



Managing your money using Value Investing principles!



Note from CIO - Mr. Rajeev Thakkar

For a while now, we have been cautious on the Indian consumption space, NBFCs and small and mid cap stocks.

From February 2018 onwards, we have seen some significant falls in the small and mid cap space. Some of the falls have been accompanied by concerns over governance in the specific companies in the small and mid cap space. While we continuously look for opportunities, we have not been able to put money to work so far.

The Indian consumption space and the NBFC space has been resilient to the turbulence in the markets. We are optimistic however that opportunities should be coming up. The narrative has changed to capital preservation and reasonable returns in 2018 as compared to finding multi-baggers in 2017. Researching companies and identifying potential investments is exciting again given the two way stock price movement rather than the one way price increases in 2017. We hope to reduce our cash holdings over the next 12 months.

About the Fund

Parag Parikh Long Term Equity Fund (PLTEF) is an open ended equity oriented scheme with flexibility to invest a minimum of 65% in Indian equities and up to 35% in overseas equity securities and domestic debt / money market securities. The core portfolio of PLTEF consists of equity investments made with a long term outlook and the factors considered while investing are quality of management, quality of the sector and the business (return on capital, entry barriers, capital intensity, use of debt, growth prospects etc) and the valuation of the companies. The endeavor of the fund management team is to identify opportunities for long term investments. However there are times when the opportunities are not attractive enough. While waiting for attractive opportunities, the fund invests in arbitrage opportunities between the cash and futures equity markets and special situations arbitrage where open offers / delisting / merger events have been announced. Investments are also made in money market / debt securities while waiting for deployment in core equity investments.

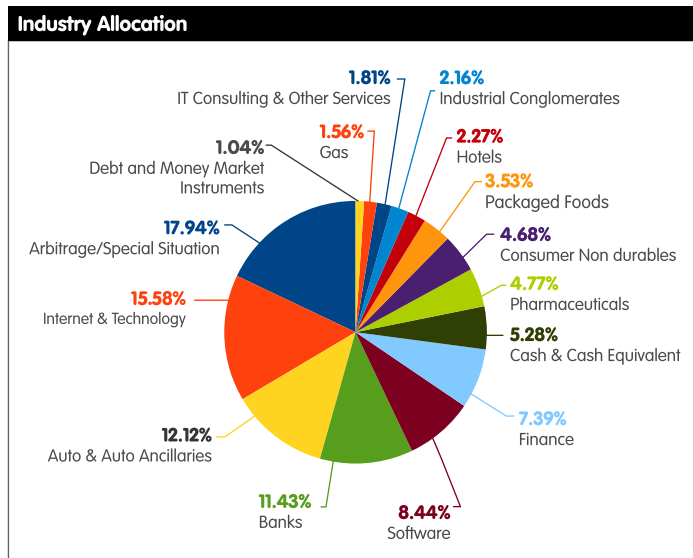
Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap stocks.

A scheme designed for genuine Long Term Investors!

| | |
|--|--|
| Name of the fund | Parag Parikh Long Term Equity Fund |
| Investment Objective | To seek to generate long term capital growth from an actively managed portfolio primarily of equity and equity related Securities. |
| Type of the Scheme | Multi Cap Fund - An open ended equity scheme investing across large cap, mid cap, small cap Stocks. |
| Date of Allotment | May 24, 2013 |
| Name of the Fund Manager | Mr. Rajeev Thakkar - Equity Fund Manager (Overall 16 years of experience in fund management) Mr. Raj Mehta - Debt Fund Manager (Since January 27, 2016) Mr. Raunak Onkar - Fund Manager for Overseas Securities (Since Inception) |
| Assets Under Management (AUM) as on June 29, 2018 | ₹ 1,106.85 Crores |
| Average AUM for the Month | ₹ 1,102.91 Crores |
| Net Asset Value (NAV) as on June 29, 2018 | Regular Plan: 23.8433 Direct Plan: 24.4894 |
| Entry Load | Not Applicable |
| Exit Load | Exit Load is changed w.e.f. July 7, 2014. You are requested to refer to the SID (Page 89). |
| Weighted Average Expense Ratio | Regular Plan: 2.00%* Direct Plan: 1.50%* * Exclusive of GST on management fees |
| Benchmark Index | Nifty 500(TRI) |
| Minimum Application Amount | New Purchase: ₹ 1,000 Additional Purchase: ₹ 1,000 Monthly SIP: ₹ 1,000, Quarterly SIP: ₹ 3,000 |

| Quantitative Indicators | |
|---|---------|
| Beta | 0.68 |
| Standard Deviation | 11.42% |
| Sharpe Ratio | 0.58 |
| Portfolio Turnover (excl Equity Arbitrage) | 11.37% |
| Portfolio Turnover (incl Equity Arbitrage) | 195.53% |

