

Corporate Presentation

Managing your money using Value Investing principles



What are we going to discuss

- Company, founder and team background
- Our journey
- Investment approach and process and fiduciary responsibility
- Our product offerings
- Track record and suitability





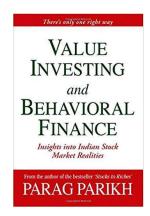
About the man who laid the foundation of PPFAS MF

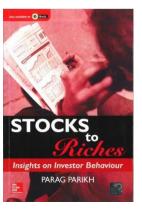


Late Shri Parag Parikh

Multifaceted...Stockbroker, Investor, Author

A man who believed in moving with the times without moving away from his core beliefs.









Our Team





Neil Parag Parikh Chairman and CEO

- With PPFAS since 2004
- BA in Economics from the University of North Carolina
- MBA from IESE Business School Barcelona

Rajeev Thakkar Chief Investment Officer & Equity Fund Manager

- With PPFAS since 2001
- CA, CWA, CFA
- Portfolio Manager, CIO since 2003 of PMS/ MF





Our Team



Raunak Onkar Head – Research and Co Fund Manager

- With PPFAS since 2008
- BSc in IT & MMS (Masters in Management Studies) in Finance
- Fund Manager since May 2013



Raj Mehta Fund Manager -Debt

- With PPFAS since 2012
- B.Com, M.Com (Mumbai University)
- Chartered Accountant, CFA Charterholder
- Fund Manager since January 2016





Our Team





- With PPFAS since 2021
- MBA, B.Tech (Nirma University), CFQ, CFA Charterholder
- Fund Manager since May 2022



Mansi Kariya Co-Fund Manager - Debt Credit Research Analyst

- With PPFAS since 2018
- B.Com (Calcutta University), CFA Charterholder
- Fund Manager since Dec 2023





Board of Directors of PPFAS Trustee Company Limited





Mr. Burjor Nariman Independent Director



Mr. Dhaval Desai Independent Director



Mr. Suneel Gautam Associate Director



Mr. Bhagirat Merchant Independent Director



Board of Directors of AMC



Mr. Neil Parikh Chairman and Chief Executive Officer



Mr. Rajesh Bhojani Independent Director



Mr. Rajeev Thakkar Chief Investment Officer and Director



Mr. Subrata Kumar Mitra Independent Director



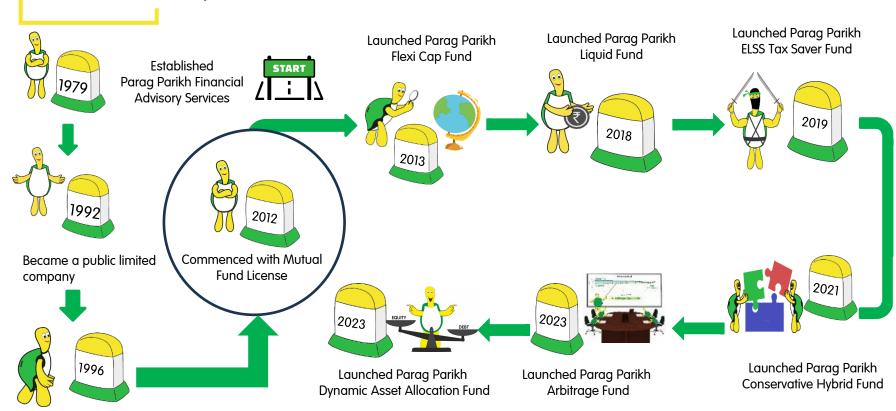
Mr. Shashi Kataria CFO and Director



Mr. V Ramesh Independent Director



Our Journey so far...



