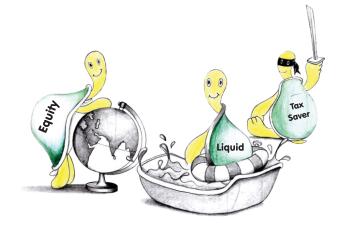


# Managing your money using Value Investing principles!



# About Parag Parikh Long Term Equity Fund

Parag Parikh Long Term Equity Fund (PPLTEF) is an open ended equity oriented scheme with flexibility to invest a minimum of 65% in Indian equities and up to 35% in overseas equity securities and domestic debt / money market securities.

The core portfolio of PPLTEF consists of equity investments made with a long term outlook and the factors considered while investing are quality of management, quality of the sector and the business (return on capital, entry barriers, capital intensity, use of debt, growth prospects etc) and the valuation of the companies. The endeavor of the fund management team is to identify opportunities for long term investments. However there are times when the opportunities are not attractive enough. While waiting for attractive opportunities, the fund invests in arbitrage opportunities between the cash and futures equity markets and special situations arbitrage where open offers / delisting / merger events have been announced. Investments are also made in money market / debt securities while waiting for deployment in core equity investments.

# Foreign equity investments

The fund invests in foreign equity securities. Since investors in PPLTEF look for capital investment and returns in Rupee terms, PPLTEF also looks at delivering in Rupee terms. PPLTEF hedges most of the currency exposure using currency futures.

# Outlook

We continue to look at individual investments on their own merits and will not hesitate to invest if an opportunity looks attractive. As usual, our investment stance does not depend much on the macro-economic situation but is focussed on individual companies. We have about 6.63% in cash holdings, debt & money market instruments and arbitrage positions which can be deployed in long term investments at appropriate levels.



# Parag Parikh Long Term Equity Fund

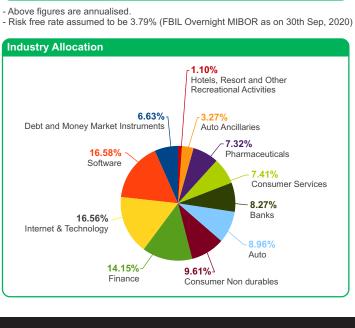
Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks.

A scheme designed for genuine Long Term Investors!

Name of the fund	Parag Parikh Long Term Equity Fund
Investment Objective	To seek to generate long-term capital growth from an actively managed portfolio primarily of Equity and Equity Related Securities. Scheme shall invest in Indian equities, foreign equities and related instruments and debt securities.
Type of the Scheme	Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap Stocks.
Date of Allotment	May 24, 2013
Name of the Fund Managers	Mr. Rajeev Thakkar - Equity Fund Manager (Overall 18 years of experience in fund management)
	Mr. Raunak Onkar - Fund Manager for Overseas Securities (Since Inception)
	<b>Mr. Raj Mehta -</b> Debt Fund Manager (Since January 27, 2016)
Assets Under Management (AUM) as on Sep 30, 2020	₹4,798.07 Crores
Average AUM for the Month	₹4,565.07 Crores
Net Asset Value (NAV) as on Sep 30, 2020	Regular Plan: 31.4929 Direct Plan: 32.9311
Weighted Average Expense Ratio	Regular Plan: 2.05%* Direct Plan: 1.02%*
Expense Ratio	*Including additional expenses and GST on management fees
Benchmark Index	Nifty 500 (TRI)
Minimum Application Amount	New Purchase: ₹1,000 Additional Purchase: ₹1,000 Monthly SIP: ₹1,000,Quarterly SIP: ₹3,000

C	.oad Structure	
E	Entry Load	Not Applicable
E	Exit Load	2% for redemption within 365 days
		1% for redemption between 366 - 730 days
U		Nil for redemption beyond 730 days

Quantitative Indicators	
Beta	0.78
Standard Deviation	18.38%
Sharpe Ratio	0.54
Portfolio Turnover (excl Equity Arbitrage)	7.01%
Portfolio Turnover (incl Equity Arbitrage)	34.65%



# FACT SHEET - SEPTEMBER 2020

This Scheme is Suitable for Investors who can remain invested for minimum 5 years!

