

# Managing your money using Value Investing principles!



## About Parag Parikh Long Term Equity Fund

Parag Parikh Long Term Equity Fund (PPLTEF) is an open ended equity oriented scheme with flexibility to invest a minimum of 65% in Indian equities and up to 35% in overseas equity securities and domestic debt / money market securities.

The core portfolio of PPLTEF consists of equity investments made with a long term outlook and the factors considered while investing are quality of management, quality of the sector and the business (return on capital, entry barriers, capital intensity, use of debt, growth prospects etc) and the valuation of the companies. The endeavor of the fund management team is to identify opportunities for long term investments. However there are times when the opportunities are not attractive enough. While waiting for attractive opportunities, the fund invests in arbitrage opportunities between the cash and futures equity markets and special situations arbitrage where open offers / delisting / merger events have been announced. Investments are also made in money market / debt securities while waiting for deployment in core equity investments.

## Foreign equity investments

The fund invests in foreign equity securities. Since investors in PPLTEF look for capital investment and returns in Rupee terms, PPLTEF also looks at delivering in Rupee terms. PPLTEF hedges most of the currency exposure using currency futures.

### **Outlook**

We continue to look at individual investments on their own merits and will not hesitate to invest if an opportunity looks attractive. As usual, our investment stance does not depend much on the macro-economic situation but is focussed on individual companies. We have about 3.62% in cash holdings, debt & money market instruments and arbitrage positions which can be deployed in long term investments at appropriate levels.

Please note that the performance of Parag Parikh Tax Saver Fund will be disclosed once it completes 1 year of operations as per AMFI Best Practice Guidelines.

## Parag Parikh Long Term Equity Fund

Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks.

A scheme designed for genuine Long Term Investors!

| Name of the fund                                      | Parag Parikh Long Term Equity Fund   |
|---|--|
| Name of the folia                                     | 3 3 1 7  |
| Investment Objective                                  | To seek to generate long term capital growth from an actively managed portfolio primarily of equity and equity related Securities. |
| Type of the Scheme                                    | Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap Stocks.                                |
| Date of Allotment                                     | May 24, 2013   |
| Name of the Fund<br>Managers                          | Mr. Rajeev Thakkar - Equity Fund Manager<br>(Overall 18 years of experience in fund<br>management)                                 |
|   | Mr. Raunak Onkar - Fund Manager for Overseas Securities (Since Inception)  |
|   | Mr. Raj Mehta – Debt Fund Manager<br>(Since January 27, 2016)  |
| Assets Under Management<br>(AUM) as on April 30, 2020 | ₹2,925.43 Crores   |
| Average AUM for the Month                             | ₹2,685.56 Crores   |
| Net Asset Value (NAV) as<br>on April 30, 2020         | Regular Plan: 23.9604<br>Direct Plan: 24.9536  |
| Entry Load  | Not Applicable   |
| Exit Load   | Exit Load is changed w.e.f. July 7, 2014. You are requested to refer to the <u>SID</u> (Page 89).                                  |
| Weighted Average<br>Expense Ratio                     | Regular Plan: 2.09%*<br>Direct Plan: 1.15%*  |
|   | *Including additional expenses and GST on  |

| Quantitative Indicators                    |        |
|--|--------|
| Beta                                       | 0.76   |
| Standard Deviation                         | 17.04% |
| Sharpe Ratio                               | 0.19   |
| Portfolio Turnover (excl Equity Arbitrage) | 5.03%  |
| Portfolio Turnover (incl Equity Arbitrage) | 89.25% |

management fees

New Purchase: ₹1,000 Additional Purchase: ₹1,000

Monthly SIP: ₹ 1,000,Quarterly SIP: ₹ 3,000

Nifty 500 (TRI)

- Above figures are annualised.

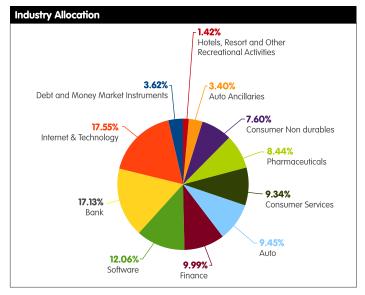
Benchmark Index

Minimum

Amount

**Application** 

- Risk free rate assumed to be 4.41% (FBIL Overnight MIBOR as on 30th April, 2020)