One of the first to get a PMS License

Our Core Belief: The Law of the Farm





We rely on the timeless principles of Value Investing to create wealth for you

Pay a reasonable price for the businesses that we own

Earn moderate return by not taking excessive risk



Capital preservation/ Downside protection

Consistently try to do this and compound wealth





Fiduciary Responsibility



No 'flavour of the month' schemes



Open channels of communication



Profession Vs. Business

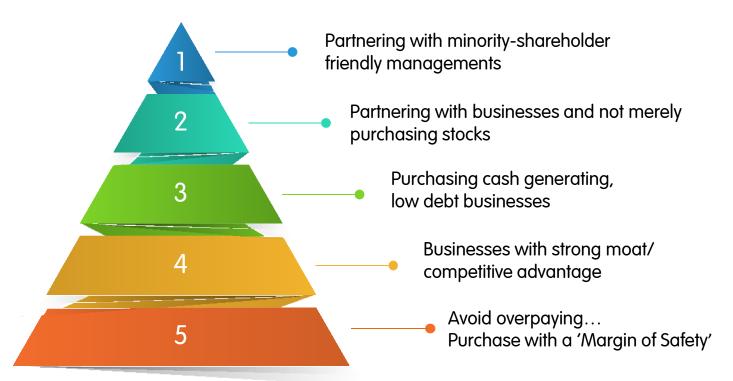


No dutter in offerings
(& hence no survivorship bias)





A glimpse into our Investment Approach







Our Offerings bucket



Cash Management

- I. Parag Parikh Liquid Fund
- 2. Parag Parikh Arbitrage Fund

Hybrid (Debt Focused)

- Parag Parikh Conservative Hybrid Fund
- 2. Parag Parikh Dynamic Asset Allocation Fund

Core Equity

- Parag Parikh Flexi Cap Fund
- 2. Parag Parikh ELSS Tax Saver Fund



Our Offerings – Cash Management





An open-ended Liquid scheme. A Relatively Low-Interest Rate Risk and Relatively low Credit Risk. (Since May 11, 2018)



An open-ended scheme investing in arbitrage opportunities. (Since November 02, 2023)



Our Offerings – Hybrid (Debt Focused)





An open-ended hybrid Scheme investing predominantly in debt instruments (Since May 26, 2021)



An open ended dynamic asset allocation fund (Since February 27, 2024)



Our Offerings – Core Equity





An open-ended dynamic equity scheme investing across large-cap, mid-cap, small-cap stocks (Since May 24, 2013)



An open-ended equity linked saving scheme with a Statutory lock-in of 3 years and tax benefit (Since July 24, 2019)



About our Flagship scheme Parag Parikh Flexi Cap Fund









We only include companies with low debt, high cash flows, investor-friendly management etc.



Parag Parikh Flexi Cap fund has the flexibility to invest in domestic and foreign companies irrespective of market capitalization and sectors



65% of corpus invested in Indian equities. Hence it enjoys the same tax benefits^ as any other Indian equity mutual fund scheme.



Local fund with global focus

Parag Parikh Flexi Cap Fund (PPFCF) invests minimum 65% in the domestic companies and up to 35% in overseas companies#

GLOBAL ADVANTAGE...
WITHOUT ANY TAX DISADVANTAGE.*

Five reasons why we have chosen to be different are:

- Reducing 'country risk'
- Winners keep rotating
- Reducing portfolio volatility
- Wider choice
- Valuations

Note: Please refer to the <u>Scheme Information Document (SID)</u> of the scheme for detailed asset allocation.

*Tax disadvantage' refers to higher 'Capital Gains Tax' paid by investors in other 'global' equity mutual fund schemes #Please refer to the Scheme Information Document for detailed Asset allocation.

* Note: Fresh Investment in foreign securities were temporarily suspended from February 2, 2022. Further, SEBI vide its letter SEBI/HO/OW/IMD-II/DOF3/P/25095/2022 dated June 17, 2022 has permitted the AMCs to resume subscription and make investments in overseas funds / securities upto the headroom available without breaching the overseas investment limit as of February 01, 2022.



Fund Performance - CAGR



Parag Parikh Flexi Cap Fund

FACT SHEET - MARCH 2024

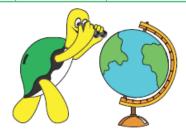
An open-ended dynamic Equity scheme investing across large cap, mid cap, small cap stocks.

Lumpsum Investment Performance (Compounded annual returns)						
	Scheme Tier I Benchmark Additional Benchmark Value of Investment of Rs.			ent of Rs. 10,000)/-	
Date	PPFCF (Regular)	NIFTY 500 (TRI)	NIFTY 50 (TRI)	PPFCF (Regular)	NIFTY 500 (TRI)	NIFTY 50 (TRI)
Since Inception (May 24, 2013)*	19.53%	15.75%	14.30%	69,321	48,903	42,641
March 31, 2023 to March 28, 2024 (Last 1 Year)	40.33%	40.75%	30.27%	14,007	14,049	13,008
March 31, 2021 to March 28, 2024 (Last 3 Years)	22.23%	19.32%	16.35%	18,241	16,970	15,736
March 29, 2019 to March 28, 2024 (Last 5 Years)	22.69%	17.19%	15.27%	27,811	22,112	20,356
March 31, 2014 to March 28, 2024 (Last 10 Years)	19.40%	15.80%	14.16%	58,913	43,349	37,606