- Above figures are annualised.
- Risk free rate assumed to be 6.25% (FBIL Overnight MIBOR as on 29th June, 2018)



Portfolio Disclosure

| Core Equity | | |
|---------------------------------------|-------------------------|-----------------|
| Name | Sector | % of Net Assets |
| HDFC Bank Ltd | Banks | 7.03% |
| Bajaj Holdings & Investment Ltd | Finance | 6.26% |
| Persistent Systems Ltd | Software | 5.17% |
| Zydus Wellness Ltd | Consumer Non Durables | 4.68% |
| Balkrishna Industries | Auto & Auto Ancillaries | 4.31% |
| Mphasis Ltd | Software | 3.27% |
| Maharashtra Scooters Ltd | Auto & Auto Ancillaries | 2.79% |
| Axis Bank Ltd | Banks | 2.33% |
| Mahindra Holidays & Resorts India Ltd | Hotels | 2.27% |
| ICICI Bank Ltd | Banks | 2.07% |
| Indraprastha Gas Ltd | Gas | 1.56% |
| IPCA Laboratories Ltd | Pharmaceuticals | 1.50% |
| Dr.Reddys Laboratories Ltd | Pharmaceuticals | 1.31% |
| Lupin Ltd | Pharmaceuticals | 1.18% |
| ICRA Ltd | Finance | 1.13% |
| Pfizer Ltd | Pharmaceuticals | 0.78% |

| Arbitrage | |
|--|---------------|
| Housing and Development Finance Corporation* | 3.56% |
| Maruti Suzuki India Ltd* | 3.04% |
| Yes Bank Ltd* | 2.67% |
| Tata Steel* | 2.44% |
| Century Textiles Ltd* | 2.29% |
| LIC Housing Finance* | 1.73% |
| Sun Pharmaceuticals Industries Ltd* | 0.87% |
| State Bank Of India Ltd* | 0.70% |
| Bank of Baroda* | 0.60% |
| Bharti Airtel Ltd* | 0.04% |
| Total | 65.58% |

| Overseas Securities, IDRS and ADRs | | |
|--|--------------------------------|---------------|
| # Alphabet Inc (Google Class C) | Internet & Technology | 10.41% |
| # Facebook INC | Internet & Technology | 5.17% |
| # Suzuki Motor Corp (ADR)^ | Auto & Auto Ancillaries | 5.02% |
| # Nestle SA ADR^ | Packaged Foods | 3.53% |
| # 3M Co | Industrial Conglomerates | 2.16% |
| # International Business Machines Corp | IT Consulting & Other Services | 1.81% |
| Total | | 28.10% |

| Debt and Money Market Instruments | |
|-----------------------------------|----------------|
| FDR | 0.81% |
| CBLO | 0.23% |
| Invested Total | 94.72% |
| Cash and Cash Equivalent | 5.28% |
| Net Assets | 100.00% |

Currency hedge to the extent of approximately 85% of exposure.

* Hedged by offsetting derivative position

^ Traded on US OTC Markets

Lumpsum Investment Performance (Compounded annual returns)

| Date | Scheme | Benchmark | Index | Index | Value of Investment of Rs. 10,000/- | | | |
|---|--------|-----------------|----------------|----------------------|-------------------------------------|-----------------|----------------|----------------------|
| | PPLTEF | Nifty 500 (TRI) | Nifty 50 (TRI) | S&P BSE Sensex (TRI) | PPLTEF | Nifty 500 (TRI) | Nifty 50 (TRI) | S&P BSE Sensex (TRI) |
| Since Inception | 18.57% | 15.43% | 13.57% | 13.87% | 23,843 | 20,790 | 19,141 | 19,401 |
| June 30, 2017 to June 29, 2018 (Last 1 Yr) | 15.74% | 11.33% | 14.13% | 16.00% | 11,569 | 11,130 | 11,409 | 11,596 |
| June 30, 2015 to June 29, 2018 (Last 3 Yrs) | 12.89% | 11.27% | 10.00% | 9.90% | 14,387 | 13,775 | 13,309 | 13,275 |
| June 28, 2013 to June 29, 2018 (Last 5 Yrs) | 19.21% | 16.53% | 14.28% | 14.36% | 24,097 | 21,510 | 19,507 | 19,572 |