### **Portfolio Disclosure**

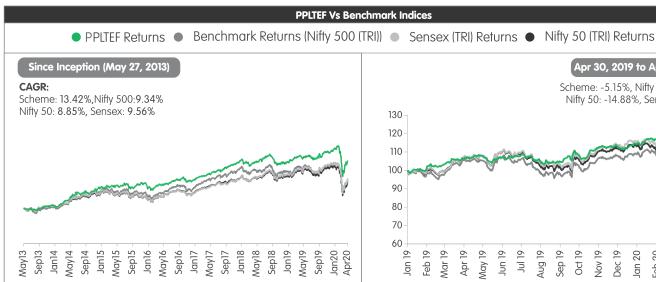
| Name  | Industry  | % of Net Assets        |
|---|---|------------------------|
| LIDEC Davids likel  | ·   | 7.000                  |
| HDFC Bank Ltd   | Banks   | 7.83%                  |
| Bajaj Holdings & Investment Ltd                                   | Finance   | 5.99%                  |
| Hero Motocorp Ltd.  | Auto  | 5.65%                  |
| Mphasis Ltd   | Software  | 4.87%                  |
| ICICI Bank Ltd  | Banks   | 4.789                  |
| Axis Bank Ltd   | Banks   | 4.52%                  |
| ITC Ltd   | Consumer Non Durab                                | les 4.36%              |
| Persistent Systems Ltd  | Software  | 4.03%                  |
| Balkrishna Industries   | Auto Ancillaries                                  | 3.40%                  |
| Zydus Wellness Ltd  | Consumer Non Durab                                | les 3.24%              |
| Oracle Financial Services Software Ltd.                           | Software  | 3.169                  |
| Lupin Ltd   | Pharmaceuticals                                   | 2.479                  |
| Dr.Reddys Laboratories Ltd  | Pharmaceuticals                                   | 2.16%                  |
| Cadila Healthcare Ltd   | Pharmaceuticals                                   | 1.989                  |
| Central Depository Services (I) Ltd.                              | Finance   | 1.649                  |
| Mahindra Holidays & Resorts India Ltd                             | Hotels, Resort and Oth<br>Recreational Activities | ner<br>1.429           |
| ICRA Ltd  | Finance   | 1.349                  |
| IPCA Laboratories Ltd   | Pharmaceuticals                                   | 1.319                  |
| Multi Commodity Exchange of India Ltd.                            | Finance   | 1.02%                  |
| Sun Pharmaceuticals Industries Ltd                                | Pharmaceuticals                                   | 0.52%                  |
| Total   |   | 65.69%                 |
| Overseas Securities, IDRS and ADRs                                |   |                        |
| # AMAZON.COM INC  | Consumer Services                                 | 9.349                  |
| # Alphabet Inc (Google Class C)                                   | Internet & Technology                             | 9.089                  |
| # Facebook INC  | Internet & Technology                             | 6.209                  |
| # Suzuki Motor Corp (ADR)^  | Auto  | 3.809                  |
| ·   | 1 4 4 0 T 1 1                                     | 0.070                  |
| # Microsoft Corporation   | Internet & Technology                             | 2.27%                  |
| # Microsoft Corporation   | Internet & Technology                             | 2.27%<br><b>30.69%</b> |
| # Microsoft Corporation  Total  Debt and Money Market Instruments | 3,  | 30.699                 |
| # Microsoft Corporation   | 3,  |                        |

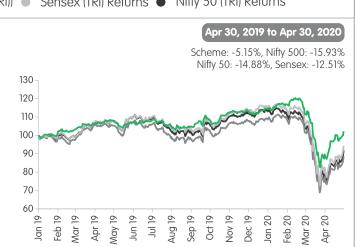
- # Currency hedge to the extent of approximately 75% of exposure.
- ^ Traded on US OTC Markets

Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks.

