

Managing your money using Value Investing principles!



About Parag Parikh Long Term Equity Fund

Parag Parikh Long Term Equity Fund (PPLTEF) is an open ended equity oriented scheme with flexibility to invest a minimum of 65% in Indian equities and up to 35% in overseas equity securities and domestic debt / money market securities.

The core portfolio of PPLTEF consists of equity investments made with a long term outlook and the factors considered while investing are quality of management, quality of the sector and the business (return on capital, entry barriers, capital intensity, use of debt, growth prospects etc) and the valuation of the companies. The endeavor of the fund management team is to identify opportunities for long term investments. However there are times when the opportunities are not attractive enough. While waiting for attractive opportunities, the fund invests in arbitrage opportunities between the cash and futures equity markets and special situations arbitrage where open offers / delisting / merger events have been announced. Investments are also made in money market / debt securities while waiting for deployment in core equity investments.

Foreign equity investments

The fund invests in foreign equity securities. Since investors in PPLTEF look for capital investment and returns in Rupee terms, PPLTEF also looks at delivering in Rupee terms. PPLTEF hedges most of the currency exposure using currency futures.

Outlook

Investors will see some reduction in the allocation in cash and arbitrage positions. We have seen some sell off in the broader markets and selectively we can see some companies trading at attractive valuations. We continue to look at individual investments on their own merits and will not hesitate to invest if an opportunity looks attractive. As usual, our investment stance does not depend much on the macro-economic situation but is focussed on individual companies. We have about 12.06% in cash holdings, debt & money market instruments and arbitrage positions which can be deployed in long term investments at appropriate levels.

Please note that the performance of Parag Parikh Tax Saver Fund will be disclosed once it completes 1 year of operations as per AMFI Best Practice Guidelines.

Parag Parikh Long Term Equity Fund

Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks.

A scheme designed for genuine Long Term Investors!



This Scheme is Suitable for Investors who can remain invested for minimum 5 years!

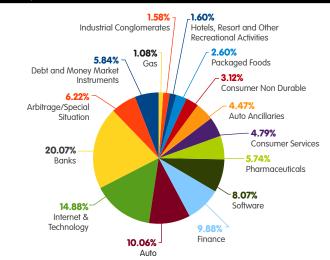
| Name of the fund | Parag Parikh Long Term Equity Fund |
|--|---|
| Investment Objective | To seek to generate long term capital growth from an actively managed portfolio primarily of equity and equity related Securities. |
| Type of the Scheme | Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap Stocks. |
| Date of Allotment | May 24, 2013 |
| Name of the Fund Managers | Mr. Rajeev Thakkar - Equity Fund Manager (Overall 18 years of experience in fund management) Mr. Raunak Onkar - Fund Manager for |
| | Overseas Securities (Since Inception) |
| | Mr. Raj Mehta – Debt Fund Manager (Since January 27, 2016) |
| Assets Under Management (AUM) as on September 30, 2019 | ₹ 2,205.09 Crores |
| Average AUM for the Month | ₹ 2,147.63 Crores |
| Net Asset Value (NAV) as on September 30, 2019 | Regular Plan: 25.4039 Direct Plan: 26.3261 |
| Entry Load | Not Applicable |
| Exit Load | Exit Load is changed w.e.f. July 7, 2014. You are requested to refer to the <u>SID</u> (Page 89). |
| Weighted Average Expense Ratio | Regular Plan: 2.07%* Direct Plan: 1.32%* |
| | *Including additional expenses and GST on management fees |
| Benchmark Index | Nifty 500 (TRI) |
| Minimum Application Amount | New Purchase: ₹ 1,000 Additional Purchase: ₹ 1,000 Monthly SIP: ₹ 1,000,Quarterly SIP: ₹ 3,000 |
| | |

| Quantitative Indicators | |
|--|---------|
| Beta | 0.56 |
| Standard Deviation | 9.18% |
| Sharpe Ratio | 0.64 |
| Portfolio Turnover (excl Equity Arbitrage) | 4.32% |
| Portfolio Turnover (incl Equity Arbitrage) | 177.04% |

- Above figures are annualised.