SIP Investment Performance (Assumption : ₹ 10,000/- is invested on the first of every month)

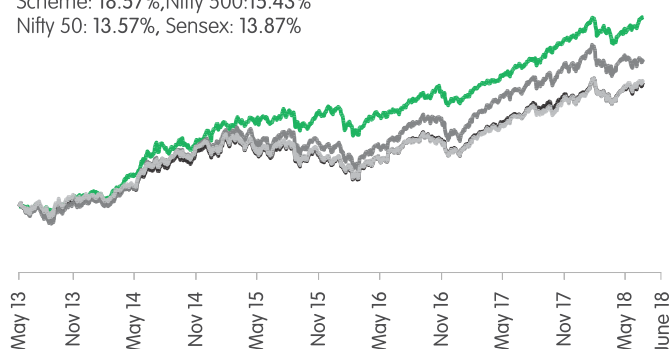
| | Since Inception from June 1, 2013 | June 30, 2017 to June 29, 2018 (Last 1 Yr) | June 30, 2015 to June 29, 2018 (Last 3 Yrs) | June 28, 2013 to June 29, 2018 (Last 5 Yrs) |
|---|-----------------------------------|--|---|---|
| Total Amount Invested | 6,20,000 | 1,20,000 | 3,60,000 | 6,00,000 |
| Market value of Investment | 9,44,871 | 1,26,793 | 4,50,478 | 8,97,318 |
| Returns (Annualised) (%) | 16.34% | 10.80% | 15.18% | 16.14% |
| Nifty 500 (TRI) Returns (Annualised) (%) | 14.22% | 3.15% | 13.80% | 14.12% |
| Nifty 50 (TRI) Returns (Annualised) (%) | 12.85% | 9.41% | 14.15% | 12.79% |
| S&P BSE Sensex (TRI) Returns (Annualised) (%) | 13.05% | 13.24% | 15.13% | 12.98% |

PPLTEF Vs Benchmark Indices

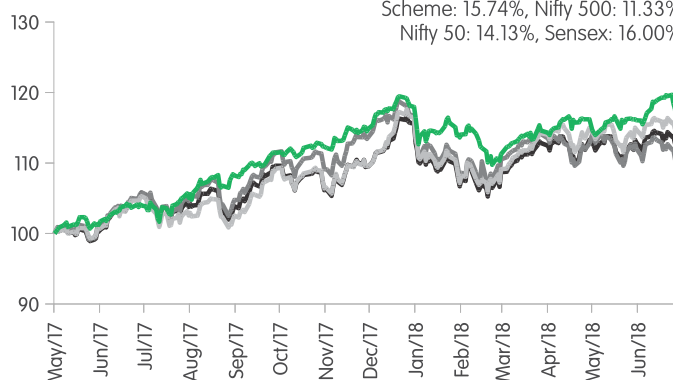
● PPLTEF Returns ● Benchmark Returns (Nifty 500 (TRI)) ● Sensex (TRI) Returns ● Nifty 50 (TRI) Returns

Since Inception (May 27, 2013)
CAGR:

Scheme: 18.57%, Nifty 500: 15.43%
Nifty 50: 13.57%, Sensex: 13.87%


June 30, 2017 to June 29, 2018

Scheme: 15.74%, Nifty 500: 11.33%
Nifty 50: 14.13%, Sensex: 16.00%


Performance of other scheme managed by same Fund Manager - Mr. Raj Mehta (Parag Parikh Liquid Fund)

| Date | Scheme | Benchmark | Additional Benchmark | Value of Investment of Rs. 10,000/- | | |
|---|---------------------|--------------------------|----------------------------|-------------------------------------|--------------------------|----------------------------|
| | PPLF (Regular Plan) | Crisil Liquid Fund Index | CRISIL 1 year T-bill Index | PPLF (Regular Plan) | Crisil Liquid Fund Index | CRISIL 1 year T-bill Index |
| Since Inception | 6.04% | 7.76% | 3.93% | 10,081 | 10,104 | 10,053 |
| June 22, 2018 to June 29, 2018 (Last 7 Days) | 6.66% | 7.64% | 4.21% | 10,013 | 10,015 | 10,008 |
| June 15, 2018 to June 29, 2018 (Last 15 days) | 6.03% | 7.94% | 6.76% | 10,023 | 10,030 | 10,026 |
| May 31, 2018 to June 29, 2018 (Last 1 Month) | 5.88% | 8.14% | 5.03% | 10,047 | 10,065 | 10,040 |