# Portfolio Disclosure

Core Equity		
Name	Industry %	6 of Net Assets
Persistent Systems Ltd	Software	8.27%
ITC Ltd	Consumer Non Durables	7.03%
Mphasis Ltd	Software	5.64%
Hero Motocorp Ltd.	Auto	5.26%
Bajaj Holdings & Investment Ltd	Finance	4.47%
Indian Energy Exchange Ltd.	Finance	3.88%
Balkrishna Industries	Auto Ancillaries	3.27%
HDFC Bank Ltd	Banks	2.92%
ICICI Bank Ltd	Banks	2.72%
Oracle Financial Services Software Ltd.	Software	2.67%
Axis Bank Ltd	Banks	2.63%
Central Depository Services (I) Ltd.	Finance	2.61%
Zydus Wellness Ltd	Consumer Non Durables	2.58%
Multi Commodity Exchange of India Ltd.	Finance	2.17%
Lupin Ltd	Pharmaceuticals	1.82%
Dr.Reddys Laboratories Ltd	Pharmaceuticals	1.73%
Cadila Healthcare Ltd	Pharmaceuticals	1.47%
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	1.23%
Mahindra Holidays & Resorts India Ltd	Hotels, Resort and Other Recreational Activities	1.10%
IPCA Laboratories Ltd	Pharmaceuticals	1.07%
ICRA Ltd	Finance	1.02%
Computer Age Management Services Lt	td∓inance	0.14%
Total		65.70%
Overseas Securities, IDRS and ADRs		
# AMAZON.COM INC	Consumer Services	7.41%
# Alphabet Inc (Google Class C)	Internet & Technology	6.87%
# Facebook INC	Internet & Technology	5.01%
# Suzuki Motor Corp (ADR)^	Auto	3.70%
# Microsoft Corporation	Internet & Technology	4.68%
Total		27.67%
Debt and Money Market Instruments		
TREPS Including Cash & Cash Equivale	ent and Net Current Asset	6.07%
FDR		0.56%
Net Assets		100.00%

# Currency hedge to the extent of approximately 70% of exposure.

^ Traded on US OTC Markets. Underlying shares are listed on the Tokyo Stock. Exchange.





# Parag Parikh Long Term Equity Fund

Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks.

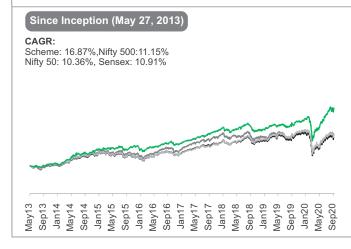
Lumpsum Investment Performance (Compounded annual returns)								
	Scheme	Benchmark	Index	Index	Val	ue of Investmen	t of Rs. 10,00	0/-
Date	PPLTEF	Nifty 500 (TRI)	Nifty 50 (TRI)	S&P BSE Sensex (TRI)	PPLTEF	Nifty 500 (TRI)	Nifty 50 (TRI)	S&P BSE Sensex (TRI)
Since Inception	16.87%	11.15%	10.36%	10.91%	31,493	21,770	20,650	21,422
Sep 30, 2019 to Sep 30, 2020 (Last 1 Yr)	23.90%	1.02%	-0.97%	-0.44%	12,397	10,102	9,903	9,956
Sep 29, 2017 to Sep 30, 2020 (Last 3 Yrs)	12.69%	3.97%	6.02%	8.00%	14,320	11,242	11,921	12,602
Sep 30, 2015 to Sep 30, 2020 (Last 5 Yrs)	14.55%	8.31%	8.53%	9.15%	19,739	14,915	15,064	15,502