^{*}Since inception returns are calculated on Rs. 10 (allotment price)

Note:

- . Different plans shall have different expense structures.
- . Scheme returns shown are for regular plan
- Past performance may or may not be sustained in future and is not a guarantee of any future returns
- . Greater than 1 year returns are CAGR returns.
- . Data presented here is upto the last calendar month.





Source: Factsheet

Fund Performance – Rolling Returns

3 Year Rolling Return	Average	Maximum	Minimum	Std. Deviation
Parag Parikh Flexi Cap Fund - Reg - Growth	18.04%	36.29%	0.07%	6.17%
Nifty 500 TRI	14.41%	33.50%	-6.31%	6.12%
5 Year Rolling Return	Average	Maximum	Minimum	Std. Deviation
Parag Parikh Flexi Cap Fund - Reg - Growth	16.74%	23.95%	3.44%	4.12%
Nifty 500 TRI	12.86%	21.17%	-1.05%	3.89%
10 Year Rolling Return	Average	Maximum	Minimum	Std. Deviation
Parag Parikh Flexi Cap Fund - Reg - Growth	19.28%	20.60%	18.32%	0.56%
Nifty 500 TRI	15.73%	17.02%	14.00%	0.71%

⁻ Returns are calculated since inception with daily rolling frequency for the 3, 5 and 10 year period. (PPFCF)



Source: Factsheet

Risk and Reward



Risk (3-Yr	5-Yr 10-Yr				
Morningstar Ri	sk & Return 🛈				
Risk vs. Category			Return vs. Cate	gory	
Low				Above Average	
Low	Average	High	Low	Average	High

Market Volatility Measures (i)

Capture Ratios	Investment	Category	Index
Upside	83	95	100
Downside	46	91	100
Drawdown	Investment %	Category %	Index %
Maximum	-23.23	_	-28.81
Drawdown Peak Date	Drawdown Valley Date	Max Drawdown Durati	ion
Feb 01, 2020	Mar 31, 2020	2 Months	

INR | As of Mar 31, 2024 | Category: Flexi Cap | Index: S&P BSE 500 India TR INR | Calculation Benchmark: S&P BSE 500 India TR INR | Drawdown as of Mar 31, 2024

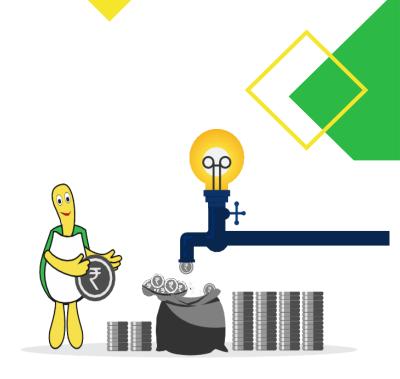


Source: Morningstar

Parag Parikh Liquid Fund

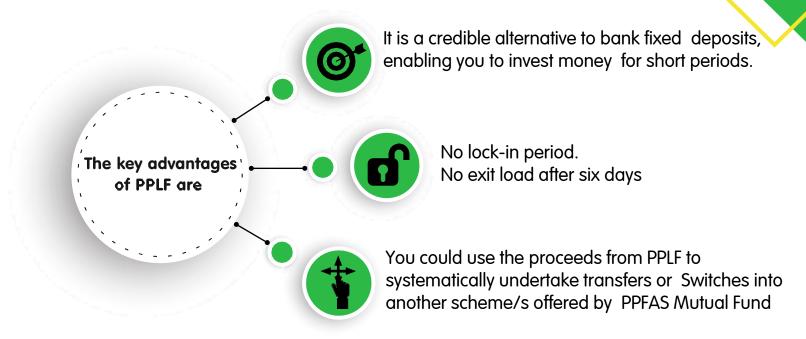
Parag Parikh Liquid Fund (PPLF) is an open-ended liquid scheme whose primary investment objective is to deliver reasonable market-related returns with lower risk and high liquidity through judicious investments in money market and debt instruments.

However, there is no assurance that the investment objective of the scheme will be realized, and the scheme does not assure or guarantee any returns.