- Risk free rate assumed to be 5.52% (FBIL Overnight MIBOR as on 30th September, 2019)

Industry Allocation



Portfolio Disclosure

| Core Equity | | |
|---|---|---------------|
| Name | Sector % | of Net Assets |
| HDFC Bank Ltd | Banks | 9.57% |
| Bajaj Holdings & Investment Ltd | Finance | 7.75% |
| Axis Bank Ltd | Banks | 5.46% |
| Hero Motocorp Ltd. | Auto | 5.11% |
| ICICI Bank Ltd | Banks | 5.04% |
| Persistent Systems Ltd | Software | 4.59% |
| Mphasis Ltd | Software | 3.48% |
| Zydus Wellness Ltd | Consumer Non Durab | les 3.12% |
| Balkrishna Industries | Auto Ancillaries | 3.00% |
| Mahindra Holidays & Resorts India Ltd | Hotels, Resort and Oth Recreational Activities | |
| Lupin Ltd | Pharmaceuticals | 1.57% |
| Maharashtra Scooters Ltd | Auto Ancillaries | 1.47% |
| Dr.Reddys Laboratories Ltd | Pharmaceuticals | 1.43% |
| Central Depository Services (I) Ltd. | Finance | 1.26% |
| Cadila Healthcare Ltd | Pharmaceuticals | 1.19% |
| Indraprastha Gas Ltd | Gas | 1.08% |
| IPCA Laboratories Ltd | Pharmaceuticals | 0.97% |
| ICRA Ltd | Finance | 0.87% |
| Sun Pharmaceuticals Industries Ltd | Pharmaceuticals | 0.58% |
| Arbitrage | | |
| Housing and Development Finance Corpore | ation* | 3.69% |
| Tata Steel* | | 1.17% |
| Century Textiles Ltd* | | 0.91% |
| State Bank Of India Ltd* | | 0.45% |
| Total | | 65.36% |
| Overseas Securities, IDRS and ADRs | | |
| # Alphabet Inc (Google Class C) | Internet & Technology | 10.05% |
| # Suzuki Motor Corp (ADR)^ | Auto | 4.95% |
| # Facebook INC | Internet & Technology | 4.83% |
| # AMAZON.COM INC | Consumer Services | 4.79% |
| # Nestle SA ADR^ | Packaged Foods | 2.60% |
| # 3M Co | Industrial Conglomera | ates 1.58% |
| Total | | 28.80% |
| Debt and Money Market Instruments | | |
| TREPS Including Cash & Cash Equivalent an | d Net Current Asset | 3.98% |
| FDR | | 1.86% |
| Invested Total | | 100.00% |

Currency hedge to the extent of approximately 75% of exposure.

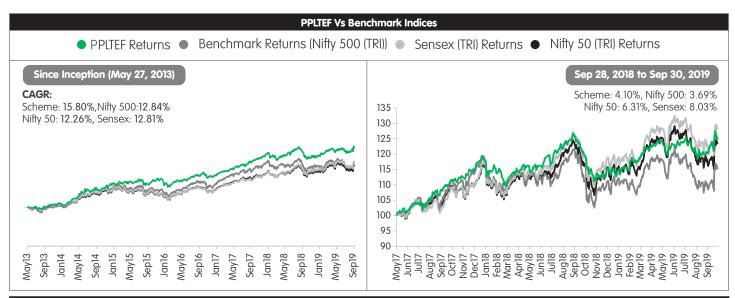
* Hedged by offsetting derivative position

^ Traded on US OTC Markets

Parag Parikh Long Term Equity Fund NvmjlDbq!Gvoe!.!Bo!pqfo!foefe!frvjuz!tdifnf!jov/itujoh!bdsptt! moshf!dbq-!nje!dbq-!tnbmmubq!tupdit/

| Lumpsum Investment Performance (Compounded annual returns) | | | | | | | | |
|--|--------|----------------------------|-------------------|---------------------------------|--------|--------------------|-------------------|-------------------------|
| | Scheme | Benchmark Index Index Valu | | e of Investment of Rs. 10,000/- | | | | |
| Date | PPLTEF | Nifty 500 (TRI) | Nifty 50 (TRI) | S&P BSE Sensex (TRI) | PPLTEF | Nifty 500 (TRI) | Nifty 50 (TRI) | S&P BSE Sensex (TRI) |
| Since Inception | 15.80% | 12.84% | 12.26% | 12.81% | 25,404 | 21,550 | 20,852 | 21,518 |
| Sep 28, 2018 to Sep 30, 2019 (Last 1 Yr) | 4.10% | 3.69% | 6.31% | 8.03% | 10,412 | 10,371 | 10,634 | 10,807 |
| Sep 30, 2016 to Sep 30, 2019 (Last 3 Yrs) | 11.57% | 9.44% | 11.49% | 12.92% | 13,887 | 13,109 | 13,858 | 14,397 |
| Sep 30, 2014 to Sep 30, 2019 (Last 5 Yrs) | 11.57% | 9.07% | 8.93% | 9.16% | 17,291 | 15,436 | 15,344 | 15,505 |

