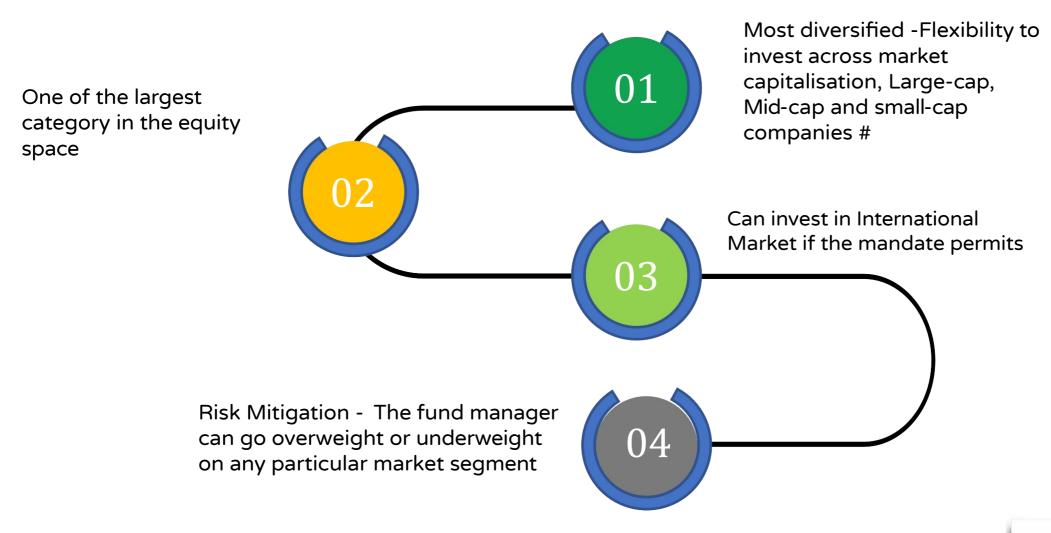
PARAG PARIKH FLEXI CAP FUND

[Formerly known as Parag Parikh Long Term Equity Fund]

An open-ended dynamic Equity scheme investing across large cap, mid cap, small cap stocks.

WHY INVEST IN A FLEXI CAP FUND?





#Market Capitalisation means Market value of the listed company, which is calculated by multiplying its current market price by number of its shares outstanding. Large Cap: 1st -100th company in terms of full market capitalization, Mid Cap: 101st -250th company in terms of full market capitalization, Small Cap: 251st company onwards in terms of full market capitalization.

KEY FEATURES OF PARAG PARIKH FLEXI CAP FUND

- Invest in large-cap, mid-cap and small-cap stocks
- Invest across various industries/ sectors
- Invest in stocks listed on overseas exchanges
- Avail of arbitrage opportunities
- Participate in buy-backs and other special situations

In other words, it is a 'truly' diversified equity scheme.

Please refer to the <u>Scheme Information Document</u> (SID) and the <u>Statement of Additional Information</u> (SAI) on our website, for more details



A LOCAL FUND WITH GLOBAL FOCUS*

Global advantage... Without any tax disadvantage.#



Parag Parikh Flexi Cap Fund (PPFCF) is one of only a handful of Indian mutual fund schemes to invest in a basket of domestic and foreign stocks.

Why diversify globally...

- Reducing 'country risk'
- Winners keep rotating
- Reducing portfolio volatility
- Wider choice
- Valuations



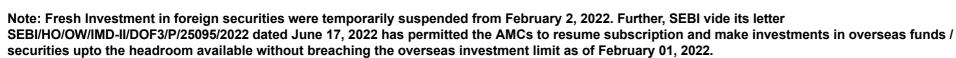
^{*#&#}x27;Tax disadvantage' refers to higher 'Capital Gains Tax' paid by investors in other 'global' equity mutual fund schemes

^{*} Note: Fresh Investment in foreign securities were temporarily suspended from February 2, 2022. Further, SEBI vide its letter SEBI/HO/OW/IMD-II/DOF3/P/25095/2022 dated June 17, 2022 has permitted the AMCs to resume subscription and make investments in overseas funds / securities upto the headroom available without breaching the overseas investment limit as of February 01, 2022.

ASSET ALLOCATION

Sr. No	Type of Instruments	Normal Allocation (% of Net Assets)	Risk Profile
01	Equity and equity related instruments	65 - 100	Medium to High
02	Debt Securities, Money Market Securities	0 - 35	Low to Medium
03	Foreign Equity and equity related instruments	0 - 35	Medium to High
04	Debt Securities (including Units) issued by REITs & InvITs	0 - 10	Medium to High

Note: For detailed asset allocation, please refer to the <u>Scheme Information Document</u> (SID) of scheme.





WHAT ABOUT FOREIGN CURRENCY RISK?