SIP Investment Performance (Assumption : ₹ 10,000/- is invested on the first of every month)

	Since Inception from June 1, 2013	Sep 30, 2019 to Sep 30, 2020 (Last 1 Yr)	Sep 29, 2017 to Sep 30, 2020 (Last 3 Yrs)	Sep30, 2015 to Sep 30, 2020 (Last 5 Yrs)
Total Amount Invested	8,90,000	1,20,000	3,60,000	6,00,000
Market value of Investment	15,87,251	1,45,510	4,61,936	8,77,571
Returns (Annualised) (%)	15.27%	41.74%	16.89%	15.20%
Nifty 500 (TRI) Returns (Annualised) (%)	8.34%	13.16%	2.86%	6.16%
Nifty 50 (TRI) Returns (Annualised) (%)	8.21%	10.15%	3.74%	7.00%
S&P BSE Sensex (TRI) Returns (Annualised) (%)	8.83%	9.64%	4.83%	8.07%

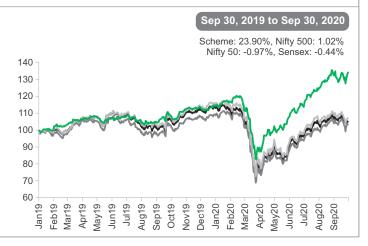
## **PPLTEF Vs Benchmark Indices**

● PPLTEF Returns ● Benchmark Returns (Nifty 500 (TRI)) ● Sensex (TRI) Returns ● Nifty 50 (TRI) Returns



#### Note:

- Different plans shall have different expense structures.
- Scheme returns shown are for regular plan.
- Past performance may or may not be sustained in the future.
- Greater than 1 year returns are CAGR returns.
- Data presented here is upto the last calendar month.
- Less than 1year returns are annualised returns.



## We have our Skin in the Game

The combined holding of 'Insiders' in **Parag Parikh Long Term Equity Fund** amounts to ₹ 159.13 Crores of AUM as at Sep 30, 2020. For more details please visit the 'Schemes' section of our website.





# Parag Parikh Tax Saver Fund

An open-ended Equity linked saving scheme with a statutory lock in of 3 years and tax benefit

Name of the fund	Parag Parikh Tax Saver Fund
Investment Objective	To seek to generate long-term capital appreciation through a diversified portfolio of equity and equity related instruments
Type of the Scheme	An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit.
Date of Allotment	July 24, 2019
Name of the Fund Managers	Mr. Rajeev Thakkar - Equity Fund Manager (Overall 18 years of experience in fund management)
-	Mr. Raunak Onkar - Co Fund Manager (Since Inception)
	Mr. Raj Mehta - Debt Fund Manager (Since Inception)
Assets Under Management (AUM) as on Sep 30, 2020	₹70.16 Crores
Average AUM for the Month	₹65.49 Crores
Net Asset Value (NAV) as on Sep 30, 2020	Regular Plan: 12.4176 Direct Plan: 12.6001
Weighted Average Expense Ratio	Regular Plan: 2.33%* Direct Plan: 1.13%*
	*Including additional expenses and GST on management fees
Benchmark Index	Nifty 500 (TRI)
Minimum Application Amount	New Purchase: ₹ 500 and in multiples of ₹ 500 Additional Purchase: ₹ 500 and in Monthly SIP: ₹ 1,000,Quarterly SIP: ₹ 3,000

Load Structure	
Entry Load	Not Applicable
Exit Load	Not Applicable

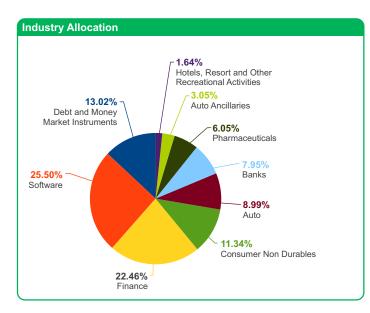
4.27%

# Quantitative Indicators

Portfolio Turnover

- Above figures are annualised.