Note:

- Different plans shall have different expense structures
- Scheme returns shown are for regular plan
- Past performance may or may not be sustained in the future
- Greater than 1 year returns are CAGR returns
- Data presented here is upto the last calendar month

We have our Skin in the Game

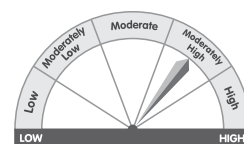
The combined holding of 'Insiders' in Parag Parikh Long Term Equity Fund amounts to **9.76% of the AUM as at June 29, 2018**. For more details please visit the 'Scheme' section of our website.

Riskometer

This product is suitable for investors who are seeking long term capital growth.

The investment objective of the Scheme is to seek to generate long-term capital growth from an actively managed portfolio primarily of Equity and Equity Related Securities. Scheme shall invest in Indian equities, foreign equities and related instruments and debt securities.

Investors should consult their financial advisers if in doubt about whether this scheme is suitable for them.



Investors understand that their principal will be at moderately high risk.

Parag Parikh Liquid Fund

An open-ended Liquid Scheme

| | |
|--|--|
| Name of the fund | Parag Parikh Liquid Fund |
| Investment Objective | The primary investment objective of the Scheme is to deliver reasonable market related returns with lower risk and high liquidity through judicious investments in money market and debt instruments. (Non Guaranteed) |
| Type of the Scheme | An Open-ended Liquid Scheme |
| Date of Allotment | May 11, 2018 |
| Name of the Fund Manager | Mr. Raj Mehta Fund Manager since inception. Has 5 years of work experience and also manages debt component of PPLTEF since Jan 2016. |
| Assets Under Management (AUM) as on June 29, 2018 | ₹ 73.43 Crores |
| Average AUM for the Month | ₹ 66.74 Crores |
| Entry Load | Not Applicable |
| Exit Load | Nil |
| Weighted Average Expense Ratio | Regular Plan: 0.20%* Direct Plan: 0.10%* * Exclusive of GST on management fees |
| Benchmark Index | CRISIL Liquid fund index |
| Additional Benchmark | CRISIL 1 Year T-Bill index |
| Minimum Application Amount | New Purchase: ₹ 5,000 Additional Purchase: ₹ 1,000 Monthly SIP: ₹ 1,000 |

Portfolio Disclosure

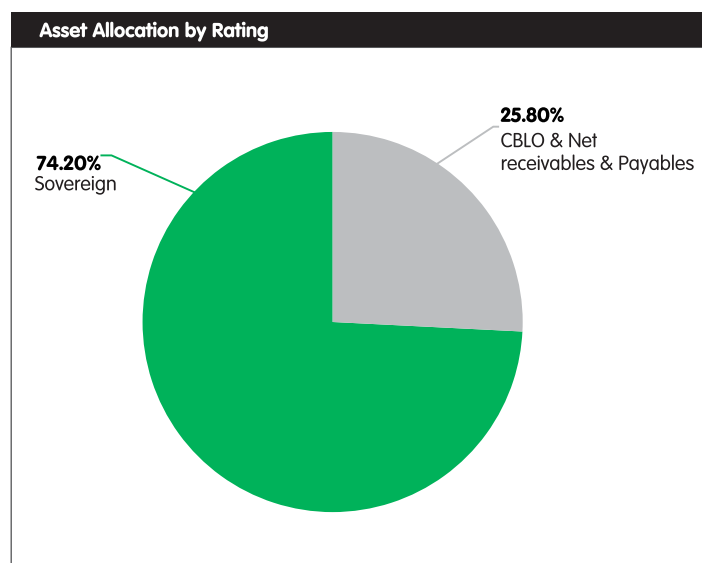
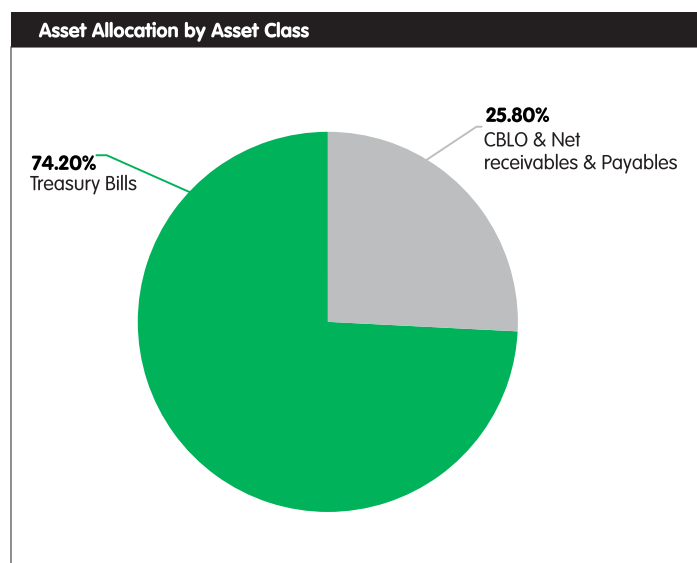
| Debt and Money Market Instruments | | |
|-----------------------------------|-----------|-----------------|
| Name | Rating | % of Net Assets |
| 91 Days Tbill (MD 27/09/2018) | Sovereign | 13.41% |
| 91 Days Tbill (MD 26/07/2018) | Sovereign | 13.56% |
| 45 Days TBill (MD 10/08/2018) | Sovereign | 13.52% |
| 70 Days TBill (MD 21/08/2018) | Sovereign | 13.50% |
| 91 Days TBill (MD 20/09/2018) | Sovereign | 13.43% |
| 182 Days Tbill (MD 26/07/2018) | Sovereign | 6.78% |
| CBLO | | 21.17% |
| Fixed Deposit | | 1.36% |
| Invested Total | | 96.73% |
| Net Receivables/Payables | | 3.27% |
| Net Assets | | 100.00% |