- We prefer to concentrate on stock-picking rather than forecast currency movements
- However, we hedge a portion our exposure to reduce the risk of our investors losing due to any appreciation of the Indian rupee
- As the Forward rate of the Indian Rupee is usually at a premium to the Spot Rate, our investors often earn an additional yield, irrespective of how the underlying stocks perform



Please note: The yield may or may not sustain in the future, as it depends on factors like interest rate & inflation differentials between two currencies, which cannot be predicted with much accuracy.



HOW DO WE SHORTLIST INTERNATIONAL STOCKS

- We prefer countries where stock markets are well-developed
- 2. Good governance is in place
- 3. Financial statements are prepared in English and stock markets are liquid

Within these countries...

We seek companies which are large, have operations in multiple countries and are reasonably valued.

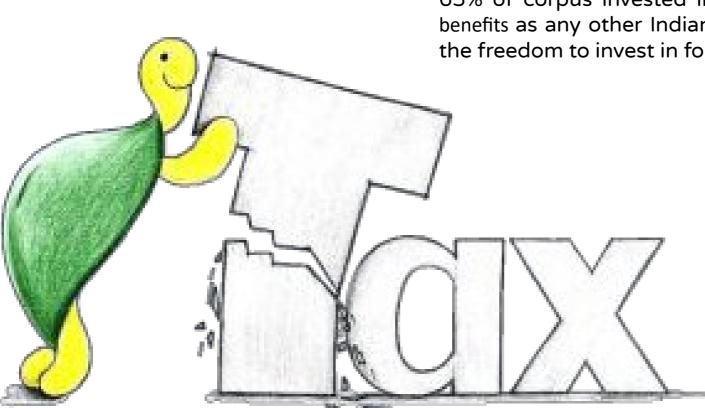
Currently, we are focusing on companies listed mainly in USA, Western Europe and Developed Asia as we have access to a large universe of companies which possess all these attributes.



Note: Constituents of the overseas portfolio, as well as their overall share in the total will fluctuate based on the Fund Management Team's view of domestic and foreign markets, regulatory stipulations, restriction on foreign currency remittances, etc. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).



TAX EFFICIENT



65% of corpus invested in Indian equities. Hence it enjoys the same tax benefits as any other Indian equity mutual fund scheme, despite it having the freedom to invest in foreign stocks.



OUR INVESTMENT PROCESS

How do we find investments

- ✓ Screen for good quality businesses
- ✓ Create investment universe of stocks
- ✓ Track related sectors & companies

How do we value investments

- √ Valuation of the business across its own history
- ✓ Peer valuation & differences
- ✓ Our own estimates & range of reasonable valuation



How do we study investments

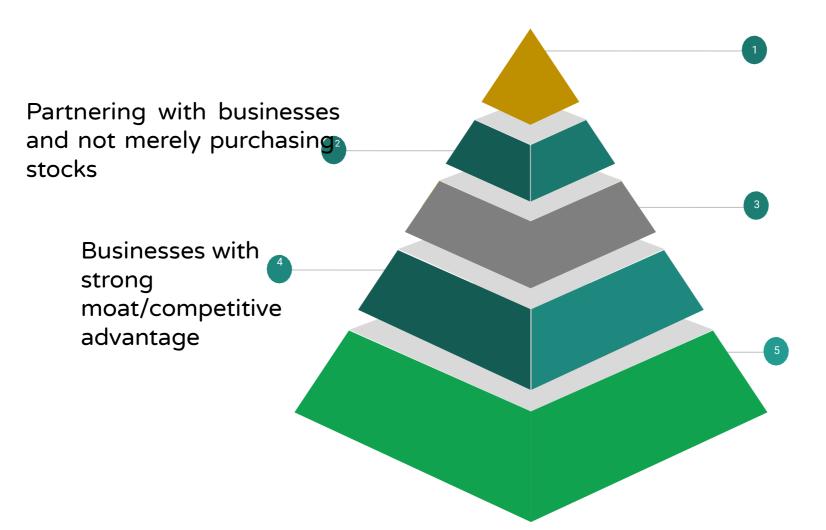
- ✓ Sectoral study of investment universe
- ✓ Compare performance of competitors
- ✓ Study the history of businesses & sectors
- ✓ Assess the management & business quality

How do we build the portfolio

- ✓ Single stock is not more than 10%
- ✓ Opportunistic Buying & Selling of businesses
- ✓ Ensure sectoral diversification
- ✓ Ensure geographical diversification



OUR INVESTMENT APPROACH



Partnering with minority-shareholder friendly managements

Purchasing cash generating, low debt businesses

Avoid overpaying.........
Purchase with a 'Margin of Safety'



SKIN IN THE GAME



What is Hammurabi Code? - If a builder built a house for a man & the house collapses to cause the death of the owner, then the builder must be put to death.

AT PPFAS MUTUAL FUND, WE ARE INSPIRED BY THE HAMMURABI CODE.