- Since the fund has not completed 3 years, other quantitative indicators are not shown as per AMFI Best Practice Guidelines.



## **Portfolio Disclosure**

Core Equity		
Name	Industry %	of Net Assets
Persistent Systems Ltd	Software	7.26%
ІТС	Consumer Non Durables	6.26%
Central Depository Services (I) Ltd.	Finance	5.60%
Mphasis Ltd	Software	5.21%
Zydus Wellness Ltd	Consumer Non Durables	5.08%
Wipro Ltd.	Software	4.96%
Multi Commodity Exchange of India Ltd.	Finance	4.86%
Hero Motocorp Ltd.	Auto	4.83%
Tata Consultancy Services Ltd.	Software	4.79%
Indian Energy Exchange Ltd.	Finance	4.77%
Maruti Suzuki India Ltd.	Auto	4.16%
Bajaj Holdings & Investment Ltd	Finance	4.01%
Oracle Financial Services Software Ltd.	Software	3.28%
ICRA Ltd	Finance	3.22%
HDFC Bank Ltd	Banks	3.12%
Balkrishna Industries	Auto Ancillaries	3.05%
Axis Bank Ltd	Banks	2.53%
ICICI Bank Ltd	Banks	2.30%
Mahindra Holidays & Resorts India Ltd	Hotels, Resort and Other Recreational Activities	1.64%
Dr.Reddys Laboratories Ltd	Pharmaceuticals	1.28%
IPCA Laboratories Ltd	Pharmaceuticals	1.24%
Sun Pharmaceuticals Industries Ltd	Pharmaceuticals	1.21%
Lupin Ltd	Pharmaceuticals	1.17%
Cadila Healthcare Ltd	Pharmaceuticals	1.15%
Total		86.98%
Debt and Money Market Instruments		
TREPS Including Cash & Cash Equivalent and Net Current Asset	Debt and Money Market Instruments	13.02%
Net Assets		100.00%
	) }	



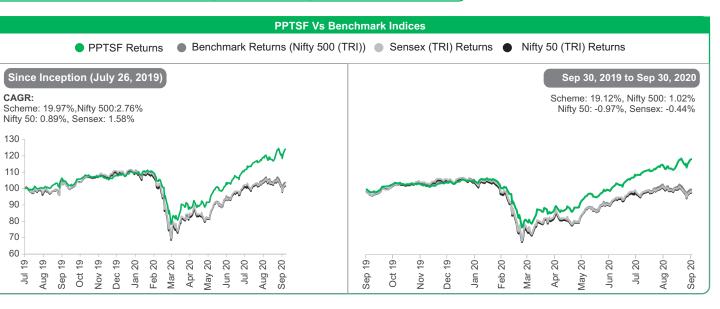
# Parag Parikh Tax Saver Fund

An open-ended Equity linked saving scheme with a statutory lock in of 3 years and tax benefit

Lumpsum Investment Performance (Compounded annual returns)								
Date	Scheme	Benchmark	Index	Index	Val	ue of Investmer	t of Rs. 10,00	00/-
	PPTSF	Nifty 500 (TRI)	Nifty 50 (TRI)	S&P BSE Sensex (TRI)	PPTSF	Nifty 500 (TRI)	Nifty 50 (TRI)	S&P BSE Sensex (TRI)
Since Inception	19.97%	2.76%	0.89%	1.58%	12,418	10,329	10,106	10,189
Sep 30, 2019 to Sep 31, 2020 (Last 1 Yr)	19.12%	1.02%	-0.97%	-0.44%	11,917	10,102	9,903	9,956