| SIP Investment Performance (Assumption : ₹ 10,000/- is invested on the first of every month) | | | | | | | | |
|--|--------------------------------------|---|--|--|--|--|--|--|
| | Since Inception from June 1, 2013 | Sep 28, 2018 to Sep 30, 2019 (Last 1 Yr) | Sep 30, 2016 to Sep 30, 2019 (Last 3 Yrs) | Sep 30, 2014 to Sep 30, 2019 (Last 5 Yrs) | | | | |
| Total Amount Invested | 7,70,000 | 1,20,000 | 3,60,000 | 6,00,000 | | | | |
| Market value of Investment | 11,62,987 | 1,25,461 | 4,11,609 | 7,79,266 | | | | |
| Returns (Annualised) (%) | 12.70% | 8.58% | 8.91% | 10.40% | | | | |
| Nifty 500 (TRI) Returns (Annualised) (%) | 10.42% | 3.50% | 5.69% | 8.27% | | | | |
| Nifty 50 (TRI) Returns (Annualised) (%) | 10.91% | 7.06% | 9.38% | 9.88% | | | | |
| S&P BSE Sensex (TRI) Returns (Annualised) (%) | 11.57% | 8.92% | 11.28% | 10.90% | | | | |



Performance of other scheme managed by same Fund Manager - Mr. Raj Mehta (Parag Parikh Liquid Fund)

| | Scheme | Benchmark | Additional Benchmark | Value of Investment of Rs. 10,000/- | | |
|--|------------------------|-----------------------------|----------------------------|-------------------------------------|-----------------------------|-------------------------------|
| Date | PPLF (Regular Plan) | Crisil Liquid Fund Index | CRISIL 1 year T-bill Index | PPLF (Regular Plan) | Crisil Liquid Fund Index | CRISIL 1 year T-bill Index |
| Since Inception | 6.26% | 7.46% | 7.60% | 10,879 | 11,051 | 11,071 |
| Sep 23, 2019 to Sep 30, 2019 (Last 7 Days) | 5.50% | 6.30% | 8.34% | 10,011 | 10,012 | 10,016 |
| Sep 15, 2019 to Sep 30, 2019 (Last 15 days) | 5.05% | 5.63% | 7.75% | 10,021 | 10,023 | 10,032 |
| Aug 30, 2019 to Sep 30, 2019 (Last 1 Month) | 5.15% | 5.84% | 7.19% | 10,044 | 10,050 | 10,061 |
| June 30, 2019 to Sep 30, 2019 (Last 3 Months) | 5.79% | 6.38% | 7.93% | 10,146 | 10,161 | 10,200 |
| March 31, 2019 to Sep 30, 2019 (Last 6 Months) | 5.89% | 6.80% | 7.36% | 10,295 | 10,341 | 10,369 |
| Sep 30, 2018 to Sep 30, 2019 (Last 1 Year) | 6.23% | 7.37% | 8.66% | 10,623 | 10,737 | 10,866 |

Note:

- Different plans shall have different expense structures
- Scheme returns shown are for regular plan
- Past performance may or may not be sustained in the future
- Greater than 1 year returns are CAGR returns
- Data presented here is upto the last calendar month
- Less than 1year returns are annualised returns

We have our Skin in the Game

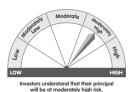
The combined holding of 'Insiders' in Parag Parikh Long Term Equity Fund amounts to 5.60% of the AUM as at Sep 30, 2019. For more details please visit the 'Scheme' section of our website.

Riskometer

This product is suitable for investors who are seeking long term capital growth.

The investment objective of the Scheme is to seek to generate long-term capital growth from an actively managed portfolio primarily of Equity and Equity Related Securities. Scheme shall invest in Indian equities, foreign equities and related instruments and debt securities.

Investors should consult their financial advisers if in doubt about whether this scheme is suitable for them.