| Lumpsum Investment Performance (Compounded annual returns) |        |                       |                   |                         |                                     |                    |                   |                         |
|--|--------|-----------------------|-------------------|-------------------------|-------------------------------------|--------------------|-------------------|-------------------------|
|  | Scheme | Benchmark Index Index |                   |                         | Value of Investment of Rs. 10,000/- |                    |                   |                         |
| Date   | PPLTEF | Nifty 500<br>(TRI)    | Nifty 50<br>(TRI) | S&P BSE<br>Sensex (TRI) | PPLTEF                              | Nifty 500<br>(TRI) | Nifty 50<br>(TRI) | S&P BSE<br>Sensex (TRI) |
| Since Inception  | 13.42% | 9.34%                 | 8.85%             | 9.56%                   | 23,960                              | 18,587             | 18,013            | 18,842                  |
| April 30, 2019 to April 30, 2020 (Last 1 Yr)               | -5.15% | -15.93%               | -14.88%           | -12.51%                 | 9,483                               | 8,403              | 8,508             | 8,745                   |
| April 28, 2017 to April 30, 2020 (Last 3 Yrs)              | 6.32%  | 0.42%                 | 3.33%             | 5.35%                   | 12,025                              | 10,126             | 11,034            | 11,697                  |
| April 30, 2015 to April 30, 2020 (Last 5 Yrs)              | 7.62%  | 4.76%                 | 5.16%             | 5.93%                   | 14,444                              | 12,622             | 12,863            | 13,341                  |

| SIP Investment Performance (Assumption: `10,000/- is invested on the first of every month) |                                   |   |  |  |  |  |  |
|--|-----------------------------------|---|--|--|--|--|--|
|  | Since Inception from June 1, 2013 | Apr 30, 2019 to Apr<br>30, 2020 (Last 1 Yr) | Apr 28, 2017 to Apr<br>30, 2020 (Last 3 Yrs) | Apr 30, 2015 to Apr<br>30, 2020 (Last 5 Yrs) |  |  |  |
| Total Amount Invested  | 8,40,000                          | 1,20,000                                    | 3,60,000                                     | 6,00,000                                     |  |  |  |
| Market value of Investment   | 11,63,054                         | 1,14,345                                    | 3,64,727                                     | 6,94,844                                     |  |  |  |
| Returns (Annualised) (%)   | 9.15%                             | -8.66%                                      | 0.85%  | 5.81%  |  |  |  |
| Nifty 500 (TRI) Returns (Annualised) (%)   | 4.74%                             | -21.81%                                     | -7.02%                                       | 0.84%  |  |  |  |
| Nifty 50 (TRI) Returns (Annualised) (%)  | 5.22%                             | -20.89%                                     | -4.17%                                       | 2.55%  |  |  |  |
| S&P BSE Sensex (TRI) Returns (Annualised) (%)  | 6.15%                             | -19.21%                                     | -2.11%                                       | 4.02%  |  |  |  |





| Performance of other scheme managed by same Fund Manager - Mr. Raj Mehta (Parag Parikh Liquid Fund) |                        |                             |                            |                        |                             |                               |  |
|---|------------------------|-----------------------------|----------------------------|------------------------|-----------------------------|-------------------------------|--|
|   | Scheme                 | Benchmark                   | Additional Benchmark       | Value of Investment    | -                           |                               |  |
| Date  | PPLF<br>(Regular Plan) | Crisil Liquid<br>Fund Index | CRISIL 1 year T-bill Index | PPLF<br>(Regular Plan) | Crisil Liquid<br>Fund Index | CRISIL 1 year<br>T-bill Index |  |
| Since Inception   | 5.84%                  | 6.94%                       | 7.90%                      | 11,185                 | 11,416                      | 11,617                        |  |
| Apr 23, 2020 to Apr 30, 2020 (Last 7 Days)  | 2.99%                  | 2.83%                       | 13.94%                     | 10,006                 | 10,005                      | 10,027                        |  |
| Apr 15, 2020 to Apr 30, 2020 (Last 15 days)   | 4.37%                  | 5.12%                       | 22.84%                     | 10,018                 | 10,021                      | 10,094                        |  |
| Mar 31, 2020 to Apr 30, 2020 (Last 1 Month)   | 4.05%                  | 5.04%                       | 15.21%                     | 10,033                 | 10,041                      | 10,125                        |  |
| Jan 31, 2020 to Apr 30, 2020 (Last 3 Months)  | 4.71%                  | 5.47%                       | 11.52%                     | 10,116                 | 10,135                      | 10,284                        |  |
| Oct 31, 2019 to Apr 30, 2020 (Last 6 Months)  | 4.73%                  | 5.56%                       | 8.53%                      | 10,236                 | 10,277                      | 10,425                        |  |
| Apr 30, 2019 to Apr 30, 2020 (Last 1 Year)  | 5.33%                  | 6.25%                       | 8.37%                      | 10,534                 | 10,627                      | 10,840                        |  |

#### Note:

- Different plans shall have different expense structures
- Scheme returns shown are for regular plan
- Past performance may or may not be sustained in the future
- Greater than 1 year returns are CAGR returns
- Data presented here is upto the last calendar month
- Less than 1year returns are annualised returns

#### We have our Skin in the Game

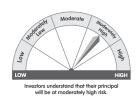
The combined holding of 'Insiders' in Parag Parikh Long Term Equity Fund amounts to 4.11% of the AUM as at Apr 30, 2020. For more details please visit the 'Scheme' section of our website.