## SIP Investment Performance (Assumption : ₹ 10,000/- is invested on the first of every month)

	Since Inception from Aug 1, 2019	Sep 30, 2019 to Sep 30, 2020 (Last 1 Yr)
Total Amount Invested	1,50,000	1,20,000
Market value of Investment	1,82,680	1,45,321
Returns (Annualised) (%)	33.76%	41.41%
Nifty 500 (TRI) Returns (Annualised) (%)	10.16%	13.16%
Nifty 50 (TRI) Returns (Annualised) (%)	7.58%	10.15%
S&P BSE Sensex (TRI) Returns (Annualised) (%)	7.39%	9.64%



#### Note:

- Different plans shall have different expense structures.
- Scheme returns shown are for regular plan.
- Past performance may or may not be sustained in the future.
- Data presented here is upto the last calendar month.
- Less than 1year returns are annualised returns.



The combined holding of 'Insiders' in Parag Parikh Tax Saver Fund amounts to ₹5.10 Crores of AUM as at Sep 30, 2020. For more details <u>please visit the</u> 'Schemes' section of our website.





# Parag Parikh Liquid Fund

An open-ended Liquid Scheme

Name of the fund	Parag Parikh Liquid Fund
Investment Objective	To deliver reasonable market related returns with lower risk and high liquidity through judicious investments in money market and debt instruments. (Non Guaranteed)
Type of the Scheme	An Open-ended Liquid Scheme
Date of Allotment	May 11, 2018
Name of the Fund Manager	Mr. Raj Mehta Fund Manager since inception. Also manages debt component of PPLTEF since Jan 2016 & PPTSF since inception.
Assets Under Management (AUM) as on Sep 30, 2020	₹ 886.62 Crores
Average AUM for the Month	₹858.68 Crores
Weighted Average Expense Ratio	Regular Plan: 0.25%* Direct Plan: 0.15%* *Including additional expenses and GST on management fees
Benchmark Index	CRISIL Liquid fund index
Additional Benchmark	CRISIL 1 Year T-Bill index
Minimum Application Amount	New Purchase: ₹ 5,000 Additional Purchase: ₹ 1,000 Monthly SIP: ₹ 1,000

Load Structure							
Entry Load	Not Applicable						
Exit Load	Day of redemption / switch from the date of applicable NAV	Exit load as a % of redemption / switch proceeds					
	Day 1	0.0070%					
	Day 2	0.0065%					
	Day 3	0.0060%					
	Day 4	0.0055%					
	Day 5	0.0050%					
	Day 6	0.0045%					
	Day 7 onwards	0.0000%					

\* For purpose of levying exit load, if subscription (application & funds) is received within cut-off time on a day, Day 1 shall be considered to be the same day, else the day after the date of allotment of units shall be considered as Day 1.

Quantitive Indicators*					
Average Maturity (Days)	37.29				
Modified duration (Years)	0.10				
Yield to Maturity	3.01%				
Macaulay Duration (Years)	0.11				

\* Computed on the invested amount

# Portfolio Disclosure

a)Debt and Money Market Instruments		
Name	Rating	% of Net Assets
91 DAY T-BILL 26.Nov.20	Sovereign	6.17%
91 DAY T-BILL 01.Oct.20	Sovereign	5.64%
91 DAY T-BILL 08.Oct.20	Sovereign	5.64%
91 DAY T-BILL 15.Oct.20	Sovereign	5.63%
91 DAY T-BILL 22.Oct.20	Sovereign	5.63%
91 DAY T-BILL 29.Oct.20	Sovereign	5.63%
91 DAY T-BILL 05.Nov.20	Sovereign	5.62%
182 DAY T-BILL 12.Nov.20	Sovereign	5.62%
182 DAY T-BILL 19.Nov.20	Sovereign	5.61%
91 DAY T-BILL 03.Dec.20	Sovereign	5.61%
91 DAY T-BILL 17.Dec.20	Sovereign	5.60%
91 DAY T-BILL 10.Dec.20	Sovereign	4.48%
91 DAY T-BILL 24.Dec.20	Sovereign	3.92%
364 DAY T-BILL 10.Dec.20	Sovereign	2.80%
b) Government Securities		
State Government of Punjab 6.99% 26.Oct.20 SDL	Sovereign	5.65%
State Government of West Bengal 8.39% 13.Oct.20 SDL	Sovereign	5.65%
State Government of Punjab 6.62% 23.Nov.20 SDL	Sovereign	4.53%
State Government of Nagaland 8.5% 27.Oct.20 SDL	Sovereign	2.83%
c) TREPS and Other Receivables and Payables		
TREPS Including Net Receivables/Payables and Net Curre	nt Asset	7.41%
d) Fixed Deposits		
HDFC Bank Ltd. 5.25% 06NOV20 MFD		0.11%
HDFC Bank Ltd. 6.6% 07OCT20 MFD		0.11%
HDFC Bank Ltd. 4.5% 17DEC20 MFD		0.11%
Invested Total		100.00%

