest rate) earned by an investor who buys the bond today at the market price, assuming that the bond is held until maturity, and that all coupon and principal payments are made on schedule.
Modified Duration	Modified duration is a formula that expresses the measurable change in the value of a security in response to a change in interest rates. Modified duration follows the concept that interest rates and bond prices move in opposite directions.
Total Expense ratio	The total expense ratio (TER) is a measure of the total cost of a fund to the investor. Total costs may include various fees (purchase, redemption, auditing) and other expenses. The TER, calculated by dividing the total annual cost by the fund's total assets averaged over that year, is denoted as a percentage.



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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material.