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Parag Parikh Liquid Fund

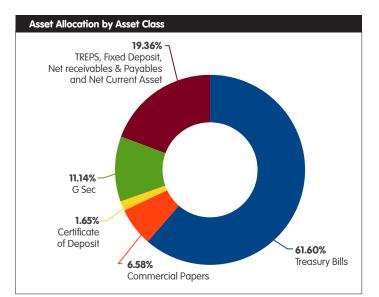
An open-ended Liquid Scheme

| Name of the fund | Parag Parikh Liquid Fund |
|---|--|
| Investment Objective | The primary investment objective of the Scheme is to deliver reasonable market related returns with lower risk and high liquidity through judicious investments in money market and debt instruments. (Non Guaranteed) |
| Type of the Scheme | An Open-ended Liquid Scheme |
| Date of Allotment | May 11, 2018 |
| Name of the Fund Manager | Mr. Raj Mehta Fund Manager since inception. Has 6 years of work experience and also manages debt component of PPLTEF since Jan 2016. |
| Assets Under Management (AUM) as on Sep 30, 2019 | ₹ 314.87 Crores |
| Average AUM for the Month | ₹ 312.45 Crores |
| Entry Load | Not Applicable |
| Exit Load | Nil |
| Weighted Average Expense Ratio | Regular Plan: 0.25%* Direct Plan: 0.15%* *Including additional expenses and GST on management fees |
| Benchmark Index | CRISIL Liquid fund index |
| Additional Benchmark | CRISIL 1 Year T-Bill index |
| Minimum Application Amount | New Purchase: ₹ 5,000 Additional Purchase: ₹ 1,000 Monthly SIP: ₹ 1,000 |

Quantitive Indicators*

| Average Maturity (Days) | 30.18 |
|--------------------------|-------|
| Modified Duration (Days) | 30.18 |
| Yield to Maturity | 5.11% |

* Computed on the invested amount

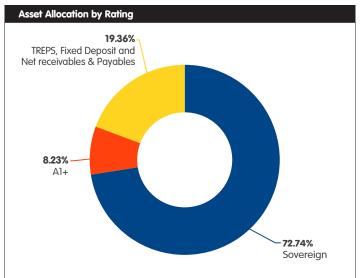


Portfolio Disclosure

| a) Debt and Money Market Instruments | | |
|---|--------------|-----------------|
| Name | Rating | % of Net Assets |
| 364 DAYS TBILL 10.OCT.2019 | Sovereign | 11.10% |
| 364 DAYS T BILL 08.NOV.2019 | Sovereign | 11.06% |
| 91 DAYS T BILL 15.NOV.2019 | Sovereign | 6.31% |
| 91 DAYS T BILL 21.NOV.2019 | Sovereign | 6.31% |
| 364 DAYS T BILL 05.DEC.2019 | Sovereign | 6.29% |
| 091 DAYS T BILL 19.DEC.2019 | Sovereign | 6.28% |
| 364 DAYS T BILL 03.OCT.2019 | Sovereign | 4.76% |
| 91 DAYS T BILL 17.OCT.2019 | Sovereign | 4.75% |
| 364 DAYS T BILL 31.OCT.2019 | Sovereign | 4.74% |
| b) Government Securities | | |
| 8.22% TAMIL NADU SDL 07.OCT.2019 | Sovereign | 4.77% |
| 8.05% TAMIL NADU SDL 25.NOV.2019 | Sovereign | 3.19% |
| 8.11% RAJASTHAN SDL 2019 11.NOV.2019 | Sovereign | 3.18% |
| c) Commercial Papers and Certificate of Deposits NIPC ITD CP - 25 OCT 2019 | | 1 500/ |
| | A1+ | 1.58% |
| HOUSING DEVELOPMENT FINANCE LTD CP 310CT19 | A1+ | 1.58% |
| NABARD CP - 07.NOV.2019 | A1+ | 1.58% |
| KOTAK MAHINDRA BANK LIMITED - CD - 15.NOV.19 | A1+ | 1.58% |
| AXIS BANK LIMITED - CD - 15.NOV.19 | A1+ | 1.58% |
| d) TREPS and Other Receivables and Payables | | |
| TREPS Including Net Receivables/Payables and Net Cu | urrent Asset | 18.72% |
| e) Fixed Deposits | | 0.00% |
| 7.40% FD HDFC (MD 04.OCT.2019) | | 0.32% |
| 5.65% HDFC BANK LTD FD (MD 17.DEC.2019) | _ | 0.32% |
| invested total | | 100.00% |