| NAV Details | | |
|------------------|-----------|-----------|
| Plan | Direct | Regular |
| Growth | 1008.2762 | 1008.1052 |
| Daily Dividend | 1000.2000 | 1000.2000 |
| Weekly Dividend | 1001.6997 | 1001.6887 |
| Monthly Dividend | 1003.7032 | 1003.6893 |

| Dividend History - Monthly Dividend Plan | | | | |
|--|--------|-----------|---------|-----------|
| Record date | Direct | | Regular | |
| | Retail | Corporate | Retail | Corporate |
| 25 th June 2018 | ₹ 3.26 | ₹ 3.02 | ₹ 3.17 | ₹ 2.94 |
| 28 th May 2018 | Nil | Nil | Nil | Nil |
| 30 th April 2018 | NA | NA | NA | NA |

| Quantitative Indicators* | |
|--------------------------|-------|
| Average Maturity (Days) | 43.74 |
| Modified Duration (Days) | 43.74 |
| Yield to Maturity | 5.98% |

* Computed on the invested amount



Parag Parikh Liquid Fund

An open-ended Liquid Scheme

Lumpsum Investment Performance (Compounded annual returns)

| Date | Scheme | Benchmark | Additional Benchmark | Value of Investment of Rs. 10,000/- | | |
|---|---------------------|--------------------------|----------------------------|-------------------------------------|--------------------------|----------------------------|
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Performance of other scheme managed by same Fund Manager - Mr. Raj Mehta (Parag Parikh Long Term Equity Fund)

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We have our Skin in the Game

The combined holding of 'Insiders' in Parag Parikh Liquid Fund amounts to **25.30% of the AUM as at June 29, 2018**. For more details please visit the 'Scheme' section of our website.

Note:

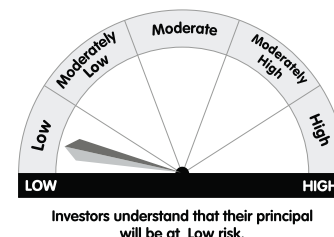
- Different plans shall have different expense structures
- Scheme returns shown are for regular plan
- Past performance may or may not be sustained in the future
- Greater than 1 year returns are CAGR returns
- Data presented here is upto the last calendar month
- The scheme has not completed one year since the date of launch

This product is suitable for investors who are seeking*

- (I) Income over the short term
- (II) Investment in debt / money market instruments.

*Investors should consult their financial advisers if in doubt about whether this scheme is suitable for them.