Parag Parikh Liquid Fund





Fund Performance – CAGR

Lumpsum Investment Performance (Compounded annual returns)						
	Scheme	Tier I Benchmark	Additional Benchmark	Value of In	vestment of Rs. 1	0,000/-
Date	PPLF (Regular)	CRISIL Liquid Debt A-I Index	CRISIL 1 year T-bill Index	PPLF (Regular)	CRISIL Liquid Debt A-I Index	CRISIL 1 year T-bill Index
Since Inception (11 May, 2018)*	5.01%	5.57%	5.83%	13,339	13,766	13,961
March 24, 2024 to March 31, 2024 (Last 7 Days)	7.92%	7.58%	7.32%	10,015	10,015	10,014
March 16, 2024 to March 31, 2024 (Last 15 Days)	7.18%	7.19%	6.39%	10,030	10,030	10,026
February 29, 2024 to March 31, 2024 (Last 1 Month)	7.07%	7.23%	7.22%	10,060	10,061	10,061
March 31, 2023 to March 31, 2024 (Last 1 Year)	6.80%	7.25%	7.21%	10,682	10,727	10,723
March 31, 2021 to March 31, 2024 (Last 3 Years)	5.08%	5.53%	5.15%	11,603	11,754	11,626
March 31, 2019 to March 31, 2024 (Last 5 Years)	4.76%	5.27%	5.51%	12,623	12,933	13,077

^{*}Since inception returns are calculated on Rs. 1000 (allotment price)

Note:

- · Different plans shall have different expense structures.
- . Scheme returns shown are for regular plan.
- . Past performance may or may not be sustained in future and is not a guarantee of any future returns
- · Greater than 1 year returns are CAGR returns.
- . Data presented here is upto the last calendar month.
- · Less than 1 year returns are simple annualised returns.

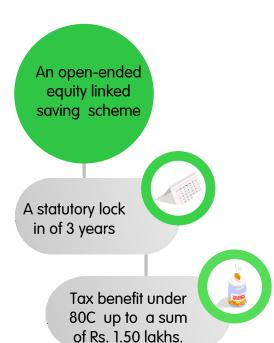


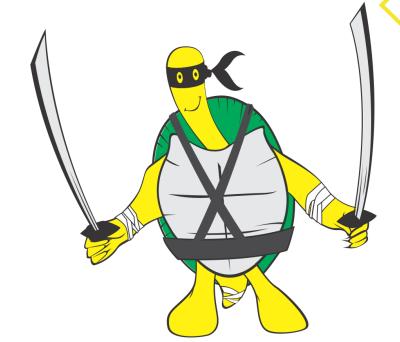


Source: Factsheet



Parag Parikh ELSS Tax Saver Fund





Tax benefits

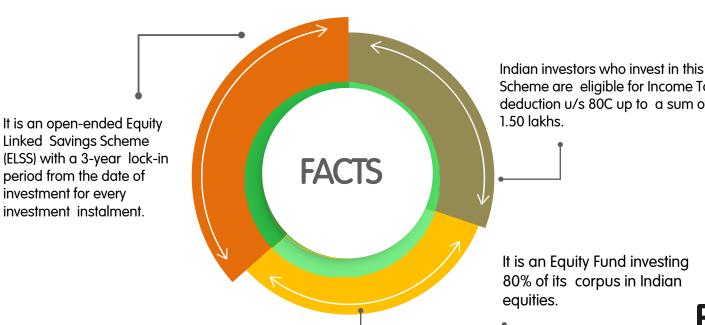
Indian investors who opt for old regime of income tax and invest in this Scheme are eligible for Income Tax deduction u/s 80C upto a sum of Rs. 1.50 lakhs.

Note: Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s)



Parag Parikh ELSS Tax Saver Fund

Now...Tax saving need not be taxing



Scheme are eligible for Income Tax deduction u/s 80C up to a sum of Rs. 1.50 lakhs.

It is an Equity Fund investing 80% of its corpus in Indian

Tax benefits

Indian investors who opt for old regime of income tax and invest in this Scheme are eligible for Income Tax deduction u/s 80C upto a sum of Rs. 1.50 lakhs.