| NAV Details | | |
|------------------|-----------|-----------|
| Plan | Direct | Regular |
| Growth | 1089.5691 | 1087.9299 |
| Daily Dividend | 1000.2078 | 1000.2078 |
| Weekly Dividend | 1001.0000 | 1001.0000 |
| Monthly Dividend | 1003.0000 | 1003.0000 |

| Dividend History - Monthly Dividend Plan | | | | | | |
|--|---------------|--------------------------------|--------|--------|--|--|
| Record date | Dir Retail | Direct Retail Corporate Retail | | | | |
| 30th Sep 2019 | ₹ 3.63 | ₹ 3.36 | ₹ 3.56 | ₹ 3.30 | | |
| 26th Aug 2019 | ₹ 3.65 | ₹ 3.38 | ₹ 3.60 | ₹ 3.33 | | |
| 29th July 2019 | ₹ 4.04 | ₹ 3.74 | ₹ 3.97 | ₹ 3.67 | | |



Parag Parikh Liquid Fund

An open-ended Liquid Scheme

Lumpsum Investment Performance (Compounded annual returns)

| | Scheme | Benchmark | Additional Benchmark | Value of Investment of Rs. 10,000/- | | |
|--|------------------------|-----------------------------|----------------------------|-------------------------------------|-----------------------------|-------------------------------|
| Date | PPLF (Regular Plan) | Crisil Liquid Fund Index | CRISIL 1 year T-bill Index | PPLF (Regular Plan) | Crisil Liquid Fund Index | CRISIL 1 year T-bill Index |
| Since Inception | 6.26% | 7.46% | 7.60% | 10,879 | 11,051 | 11,071 |
| Sep 23, 2019 to Sep 30, 2019 (Last 7 Days) | 5.50% | 6.30% | 8.34% | 10,011 | 10,012 | 10,016 |
| Sep 15, 2019 to Sep 30, 2019 (Last 15 days) | 5.05% | 5.63% | 7.75% | 10,021 | 10,023 | 10,032 |
| Aug 30, 2019 to Sep 30, 2019 (Last 1 Month) | 5.15% | 5.84% | 7.19% | 10,044 | 10,050 | 10,061 |
| June 30, 2019 to Sep 30, 2019 (Last 3 Months) | 5.79% | 6.38% | 7.93% | 10,146 | 10,161 | 10,200 |
| March 31, 2019 to Sep 30, 2019 (Last 6 Months) | 5.89% | 6.80% | 7.36% | 10,295 | 10,341 | 10,369 |
| Sep 30, 2018 to Sep 30, 2019 (Last 1 Year) | 6.23% | 7.37% | 8.66% | 10,623 | 10,737 | 10,866 |

Performance of other scheme managed by same Fund Manager - Mr. Raj Mehta (Parag Parikh Long Term Equity Fund)

| | Scheme | Benchmark | Index | Index | Value of Investment of Rs. 10,000/- | | | |
|---|--------|--------------------|-------------------|-------------------------|-------------------------------------|--------------------|-------------------|-------------------------|
| Date | PPLTEF | Nifty 500 (TRI) | Nifty 50 (TRI) | S&P BSE Sensex (TRI) | PPLTEF | Nifty 500 (TRI) | Nifty 50 (TRI) | S&P BSE Sensex (TRI) |
| Since Inception | 15.80% | 12.84% | 12.26% | 12.81% | 25,404 | 21,550 | 20,852 | 21,518 |
| Sep 28, 2018 to Sep 30, 2019 (Last 1 Yr) | 4.10% | 3.69% | 6.31% | 8.03% | 10,412 | 10,371 | 10,634 | 10,807 |
| Sep 30, 2016 to Sep 30, 2019 (Last 3 Yrs) | 11.57% | 9.44% | 11.49% | 12.92% | 13,887 | 13,109 | 13,858 | 14,397 |
| Sep 30, 2014 to Sep 30, 2019 (Last 5 Yrs) | 11.57% | 9.07% | 8.93% | 9.16% | 17,291 | 15,436 | 15,344 | 15,505 |

We have our Skin in the Game

The combined holding of 'Insiders' in Parag Parikh Liquid Fund amounts to 4.99% of the AUM as at Sep 30, 2019. For more details please <u>visit the 'Scheme' section of</u> our website.