### Riskometer

This product is suitable for investors who are seeking long term capital growth.

The investment objective of the Scheme is to seek to generate long-term capital growth from an actively managed portfolio primarily of Equity and Equity Related Securities. Scheme shall invest in Indian equities, foreign equities and related instruments and debt securities

Investors should consult their financial advisers if in doubt about whether this scheme is suitable for



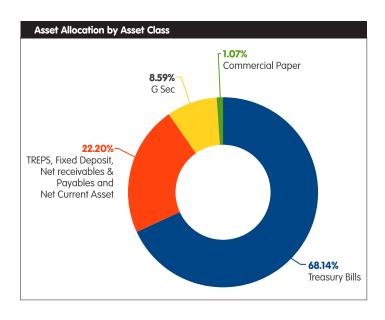
## Parag Parikh Liquid Fund

An open-ended Liquid Scheme

| Name of the fund  | Parag Parikh Liquid Fund   |
|---|--|
| Investment Objective  | The primary investment objective of the Scheme is to deliver reasonable market related returns with lower risk and high liquidity through judicious investments in money market and debt instruments. (Non Guaranteed) |
| Type of the Scheme  | An Open-ended Liquid Scheme  |
| Date of Allotment   | May 11, 2018   |
| Name of the<br>Fund Manager                                 | Mr. Raj Mehta Fund Manager since inception. Has 6 years of work experience and also manages debt component of PPLTEF since Jan 2016.   |
| Assets Under<br>Management<br>(AUM) as on<br>April 30, 2020 | ₹ 466.79 Crores  |
| Average AUM for the Month                                   | ₹ 419.01 Crores  |
| Entry Load  | Not Applicable   |
| Exit Load   | Exit Load is changed w.e.f. October 20, 2019.<br>You are requested to refer to the <u>SID</u> (Page 6).  |
| Weighted Average<br>Expense Ratio                           | Regular Plan: 0.26%* Direct Plan: 0.16%* *Including additional expenses and GST on management fees   |
| Benchmark Index   | CRISIL Liquid fund index   |
| Additional Benchmark  | CRISIL 1 Year T-Bill index   |
| Minimum<br>Application<br>Amount                            | New Purchase: ₹ 5,000<br>Additional Purchase: ₹ 1,000<br>Monthly SIP: ₹ 1,000  |

| Quantitive Indicators*   |       |
|--------------------------|-------|
| Average Maturity (Days)  | 43.32 |
| Modified Duration (Days) | 43.32 |
| Yield to Maturity        | 3.53% |

<sup>\*</sup> Computed on the invested amount

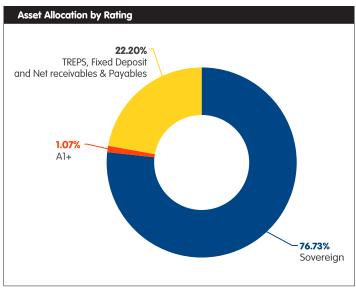


## **Portfolio Disclosure**

| Name                                     | Rating                | % of Net Assets |
|--|-----------------------|-----------------|
| 91 DAY T-BILL 23.Jul.20                  | Sovereign             | 10.62%          |
| 91 DAY T-BILL 09.Jul.20                  | Sovereign             | 9.58%           |
| 91 DAY T-BILL 21.May.20                  | Sovereign             | 6.41%           |
| 77 DAYS CMB 16.Jun.20                    | Sovereign             | 6.40%           |
| 364 DAY T-BILL 02.Jul.20                 | Sovereign             | 6.39%           |
| 84 DAYS CMB 23.Jun.20                    | Sovereign             | 6.39%           |
| 182 DAY T-BILL 16.Jul.20                 | Sovereign             | 6.38%           |
| 91 DAY T-BILL 30.Jul.20                  | Sovereign             | 6.37%           |
| 91 DAY T-BILL 28.May.20                  | Sovereign             | 5.34%           |
| 91 DAY T-BILL 25.Jun.20                  | Sovereign             | 4.26%           |
| b) Government Securities                 |                       |                 |
| GOI 08.27% 09.Jun.20                     | Sovereign             | 4.30%           |
| GOI 7.8% 03.May.2020 GOV                 | Sovereign             | 4.29%           |
| c) Commercial Papaer                     |                       |                 |
| Export-Import Bank Of India 11JUN20 CP   | Al+                   | 1.07%           |
| d) TREPS and Other Receivables and Pay   | ables                 |                 |
| TREPS Including Net Receivables/Payables | and Net Current Asset | 21.78%          |
| e) Fixed Deposits                        |                       |                 |
| HDFC Bank Ltd. 6.6% 07.Oct.20 MFD        |                       | 0.21%           |
| HDFC Bank Ltd. 5.4% 16.Jun.20 MFD        |                       | 0.219           |
| Invested Total                           |                       | 100.00%         |