Fund Performance - CAGR

Lumpsum Investment Performance (Compounded annual returns)						
	Scheme	Tier I Benchmark	Additional Benchmark	Value of Inve	stment of Rs. 10,00	0/-
Date	PPTSF (Regular)	NIFTY 500 (TRI)	NIFTY 50 (TRI)	PPTSF (Regular)	NIFTY 500 (TRI)	NIFTY 50 (TRI)
Since Inception (24 July, 2019)*	22.99%	19.69%	17.01%	26,347	23,203	20,869
March 31, 2023 to March 28, 2024 (Last 1 Year)	33.95%	40.75%	30.27%	13,374	14,049	13,008
March 31, 2021 to March 28, 2024 (Last 3 Years)	21.81%	19.32%	16.35%	18,055	16,970	15,736

^{*}Since inception returns are calculated on Rs. 10 (allotment price)

Note:

- . Different plans shall have different expense structures.
- . Scheme returns shown are for regular plan.
- . Past performance may or may not be sustained in future and is not a guarantee of any future returns
- . Data presented here is upto the last calendar month.
- · Greater than 1 year returns are CAGR returns.





Source: Factsheet

Fund Performance – Rolling Return



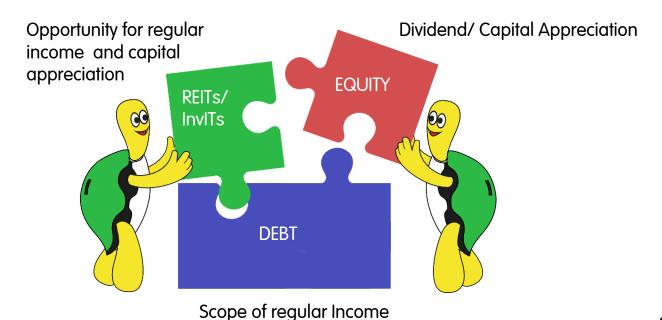
3 Year Rolling Return	Average	Maximum	Minimum	Std. Deviation
Parag Parikh ELSS Tax Saver Fund - Regular - Growth	24.52%	35.78%	20.65%	3.19%
Nifty 500 TRI	21.26%	33.50%	14.98%	3.73%

⁻ Returns are calculated since inception with daily rolling frequency for the 3 year period. (PPTSF)



Source: Factsheet

Parag Parikh Conservative Hybrid Fund





Parag Parikh Conservative Hybrid Fund

Fixed Income Investments

Equity Investments

Preference for stocks with strong cash flows (higher dividend payout/ buybacks) A relatively wide mandate permits us to include both, 'accrual' and 'duration' related instruments in our portfolio. These include Sovereign, State Government, PSU and corporate securities across all maturities.

Focus on choosing stocks possessing a 'margin-of-safety'

Avail of 'special situations' whenever they arise. Relatively low
correlation to equities
and debt instruments

RETS& Invits

inflation fight increments

Possibility of grown in the finvestment value due to investment value due to increase in Net Asset Value (NAV)





Fund Performance - CAGR



	Scheme	Tier I Benchmark	Additional Benchmark	Value of Inve	stment of Rs. 10,00	0/-
Date	PPCHF (Regular)	CRISIL Hybrid 85+15 Conservative Index			CRISIL Hybrid 85+15 Conservative Index	
Since Inception (26 May, 2021)*	10.51%	7.06%	3.71%	13,285	12,140	11,092
March 31, 2023 to March 28, 2024 (Last 1 Year)	18.00%	12.88%	8.57%	11,805	11,292	10,859

^{*}Since inception returns are calculated on Rs. 10 (allotment price)

Note:

- · Different plans shall have different expense structures.
- · Scheme returns shown are for regular plans.
- . Past performance may or may not be sustained in future and is not a guarantee of any future returns
- . Data presented here is upto the last calendar month.
- · Greater than 1 year returns are CAGR returns.



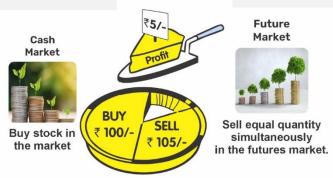
Source: Factsheet

Parag Parikh Arbitrage Fund

Arbitrage funds are a type of mutual fund that invests in securities with the aim of profiting from price differences between the 'cash' / 'spot' market and the 'Futures' market.

Spot / Cash price – The spot price is the current market price for an asset that is available for immediate delivery. It is the price that buyers are willing to pay, and sellers are willing to accept for the asset right now.