Note:

• Different plans shall have different expense structures • Scheme returns shown are for regular plan • Past performance may or may not be sustained in the future

• Greater than 1 year returns are CAGR returns • Data presented here is upto the last calendar month

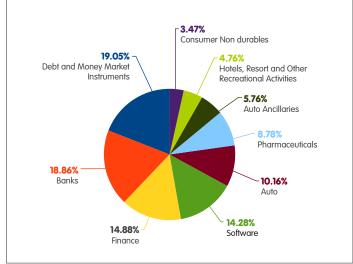
| This product is suitable for investors who are seeking* | Riskometer |
|--|---|
| (I) Income over the short term (II) Investment in debt / money market instruments. | Noterate Magazie |
| *Investors should consult their financial advisers if in doubt about whether this scheme is suitable for them. | LOW HIGH Investors understand that their principal will be at Low risk. |

Parag Parikh Tax Saver Fund

An open-ended Equity linked saving scheme with a statutory lock in of 3 years and tax benefit

| Name of the fund | Parag Parikh Tax Saver Fund |
|--|---|
| Investment Objective | To seek to generate long term capital growth from an actively managed portfolio primarily of equity and equity related Securities. |
| Type of the Scheme | An open-ended Equity linked saving scheme with a statutory lock in of 3 years and tax benefit |
| Date of Allotment | July 24, 2019 |
| Name of the Fund Managers | Mr. Rajeev Thakkar - Equity Fund Manager (Overall 18 years of experience in fund management) |
| | Mr. Raunak Onkar - Co Fund Manager (Since Inception) |
| | Mr. Raj Mehta – Debt Fund Manager (Since Inception) |
| Assets Under Management (AUM) as on September 30, 2019 | ₹ 18.50 Crores |
| Average AUM for the Month | ₹ 16.75 Crores |
| Net Asset Value (NAV) as on September 30, 2019 | Regular Plan: 10.4198 Direct Plan: 10.4420 |
| Entry Load | Not Applicable |
| Exit Load | Nil |
| Weighted Average Expense Ratio | Regular Plan: 2.33%* Direct Plan: 1.16%* |
| | *Including additional expenses and GST on management fees |
| Benchmark Index | Nifty 500 (TRI) |
| Minimum Application Amount | New Purchase: ₹ 500 and in multiples of ₹ 500 Additional Purchase: ₹ 500 and in multiples of ₹ 500 Monthly SIP: ₹ 1,000,Quarterly SIP: ₹ 3,000 |

Industry Allocation



Riskometer

This product is suitable for investors who are seeking*

(I) Long term capital appreciation (II) Investment predominantly in equity and equity related securities.

*Investors should consult their financial advisers if in doubt about whether this scheme is suitable for them.



Portfolio Disclosure

| Core Equity | | |
|---|--|--------------|
| Name | Sector % of | Net Assets |
| HDFC Bank Ltd | Banks | 9.33% |
| Bajaj Holdings & Investment Ltd | Finance | 8.90% |
| Hero Motocorp Ltd. | Auto | 5.39% |
| ICICI Bank Ltd | Banks | 4.84% |
| Persistent Systems Ltd | Software | 4.77% |
| Maruti Suzuki India Ltd. | Auto | 4.77% |
| Mahindra Holidays & Resorts India Ltd | Hotels, Resort and Othe Recreational Activities | er 4.76% |
| Axis Bank Ltd | Banks | 4.69% |
| Central Depository Services (I) Ltd. | Finance | 4.56% |
| Balkrishna Industries | Auto Ancillaries | 3.67% |
| Zydus Wellness Ltd | Consumer Non Durable | es 3.47% |
| Mphasis Ltd | Software | 3.25% |
| Wipro Ltd. | Software | 3.22% |
| Tata Consultancy Services Ltd. | Software | 3.04% |
| Maharashtra Scooters Ltd | Auto Ancillaries | 2.09% |
| IPCA Laboratories Ltd | Pharmaceuticals | 1.95% |
| Dr.Reddys Laboratories Ltd | Pharmaceuticals | 1.79% |
| Cadila Healthcare Ltd | Pharmaceuticals | 1.77% |
| Lupin Ltd | Pharmaceuticals | 1.68% |
| Sun Pharmaceuticals Industries Ltd | Pharmaceuticals | 1.59% |
| ICRA Ltd | Finance | 1.42% |
| Total | | 80.95% |
| Debt and Money Market Instruments | | |
| TREPS Including Cash & Cash Equivalent and Net Current Asset | Debt and Money Marke Instruments | et 19.05% |
| Invested Total | | 100.00% |

We have our Skin in the Game

The combined holding of 'Insiders' in Parag Parikh Tax Saver Fund amounts to 22.61% of the AUM as at Sep 30, 2019. For more details please visit the 'Scheme' section of our website.