| NAV Details      |           |           |
|------------------|-----------|-----------|
| Plan             | Direct    | Regular   |
| Growth           | 1120.8200 | 1118.4858 |
| Daily Dividend   | 1000.2078 | 1000.2078 |
| Weekly Dividend  | 1001.2607 | 1001.2525 |
| Monthly Dividend | 1003.2612 | 1003.2529 |

| Dividend History - Monthly Dividend Plan |                      |                  |                                    |        |  |  |
|--|----------------------|------------------|------------------------------------|--------|--|--|
| Record date                              | <b>Dir</b><br>Retail | ect<br>Corporate | <b>Regular</b><br>Retail Corporate |        |  |  |
| 27th Apr 2020                            | ₹ 3.57               | ₹ 3.33           | ₹ 3.25                             | ₹ 3.25 |  |  |
| 30th Mar 2020                            | ₹ 3.57               | ₹ 3.31           | ₹ 3.50                             | ₹ 3.24 |  |  |
| 24th Feb 2020                            | ₹ 2.74               | ₹ 2.54           | ₹ 2.69                             | ₹ 2.49 |  |  |



## Parag Parikh Liquid Fund

An open-ended Liquid Scheme

| Lumpsum Investment Performance (Compounded annual returns) |                        |                             |                            |                        |                                     |                               |  |  |
|--|------------------------|-----------------------------|----------------------------|------------------------|-------------------------------------|-------------------------------|--|--|
|  | Scheme                 | Benchmark                   | Additional Benchmark       | Value of Investmen     | Value of Investment of Rs. 10,000/- |                               |  |  |
| Date   | PPLF<br>(Regular Plan) | Crisil Liquid<br>Fund Index | CRISIL 1 year T-bill Index | PPLF<br>(Regular Plan) | Crisil Liquid<br>Fund Index         | CRISIL 1 year<br>T-bill Index |  |  |
| Since Inception  | 5.84%                  | 6.94%                       | 7.90%                      | 11,185                 | 11,416                              | 11,617                        |  |  |
| Apr 23, 2020 to Apr 30, 2020 (Last 7 Days)                 | 2.99%                  | 2.83%                       | 13.94%                     | 10,006                 | 10,005                              | 10,027                        |  |  |
| Apr 15, 2020 to Apr 30, 2020 (Last 15 days)                | 4.37%                  | 5.12%                       | 22.84%                     | 10,018                 | 10,021                              | 10,094                        |  |  |
| Mar 31, 2020 to Apr 30, 2020 (Last 1 Month)                | 4.05%                  | 5.04%                       | 15.21%                     | 10,033                 | 10,041                              | 10,125                        |  |  |
| Jan 31, 2020 to Apr 30, 2020 (Last 3 Months)               | 4.71%                  | 5.47%                       | 11.52%                     | 10,116                 | 10,135                              | 10,284                        |  |  |
| Oct 31, 2019 to Apr 30, 2020 (Last 6 Months)               | 4.73%                  | 5.56%                       | 8.53%                      | 10,236                 | 10,277                              | 10,425                        |  |  |
| Apr 30, 2019 to Apr 30, 2020 (Last 1 Year)                 | 5.33%                  | 6.25%                       | 8.37%                      | 10,534                 | 10,627                              | 10,840                        |  |  |