NAV Details		
Plan	Direct	Regular
Growth	1135.8117	1132.9706
Daily Dividend	1000.5404	1000.5404
Weekly Dividend	1001.2601	1001.2547
Monthly Dividend	1003.2607	1003.2555

Dividend History - Monthly Dividend Plan								
Record date	Diı Retail	rect Corporate	Reç Retail	gular Corporate				
28th Sep 2020	₹2.30	₹2.30	₹2.22	₹2.22				
31st Aug 2020	₹2.97	₹2.97	₹2.87	₹2.87				
27th Jul 2020	₹2.22	₹2.22	₹2.15	₹2.15				

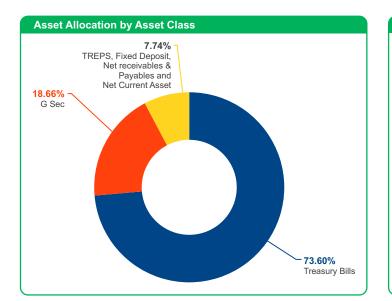




# Parag Parikh Liquid Fund

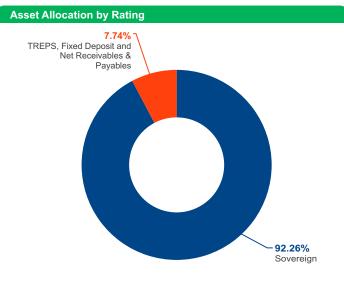
An open-ended Liquid Scheme

Lumpsum Investment Performance (Compounded annual returns)									
	Scheme	Benchmark	Additional Benchmark	Value of Investme	ent of Rs. 10,000	/-			
Date	PPLF (Regular Plan)	Crisil Liquid Fund Index	CRISIL 1 year T-bill Index	PPLF (Regular Plan)	Crisil Liquid Fund Index	CRISIL 1 year T-bill Index			
Since Inception	5.36%	6.49%	7.09%	11,330	11,623	11,780			
Sep 23, 2020 to Sep 30, 2020 (Last 7 Days)	3.61%	3.99%	5.45%	10,007	10,008	10,010			
Sep 15, 2020 to Sep 30, 2020 (Last 15 days)	3.24%	3.92%	2.81%	10,013	10,016	10,012			
Aug 31, 2020 to Sep 30, 2020 (Last 1 Month)	3.03%	3.83%	2.91%	10,026	10,033	10,025			
June 30, 2020 to Sep 30, 2020 (Last 3 Months)	2.92%	3.94%	3.01%	10,074	10,099	10,076			
Mar 31, 2020 to Sep 30, 2020 (Last 6 Months)	3.26%	4.47%	5.33%	10,163	10,224	10,267			
Sep 30, 2019 to Sep 30, 2020 (Last 1 Year)	4.13%	5.17%	6.39%	10,414	10,518	10,641			



## Note:

- Different plans shall have different expense structures.
- Scheme returns shown are for regular plan.
- Past performance may or may not be sustained in the future.
- Greater than 1 year returns are CAGR returns.
- Data presented here is upto the last calendar month.
- Less than 1 year returns are annualised returns.