A Futures price is the price of an asset that is agreed upon today for delivery at a Futures date. The Futures price is typically higher than the spot price because it includes a premium for the risk of holding the asset until the Futures date



Positions are reserved before / during the expiry of the future series.

Hence, an arbitrageur could **purchase** stock A at Rs. 100/- in the cash market and **simultaneously sell** stock A in a Futures Market for Rs. 105/-, thereby locking in a relatively 'low risk' profit of Rs. 05/- (less applicable transaction costs). This arbitrageur is now unaffected by any subsequent price movement in stock A.



Asset Allocation – Parag Parikh Arbitrage Fund



Type of Instruments	Normal Allocation (% of Net Assets)	Risk Profile
Equities and equity derivatives (Equity hedged exposure)	65 - 100	Low to Medium
Debt securities and money market instruments including margin money deployed in derivatives transactions**	0 - 35	Low to Medium

Note: The scheme shall not invest in overseas securities/ADR/GDR, REITs and InvITs, Credit Default Swaps, Short Selling of securities, security lending and borrowing, covered call strategy and Debt Instruments with special features i.e., AT1 and AT2 Bonds.



Quantitative Indicators

Quantitive Indicators	
Avg maturity of the fund (Years)*	0.29
Modified Duration (Years)*	0.2657
Yield to Maturity*^	7.40%
Macaulay duration*	0.2859

^{*}Calculated on amount invest in debt securities (including accrued interest), deployment of funds in TREPS & Reverse Repo and net receivables/payables.

Note: Performance, SIP & other parameters are not disclosed as fund has not completed 1 year.



Source: Factsheet



[^]YTM is calculated on the basis of annualised yield for all securities.

Parag Parikh Dynamic Asset Allocation Fund

Equity Strategy



Debt Strategy

- Strong cash flow stocks are preferred (greater dividend payout/buybacks)
- To lessen volatility, some portion of the equity will be hedged.
- Pay attention to selecting stocks with a "margin of safety."
- Certain circumstances in which it can yield better returns comparable to debt investment
- Securities combining "accrual" and "duration" will make up the portfolio.
- Predominance of AAA papers, high-quality PSU securities,
- and Sovereign and State Government
- Adaptability to changing maturities
- Focus on offering modest returns with minimal volatility







Quantitative Indicators

Quantitive Indicators		
Avg maturity of the fund (Years)*	2.71	
Modified Duration (Years)**	2.1536	
Yield to Maturity**	7.39%	
Macaulay duration**	2.2471	

^{*}Calculated on amount invest in debt securities (including accrued interest), deployment of funds in TREPS & Reverse Repo and net receivables/payables.

All the above ratios are computed excluding investment in CDMDF units

Note: Performance, SIP & other parameters are not disclosed as fund has not completed 1 year.



Source: Factsheet

[^]YTM is calculated on the basis of annualised yield for all securities.

Parag Parikh Conservative Hybrid Fund Vs. Dynamic Asset Allocation Fund

Particulars	Parag Parikh Conservative Hybrid Fund	Parag Parikh Dynamic Asset Allocation Fund
Fund Strategy	Diversification across three asset classes	Diversification across two asset classes
Asset Allocation	Equity + Debt + REIT and InvIT (3 Asset Classes)	Equity + Debt (Manage dynamically)
Indexation benefit	No	Yes
Taxation (LTCG – If holding is more than 36 months)	Debt Fund (As per income slab rate)	Debt Fund (20% with Indexation benefit)
Fund Manager	Rajeev Thakkar, Raunak Onkar, Raj Mehta, Rukun Tarachandani, Mansi Kariya	Rajeev Thakkar, Raunak Onkar, Raj Mehta, Rukun Tarachandani, Mansi Kariya
Derivatives/ Covered Call	Yes	Yes

For the detailed information

https://amc.ppfas.com/downloads/kim-sid-and-sai/



Presence in top metro cities

Registered Office:

81/82, 8th Floor, Sakhar Bhavan, Ramnath Goenka Marg, 230, Nariman Point, Mumbai - 400 021. Maharashtra, INDIA.

Corporate Office:

305, 3rd Floor, 349 Business Point Commercial Premises Co-op. Society Ltd., Western Express Highway, Andheri (East), Mumbai - 400 069. Maharashtra, INDIA.