| Performance of other scheme managed by same Fund Manager - Mr. Raj Mehta (Parag Parikh Long Term Equity Fund) |        |                    |                   |                         |                                     |                    |                   |                         |
|---|--------|--------------------|-------------------|-------------------------|-------------------------------------|--------------------|-------------------|-------------------------|
|   | Scheme | Benchmark          | Index             | Index                   | Value of Investment of Rs. 10,000/- |                    |                   |                         |
| Date  | PPLTEF | Nifty 500<br>(TRI) | Nifty 50<br>(TRI) | S&P BSE<br>Sensex (TRI) | PPLTEF                              | Nifty 500<br>(TRI) | Nifty 50<br>(TRI) | S&P BSE<br>Sensex (TRI) |
| Since Inception   | 13.42% | 9.34%              | 8.85%             | 9.56%                   | 23,960                              | 18,587             | 18,013            | 18,842                  |
| April 30, 2019 to April 30, 2020 (Last 1 Yr)  | -5.15% | -15.93%            | -14.88%           | -12.51%                 | 9,483                               | 8,403              | 8,508             | 8,745                   |
| April 28, 2017 to April 30, 2020 (Last 3 Yrs)   | 6.32%  | 0.42%              | 3.33%             | 5.35%                   | 12,025                              | 10,126             | 11,034            | 11,697                  |
| April 30, 2015 to April 30, 2020 (Last 5 Yrs)   | 7.62%  | 4.76%              | 5.16%             | 5.93%                   | 14,444                              | 12,622             | 12,863            | 13,341                  |

### We have our Skin in the Game

The combined holding of 'Insiders' in Parag Parikh Liquid Fund amounts to 2.77% of the AUM as at Apr 30, 2020. For more details please visit the 'Scheme' section of our website.

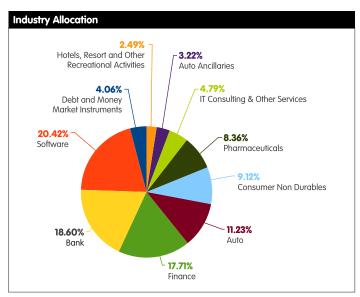
- Different plans shall have different expense structures Scheme returns shown are for regular plan Past performance may or may not be sustained in the future
- Greater than 1 year returns are CAGR returns Data presented here is upto the last calendar month

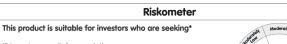
| This product is suitable for investors who are seeking*  | Riskometer   |
|--|--|
| (I) Income over the short term (II) Investment in debt / money market instruments.                             | Moderate Mod |
| *Investors should consult their financial advisers if in doubt about whether this scheme is suitable for them. | Investors understand that their principal will be at Low risk.   |

## Parag Parikh Tax Saver Fund

An open-ended Equity linked saving scheme with a statutory lock in of 3 years and tax benefit

| Name of the fund   | Parag Parikh Tax Saver Fund   |
|--|---|
| Investment Objective                                     | To seek to generate long term capital growth from an actively managed portfolio primarily of equity and equity related Securities.                      |
| Type of the Scheme                                       | An open-ended Equity linked saving scheme with a statutory lock in of 3 years and tax benefit   |
| Date of Allotment  | July 24, 2019   |
| Name of the Fund<br>Managers                             | Mr. Rajeev Thakkar - Equity Fund Manager<br>(Overall 18 years of experience in fund<br>management)  |
|  | <b>Mr. Raunak Onkar -</b> Co Fund Manager (Since Inception)   |
|  | <b>Mr. Raj Mehta –</b> Debt Fund Manager (Since Inception)  |
| Assets Under Management<br>(AUM) as on April 30,<br>2020 | ₹ 36.12 Crores  |
| Average AUM for the Month                                | ₹ 33.36 Crores  |
| Net Asset Value (NAV) as<br>on April 30, 2020            | Regular Plan: 9.2635<br>Direct Plan: 9.3515   |
| Entry Load   | Not Applicable  |
| Exit Load  | Nil   |
| Weighted Average<br>Expense Ratio                        | Regular Plan: 2.38%*<br>Direct Plan: 1.19%*   |
| Expense num  | *Including additional expenses and GST on management fees   |
| Benchmark Index  | Nifty 500 (TRI)   |
| Minimum<br>Application<br>Amount                         | New Purchase: ₹ 500 and in multiples of ₹ 500<br>Additional Purchase: ₹ 500 and in<br>multiples of ₹ 500<br>Monthly SIP: ₹ 1,000,Quarterly SIP: ₹ 3,000 |





(I) Long term capital appreciation
(II) Investment predominantly in equity and equity related securities

\*Investors should consult their financial advisers if in doubt about whether this scheme is suitable for them.