#### We have our Skin in the Game

The combined holding of 'Insiders' in **Parag Parikh Liquid Fund** amounts to ₹ 20.20 Crores of AUM as at Sep 30, 2020. For more details please <u>visit the</u> 'Schemes' section of our website.



Fund Manager Name: Mr. Rajeev Thakkar										
Period			Since Inception		1 Year		3 Years		5 Years	
	Managing Since	Benchmark Index	Scheme Return (%)	Benchmark Return (%)						
Parag Parikh Long Term Equity Fund	May 24, 2013	Nifty 500 (TRI)	16.87%	11.15%	23.90%	1.02%	12.69%	3.97%	14.55%	8.31%
Parag Parikh Tax Saver Fund	July 24, 2019	Nifty 500 (TRI)	19.97%	2.76%	19.12%	1.02%	NA	NA	NA	NA

Mr. Rajeev Thakkar manages 2 Schemes of PPFAS Mutual Fund.

#### Fund Manager Name: Mr. Raunak Onkar

Period			Since Inception		1 Year		3 Years		5 Years	
	Managing Since	Benchmark Index	Scheme Return (%)	Benchmark Return (%)						
Parag Parikh Long Term Equity Fund	May 24, 2013	Nifty 500 (TRI)	16.87%	11.15%	23.90%	1.02%	12.69%	3.97%	14.55%	8.31%
Parag Parikh Tax Saver Fund	July 24, 2019	Nifty 500 (TRI)	19.97%	2.76%	19.12%	1.02%	NA	NA	NA	NA

Mr. Raunak Onkar manages 2 Schemes of PPFAS Mutual Fund.

## Fund Manager Name: Mr. Raj Mehta

Tunu Manager Name	, init reaj ino									
Period			Since Ir	Since Inception		1 Year		3 Years		ars
	Managing Since	Benchmark Index	Scheme Return (%)	Benchmark Return (%)						
Parag Parikh Long Term Equity Fund	January 27, 2016	Nifty 500 (TRI)	16.87%	11.15%	23.90%	1.02%	12.69%	3.97%	14.55%	8.31%
Parag Parikh Liquid Fund	May 11, 2018	CRISIL Liquid fund index	5.36%	6.49%	4.13%	5.17%	NA	NA	NA	NA
Parag Parikh Tax Saver Fund	July 24, 2019	Nifty 500 (TRI)	19.97%	2.76%	19.12%	1.02%	NA	NA	NA	NA

Mr. Raj Mehta manages 3 Schemes of PPFAS Mutual Fund.

• Past Performance may or may not be sustained in future.

• The performance details provided herein are of regular plan growth option. Regular and Direct Plans have different expense structure.

• Direct Plan shall have a lower expense ratio excluding distribution expenses, commission expenses etc.

## Riskometer

## Parag Parikh Long Term Equity Fund

# http://www.andiana.com/second

The investment objective of the Scheme is to seek\* to generate long-term capital growth from an actively managed portfolio primarily of Equity and Equity Related Securities. Scheme shall invest in Indian equities, foreign equities and related instruments and debt securities.

\*Investors should consult their financial advisers if in doubt about whether this scheme is suitable for them.

#### Riskometer

## Parag Parikh Tax Saver Fund



This product is suitable for investors who are seeking\* • Long term capital appreciation

Investment predominantly in equity and equity related securities.

\*Investors should consult their financial advisers if in doubt about whether this scheme is suitable for them.

## Riskometer

Parag Parikh Liquid Fund



This product is suitable for investors who are seeking\*

Income over short term

• Investments in Debt/money market instruments

\*Investors should consult their financial advisers if in doubt about whether this scheme is suitable for them.