Definitions

| Fund Manager | An employee of the asset management company such as a mutual fund or life insurer, who manages investment of the scheme. He is usually part of a larger team of fund managers and research analysts. |
|---|--|
| Application amount for fresh subscription | This is the minimum investment amount for a new investor in a mutual fund scheme. |
| Minimum additional amount | This is the minimum investment amount for an existing investor in a mutual fund scheme. |
| SIP | SIP or systematic investment plan work on the principle of making periodic investments of a fixed sum. It works similar to a recurring bank deposit. For instance, an investor may opt for an SIP that invests ₹500 every 15 th of the month in an equity fund for a period of three years. |
| NAV | The NAV or the net asset value is the total asset value per unit of the mutual fund after deducting all related and permissible expenses. The NAV is calculated at the end of every business day. It is the value at which the investor enters or exits the mutual fund. |
| Benchmark | A group of securities, ususally a market index whose performance is used as a standard or benchmark to measure investment performance of mutual funds, among other investments. Some typical benchmark include the Niffy, Sensex, BSE200, BSE500, 10-year Gsec. |
| Entry Load | A mutual fund may have a sales charge or load at the time of entry and/or exit to compensate the distributor/agent. Entry load is charged at the time an investor purchase the units of a mutual fund. The entry load is added to the prevailing NAV at the time of investment. For instance, if the NAV is \mathfrak{F} 100 and the entry load is 1%, the investor will enter the fund at Rs 101. |
| Exit Load | Exit load is charged at the time of redeeming (or transferring an investment between schemes). The exit load percentage is deducted from the NAV at the time of redemption (or transfer between schemes). This amount goes to the Asset Management Company and not into the pool of funds of the scheme. |
| Standard Deviation | Standard deviation is a statistical measure of the range of an investment is performance. When a mutual fund has a high standard deviation, its range of performance is wide implying greater volatility. |
| Sharpe Ratio | The Sharpe Ratio named after its founder, the Nobel Laureate William Sharpe is a measure of risk-adjusted returns. It is calculated using standard deviation and excess return to determine reward per unit of risk. |
| Beta | Beta is a measure of an investment's volatility vis-a-vis the market. Beta of less than 1 means that the security will be less volatile than the market. A beta of greater than 1 implies that the security's price will be more volatile than the market. |
| AUM | AUM or assets under management refers to the recent / updated cumulative market value of investments managed by a mutual fund or any investment firm. |
| Holdings | The holding or the portfolio is a mutual fund's latest or updated reported statement of investments/securities. These are usually displayed in term of percentage to net assets or the rupee value or both. The objective is to give investors an idea of where their money is being invested by the fund manager. |
| Nature of Scheme | The investment objective and underlying investments determine the nature of the mutual fund scheme. For instance a mutual fund that aims at generating capital appreciation by investing in stock markets is an equity fund or growth fund. Likewise a mutual fund that aims at capital preservation by investing in debt markets is a debt fund or income fund. Each of these categories may have sub-categories. |
| Portfolio Turnover Ratio | A measure of how frequently assets within a fund are bought and sold by the managers. Portfolio turnover is calculated by taking either the total amount of new securities purchased or the amount of securities sold - whichever is less - over a particular period, divided by the total net asset value (NAV) of the fund. The measurement is usually reported for a 12-month time period. |
| Yield to Maturity (YTM) | The yield to maturity (YTM) of a bond or other fixed-interest security, such as gilts, is the (theoretical) internal rate of return (IRR, overall interest rate) earned by an investor who buys the bond today at the market price, assuming that the bond is held until maturity, and that all coupon and principal payments are made on schedule. |
| Modified Duration | Modified duration is a formula that expresses the measurable change in the value of a security in response to a change in interest rates. Modified duration follows the concept that interest rates and bond prices move in opposite directions. |
| Total Expense ratio | The total expense ratio (TER) is a measure of the total cost of a fund to the investor. Total costs may include various fees (purchase, redemption, auditing) and other expenses. The TER, calculated by dividing the total annual cost by the fund'stotal assets averaged over that year, is denoted as a percentage. |



There's only one right way®

PPFAS Asset Management Private Limited

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Sponsor: Parag Parikh Financial Advisory Services Private Limited

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