- 1. Mumbai
- 2. Delhi
- 3. Bengaluru
- 4. Chennai
- 5. Kolkata
- 6. Pune
- 7. Hyderabad
- 8. Gurugram
- 9. Lucknow
- 10. Chandigarh
- 11. Ahmedabad
- 12. Vadodara

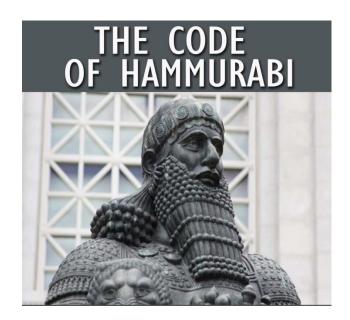
Representatives

- 1. Bhopal
- 2. Coimbatore
- 3. Ernakulam
- 4. Nashik
- 5. Nagpur
- 6. Rajkot
- 7. Surat
- 8. Jaipur





Skin in the game



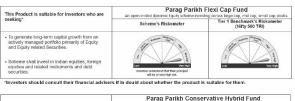
What is Hammurabi Code? – If a builder built a house for a man and the house collapses to cause the death of the owner, then the builder must be put to the death.

We demonstrate our conviction by investing in our own schemes.

<u>Details can be checked here</u> <u>https://amc.ppfas.com/schemes/disclosure-of-insider-holdings/</u>



Product Labeling and Risk-o-meter



This Product is suitable for investors who are seeking*	Parag Parikh ELSS Tax Saver Fund An open ended equity linked sorting scheme with a statisticity lock in of 3 years and tax benefit.		
	Scheme's Riskometer	Tier 1 Benchmark's Riskometer (Nifty 500 TRI)	
Long torm capital appreciation Investment predominantly in equity and equity related securities.	To Market State St	Secretary Secret	

'Investors should consult their financial advisers if in doubt about whether the product is suitable for them

This Product is suitable for investors who are	An open-ended hybrid scheme investing predominantly in debt instruments		
seeking*	Scheme's Riskometer	Tier 1 Benchmark's Riskometer (CRISIL Hybrid 85+15 Conservative Index TRI)	
To generate regular income through investments predominantly in debt and money market instruments. Long term capital appreciation from the portion of equity investments under the scheme.	Two talks intended with the first photocol with the fi	To Way hap	
*Investors should consult their financial advisers if	in doubt about whether the produc	t is suitable for them.	
This Product is suitable for investors who are seeking*	Parag Parikh Arbitrage Fund An open ended scheme investing in orbitrage opportunities		
	Scheme's Riskometer	Tier i Benchmark's Riskometer (NIFTY 50 Arbitrage Total Return Index (TRI)	
To generate income by investing in arbitrage opportunities	if were the same	Tight some sugar	

Investors should consult their financial advisers if in doubt about whether the product is suitable for them

opportunities in the cash and derivatives segment of the equity market.

This Product is suitable for investors who are seeking*	Parag Parikh Liquid Fund An Open ended Liquid scheme. A Relatively Low Interest Role Risk and Relatively low Credit Risk.		
	Scheme's Riskometer	Tier 1 Benchmark's Riskometer (CRISIL Liquid Debt A-I Index	
Income over the short term Investments in Debt/money market instruments	Investors understand that there proceed with the fort to moderate rick.	Some State of State o	

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

This Product is suitable for investors who are seeking*	Parag Parikh Dynamic Asset Allocation Fund An open graded dynamic asset allocation fund.		
	Scheme's Risk-o-meter	Tier I Benchmark's Risk-o-meter (CRISIL Hybrid 50+50 Moderate Index)	
Capital Approachion & Income generation over medium to long ferm. Investment in equity maked entruments as well as debt and money morter instruments while managing risk through order instruments.	tension arisented for the principal will be maderited.	State	

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Potential Risk Class of the debt scheme of PPFAS Mutual Fund :

	Potential Risk Class			
	Credit Risk	Relatively	Moderate	Relatively High
Parag Parikh Liquid Fund	Interest Rate Risk	st Rate Risk Low (Class A)	(Class B)	(Class C)
	Relatively Low (Class I)	A-I		
	Moderate (Class II)			
	Relatively High (Class III)			
	A-I - A Scheme with Relatively Low	Interest Rate Risk a	nd Relatively L	ow Credit Risk

Note: Please visit the website address for latest Riskometer updates: https://www.amc.ppfas.com----> Statutory Disclosures ---> Product Label of the Schemes.





Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