# Definitions

Fund Manager	An employee of the asset management company such as a mutual fund or life insurer, who manages investment of the scheme. He is usually part of a larger team of fund managers and research analysts.
Application amount for fresh subscription	This is the minimum investment amount for a new investor in a mutual fund scheme.
Minimum additional amount	This is the minimum investment amount for an existing investor in a mutual fund scheme.
SIP	SIP or systematic investment plan work on the principle of making periodic investments of a fixed sum. It works similar to a recurring bank deposit. For instance, an investor may opt for an SIP that invests ₹500 every 15 <sup>th</sup> of the month in an equity fund for a period of three years.
NAV	The NAV or the net asset value is the total asset value per unit of the mutual fund after deducting all related and permissible expenses. The NAV is calculated at the end of every business day. It is the value at which the investor enters or exits the mutual fund.
Benchmark	A group of securities, usually a market index whose performance is used as a standard or benchmark to measure investment performance of mutual funds, among other investments. Some typical benchmark include the Nifty, Sensex, BSE 200, BSE 500, 10-year Gsec.
Entry Load	A mutual fund may have a sales charge or load at the time of entry and/or exit to compensate the distributor/agent. Entry load is charged at the time an investor purchase the units of a mutual fund. The entry load is added to the prevailing NAV at the time of investment. For instance, if the NAV is ₹ 100 and the entry load is 1%, the investor will enter the fund at Rs 101.
Exit Load	Exit load is charged at the time of redeeming (or transferring an investment between schemes). The exit load percentage is deducted from the NAV at the time of redemption (or transfer between schemes). This amount goes to the respective scheme and gets added to the AUM of that Scheme
Standard Deviation	Standard deviation is a statistical measure of the range of an investment's performance. When a mutual fund Scheme has a high standard deviation, its range of performance is wide implying greater volatility.
Sharpe Ratio	The Sharpe Ratio named after its founder, the Nobel Laureate William Sharpe is a measure of risk-adjusted returns. It is calculated using standard deviation and excess return to determine reward per unit of risk.
Beta	Beta is a measure of an investment's volatility vis-a-vis the market. Beta of less than 1 means that the security will be less volatile than the market. A beta of greater than 1 implies that the security's price will be more volatile than the market.
AUM	AUM or assets under management refers to the recent / updated cumulative market value of investments managed by a mutual fund or any investment firm.
Holdings	The holding or the portfolio is a mutual fund's latest or updated reported statement of investments/securities. These are usually displayed in term of percentage to net assets or the rupee value or both. The objective is to give investors an idea of where their money is being invested by the fund manager.
Nature of Scheme	The investment objective and underlying investments determine the nature of the mutual fund scheme. For instance a mutual fund that aims at generating capital appreciation by investing in stock markets is an equity fund or growth fund. Likewise a mutual fund that aims at capital preservation by investing in debt markets is a debt fund or income fund. Each of these categories may have sub-categories.
Portfolio Turnover Ratio	A measure of how frequently assets within a fund are bought and sold by the managers. Portfolio turnover is calculated by taking either the total amount of new securities purchased or the amount of securities sold - whichever is less - over a particular period, divided by the total net asset value (NAV) of the fund. The measurement is usually reported for a 12-month time period.
Yield to Maturity (YTM)	The yield to maturity (YTM) of a bond or other fixed-interest security, such as gilts, is the (theoretical) internal rate of return (IRR, overall interest rate) earned by an investor who buys the bond today at the market price, assuming that the bond is held until maturity, and that all coupon and principal payments are made on schedule.
Modified Duration	Modified duration is a formula that expresses the measurable change in the value of a security in response to a change in interest rates. Modified duration follows the concept that interest rates and bond prices move in opposite directions.
Total Expense ratio	The total expense ratio (TER) is a measure of the total cost of a fund to the investor. Total costs may include various fees (purchase, redemption, auditing) and other expenses. The TER, calculated by dividing the total annual cost by the fund'stotal assets averaged over that year, is denoted as a percentage.



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## Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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