Riskometer



Definitions

| | |
|---|--|
| Fund Manager | An employee of the asset management company such as a mutual fund or life insurer, who manages investment of the scheme. He is usually part of a larger team of fund managers and research analysts. |
| Application amount for fresh subscription | This is the minimum investment amount for a new investor in a mutual fund scheme. |
| Minimum additional amount | This is the minimum investment amount for an existing investor in a mutual fund scheme. |
| SIP | SIP or systematic investment plan work on the principle of making periodic investments of a fixed sum. It works similar to a recurring bank deposit. For instance, an investor may opt for an SIP that invests ₹500 every 15 th of the month in an equity fund for a period of three years. |
| NAV | The NAV or the net asset value is the total asset value per unit of the mutual fund after deducting all related and permissible expenses. The NAV is calculated at the end of every business day. It is the value at which the investor enters or exits the mutual fund. |
| Benchmark | A group of securities, usually a market index whose performance is used as a standard or benchmark to measure investment performance of mutual funds, among other investments. Some typical benchmark include the Nifty, Sensex, BSE200, BSE500, 10-year Gsec. |
| Entry Load | A mutual fund may have a sales charge or load at the time of entry and/or exit to compensate the distributor/agent. Entry load is charged at the time an investor purchase the units of a mutual fund. The entry load is added to the prevailing NAV at the time of investment. For instance, if the NAV is ₹100 and the entry load is 1%, the investor will enter the fund at Rs 101. |
| Exit Load | Exit load is charged at the time of redeeming (or transferring an investment between schemes). The exit load percentage is deducted from the NAV at the time of redemption (or transfer between schemes). This amount goes to the Asset Management Company and not into the pool of funds of the scheme. |
| Standard Deviation | Standard deviation is a statistical measure of the range of an investment's performance. When a mutual fund has a high standard deviation, its range of performance is wide implying greater volatility. |
| Sharpe Ratio | The Sharpe Ratio named after its founder, the Nobel Laureate William Sharpe is a measure of risk-adjusted returns. It is calculated using standard deviation and excess return to determine reward per unit of risk. |
| Beta | Beta is a measure of an investment's volatility vis-a-vis the market. Beta of less than 1 means that the security will be less volatile than the market. A beta of greater than 1 implies that the security's price will be more volatile than the market. |
| AUM | AUM or assets under management refers to the recent / updated cumulative market value of investments managed by a mutual fund or any investment firm. |
| Holdings | The holding or the portfolio is a mutual fund's latest or updated reported statement of investments/securities. These are usually displayed in term of percentage to net assets or the rupee value or both. The objective is to give investors an idea of where their money is being invested by the fund manager. |
| Nature of Scheme | The investment objective and underlying investments determine the nature of the mutual fund scheme. For instance a mutual fund that aims at generating capital appreciation by investing in stock markets is an equity fund or growth fund. Likewise a mutual fund that aims at capital preservation by investing in debt markets is a debt fund or income fund. Each of these categories may have sub-categories. |
| Portfolio Turnover Ratio | A measure of how frequently assets within a fund are bought and sold by the managers. Portfolio turnover is calculated by taking either the total amount of new securities purchased or the amount of securities sold - whichever is less - over a particular period, divided by the total net asset value (NAV) of the fund. The measurement is usually reported for a 12-month time period. |
| Yield to Maturity (YTM) | The yield to maturity (YTM) of a bond or other fixed-interest security, such as gilts, is the (theoretical) internal rate of return (IRR, overall interest rate) earned by an investor who buys the bond today at the market price, assuming that the bond is held until maturity, and that all coupon and principal payments are made on schedule. |
| Modified Duration | Modified duration is a formula that expresses the measurable change in the value of a security in response to a change in interest rates. Modified duration follows the concept that interest rates and bond prices move in opposite directions. |
| Total Expense ratio | The total expense ratio (TER) is a measure of the total cost of a fund to the investor. Total costs may include various fees (purchase, redemption, auditing) and other expenses. The TER, calculated by dividing the total annual cost by the fund's total assets averaged over that year, is denoted as a percentage. |



PPFAS Asset Management Private Limited

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Tel: 91 22 6140 6555, Fax: 91 22 6140 6590

Sponsor: Parag Parikh Financial Advisory Services Private Limited

| | |
|-----------------------------|--|
| Investor Helpline | Toll Free: 1800 266 7790, Whatsapp: 90046 16537 Email: mf@ppfas.com |
| Distributor Helpline | Call: 91 22 61406538, 918291979349, 918291979350 Email: partners@ppfas.com |

Website: www.amc.ppfas.com

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not be liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/liable for any decision taken on this material.