### **Portfolio Disclosure**

| Core Equity   |   |          |
|---|---|----------|
| Name  | Industry % of Ne                                    | t Assets |
| HDFC Bank Ltd   | Banks   | 8.65%    |
| Bajaj Holdings & Investment Ltd                                 | Finance   | 6.589    |
| Hero Motocorp Ltd.  | Auto  | 5.819    |
| Zydus Wellness Ltd  | Consumer Non Durables                               | 5.44%    |
| Maruti Suzuki India Ltd.  | Auto  | 5.42%    |
| Tata Consultancy Services Ltd.                                  | Software  | 5.329    |
| Wipro Ltd.  | Software  | 5.29%    |
| Axis Bank Ltd   | Banks   | 5.16%    |
| ICRA Ltd  | Finance   | 5.04%    |
| Persistent Systems Ltd  | Software  | 4.99%    |
| Mphasis Ltd   | Software  | 4.82%    |
| ICICI Bank Ltd  | Banks   | 4.79%    |
| Oracle Financial Services Software Ltd.                         | IT Consulting & Other Services                      | 4.79%    |
| Central Depository Services (I) Ltd.                            | Finance   | 4.149    |
| ITC   | Consumer Non Durables                               | 3.68%    |
| Balkrishna Industries   | Auto Ancillaries                                    | 3.229    |
| Mahindra Holidays & Resorts India Ltd                           | Hotels, Resort and Other<br>Recreational Activities | 2.49%    |
| Multi Commodity Exchange of India Ltd.                          | Finance   | 1.95%    |
| Lupin Ltd   | Pharmaceuticals                                     | 1.89%    |
| Dr.Reddys Laboratories Ltd                                      | Pharmaceuticals                                     | 1.889    |
| Cadila Healthcare Ltd   | Pharmaceuticals                                     | 1.839    |
| IPCA Laboratories Ltd   | Pharmaceuticals                                     | 1.79%    |
| Sun Pharmaceuticals Industries Ltd                              | Pharmaceuticals                                     | 0.97%    |
| Total   |   | 95.94%   |
| Debt and Money Market Instruments                               |   |          |
| TREPS Including Cash & Cash<br>Equivalent and Net Current Asset | Debt and Money<br>Market Instruments                | 4.06%    |
|   |   |          |

## We have our Skin in the Game

**Invested Total** 

The combined holding of 'Insiders' in Parag Parikh Tax Saver Fund amounts to 10.44% of the AUM as at Apr 30, 2020. For more details please visit the 'Scheme' section of our website.

100.00%



## Is your Systematic Investment Plan (SIP) really helping you?

## Many of us are familiar with the benefits of SIPs:

- It is a disciplined way of investing.
- You do not have to worry about the 'right time' to invest.
- It helps to de-link emotions from the investing process.
- Stock market volatility could work to your advantage.

However, merely starting an SIP is not enough...



### But if you are an investor who...

- Invests a random amount, without giving it much thought.
- Is fixated with 'round figures' (say, ₹ 2,000 per month), merely because it is convenient.
- Does not take inflation into account.
- Is not clear as to why you have commenced the SIP.

Then it is time to review your SIP.



### Here's a check-list to make your SIP more effective :

Have a clear Goal Child's MBA 2032

2019 Goal's **Current Cost** Rs. 17 lakhs Inflation Rate 10% p.a.

Goal's **Future Cost** 

Rs. 58.68 lakhs

Rate of Return 12% p.a.

'Right' Monthly Instalment

**Investment** Review

Rs. 15765/-Once a year

Your Financial Advisor could help you calculate this 'right amount'.

Remember: It is important to invest the right amount. Investing blindly without calculating this will only lead to disappointment in the future.

### Myths about SIP:

- It is type / category of mutual fund scheme.
- It is a guarantee against losses
- Market-timing improves SIP performance

### **Mythbusters:**

- It is not another category, just a mode of investing
- While it reduces the chance of loss, there is no guarantee
- Choosing the auto-pilot mode has given better results



**Investor Helpline:** 1800-266-7790

### **Definitions**

| Fund Manager                              | An employee of the asset management company such as a mutual fund or life insurer, who manages investment of the scheme. He is usually part of a larger team of fund managers and research analysts.   |
|---|--|
| Application amount for fresh subscription | This is the minimum investment amount for a new investor in a mutual fund scheme.  |
| Minimum additional amount                 | This is the minimum investment amount for an existing investor in a mutual fund scheme.  |
| SIP                                       | SIP or systematic investment plan work on the principle of making periodic investments of a fixed sum. It works similar to a recurring bank deposit. For instance, an investor may opt for an SIP that invests `500 every 15 <sup>th</sup> of the month in an equity fund for a period of three years.   |
| NAV                                       | The NAV or the net asset value is the total asset value per unit of the mutual fund after deducting all related and permissible expenses. The NAV is calculated at the end of every business day. It is the value at which the investor enters or exits the mutual fund.   |
| Benchmark                                 | A group of securities, ususally a market index whose performance is used as a standard or benchmark to measure investment performance of mutual funds, among other investments. Some typical benchmark include the Nifty, Sensex, BSE200, BSE500, 10-year Gsec.  |
| Entry Load                                | A mutual fund may have a sales charge or load at the time of entry and/or exit to compensate the distributor/agent. Entry load is charged at the time an investor purchase the units of a mutual fund. The entry load is added to the prevailing NAV at the time of investment. For instance, if the NAV is ` 100 and the entry load is 1%, the investor will enter the fund at Rs 101.                            |
| Exit Load                                 | Exit load is charged at the time of redeeming (or transferring an investment between schemes). The exit load percentage is deducted from the NAV at the time of redemption (or transfer between schemes). This amount goes to the Asset Management Company and not into the pool of funds of the scheme.   |
| Standard Deviation                        | Standard deviation is a statistical measure of the range of an investment is performance. When a mutual fund has a high standard deviation, its range of performance is wide implying greater volatility.  |
| Sharpe Ratio                              | The Sharpe Ratio named after its founder, the Nobel Laureate William Sharpe is a measure of risk-adjusted returns. It is calculated using standard deviation and excess return to determine reward per unit of risk.   |
| Beta                                      | Beta is a measure of an investment's volatility vis-a-vis the market. Beta of less than 1 means that the security will be less volatile than the market.  A beta of greater than 1 implies that the security's price will be more volatile than the market.  |
| AUM                                       | AUM or assets under management refers to the recent / updated cumulative market value of investments managed by a mutual fund or any investment firm.  |
| Holdings                                  | The holding or the portfolio is a mutual fund's latest or updated reported statement of investments/securities. These are usually displayed in term of percentage to net assets or the rupee value or both. The objective is to give investors an idea of where their money is being invested by the fund manager.   |
| Nature of Scheme                          | The investment objective and underlying investments determine the nature of the mutual fund scheme. For instance a mutual fund that aims at generating capital appreciation by investing in stock markets is an equity fund or growth fund. Likewise a mutual fund that aims at capital preservation by investing in debt markets is a debt fund or income fund. Each of these categories may have sub-categories. |
| Portfolio Turnover Ratio                  | A measure of how frequently assets within a fund are bought and sold by the managers. Portfolio turnover is calculated by taking either the total amount of new securities purchased or the amount of securities sold - whichever is less - over a particular period, divided by the total net asset value (NAV) of the fund. The measurement is usually reported for a 12-month time period.                      |
| Yield to Maturity (YTM)                   | The yield to maturity (YTM) of a bond or other fixed-interest security, such as gilts, is the (theoretical) internal rate of return (IRR, overall interest rate) earned by an investor who buys the bond today at the market price, assuming that the bond is held until maturity, and that all coupon and principal payments are made on schedule.  |
| Modified Duration                         | Modified duration is a formula that expresses the measurable change in the value of a security in response to a change in interest rates. Modified duration follows the concept that interest rates and bond prices move in opposite directions.   |
| Total Expense ratio                       | The total expense ratio (TER) is a measure of the total cost of a fund to the investor. Total costs may include various fees (purchase, redemption, auditing) and other expenses. The TER, calculated by dividing the total annual cost by the fund'stotal assets averaged over that year, is denoted as a percentage.   |



### **PPFAS Asset Management Private Limited**

81/82, 8th Floor, Sakhar Bhavan, Ramnath Goenka Marg, 230, Nariman Point, Mumbai - 400 021 INDIA **Tel:** 91 22 6140 6555, **Fax:** 91 22 6140 6590

**Sponsor:** Parag Parikh Financial Advisory Services Private Limited

Investor Helpline Toll Free: 1800 266 7790, Whatsapp: 90046 16537 Email: mf@ppfas.com

Call: 91 22 61406538, 918291979349, 918291979350 Email: partners@ppfas.com

Website: www.amc.ppfas.com

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### Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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