 We demonstrate our conviction in our flagship Scheme by actively investing in it

Details can be checked here https://amc.ppfas.com/schemes/disclosure-of-insider-holdings/



LUMPSUM & SIP INVESTMENT PERFORMANCE – March 31, 2024

	Scheme		Tier I Benchmark	Additional Benchmark	Value of Investment of Rs. 10,000/-			00/-
Date	PPFCF (Regular)	PPFCF (Direct)	NIFTY 500 (TRI)	NIFTY 50 (TRI)	PPFCF (Regular)	PPFCF (Direct)	NIFTY 500 (TRI)	NIFTY 50 (TRI)
Since Inception (May 24, 2013)*	19.53%	20.38%	15.75%	14.30%	69,321	74,866	48,903	42,641
March 31, 2023 to March 28, 2024 (Last 1 Year)	40.33%	41.40%	40.75%	30.27%	14,007	14,113	14,049	13,008
March 31, 2021 to March 28, 2024 (Last 3 Years)	22.23%	23.36%	19.32%	16.35%	18,241	18,750	16,970	15,736
March 29, 2019 to March 28, 2024 (Last 5 Years)	22.69%	23.80%	17.19%	15.27%	27,811	29,096	22,112	20,356
March 31, 2014 to March 28, 2024 (Last 10 Years)	19.40%	20.28%	15.80%	14.16%	58,913	63,372	43,349	37,606

*Since inception returns are calculated on Rs. 10 (allotment price)

Note:

- Different plans shall have different expense structures.
- Scheme returns shown are for direct and regular plan
- Past performance may or may not be sustained in future and is not a guarantee of any future returns
- Greater than 1 year returns are CAGR returns.
- Data presented here is upto the last calendar month.

SIP Investment Performance (Assumption : ₹10,000/- is invested on the first of every month)						
	Since Inception from May 24, 2013	Mar. 31, 2023 to Mar. 28, 2024 (Last 1 Year)	Mar. 31, 2021 to Mar. 28, 2024 (Last 3 Years)	Mar. 29, 2019 to Mar. 28, 2024 (Last 5 Years)	Mar. 31, 2014 to Mar. 28, 2024 (Last 10 Years)	
Total Amount Invested	13,10,000	1,20,000	3,60,000	6,00,000	12,00,000	
Market value of Investment (Regular Plan)	41,13,862	1,42,378	4,97,975	11,07,727	33,77,337	
Market value of Investment (Direct Plan)	43,46,307	1,42,984	5,04,991	11,38,153	35,52,093	
(Regular Plan) Returns (Annualised) (%)	19.69%	36.36%	22.26%	24.80%	19.64%	
(Direct Plan) Returns (Annualised) (%)	20.61%	37.39%	23.28%	25.93%	20.57%	
NIFTY 500 (TRI) Returns (Annualised) (%)	16.24%	36.73%	20.57%	21.66%	16.19%	
NIFTY 50 (TRI) Returns (Annualised) (%)	14.83%	27.81%	16.88%	18.58%	14.86%	

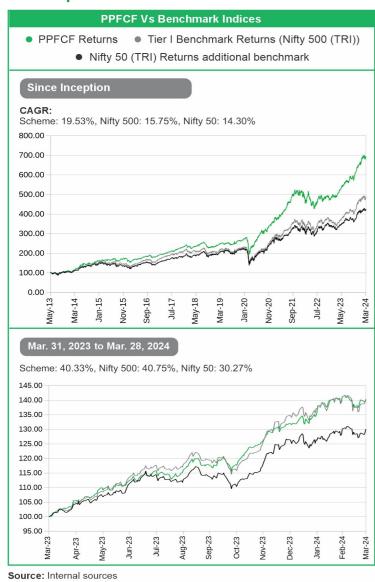
Source: Factsheet

Note: Past performance may or may not be sustained in future and is not a guarantee of any future returns.

Please click on link for performance of other schemes managed by Fund Manager: https://amc.ppfas.com/schemes/fund-manager-performance/



Comparative Performance as on March 31, 2024



Value of Rs 100 invested in Scheme/Benchmark indices



Note: Different plans shall have different expense structures. Scheme returns shown are for regular plan. Past performance may or may not be sustained in future and is not a guarantee of any future returns. Greater than 1-year returns are CAGR returns. Data presented here is up to the last calendar month

CURRENT PORTFOLIO – TOP 10 STOCKS

Stock invested	Sector / Industry	Percentage of holding
HDFC Bank Ltd	Banks	8.06%
Bajaj Holdings and Investment Ltd	Finance	6.52%
Power Grid Corporation of India Ltd	Power	6.17%
Maruti Suzuki India Ltd	Automobiles	5.75%
ICICI Bank Ltd	Banks	5.19%
ITC Ltd	Diversified FMCG	5.17%
Coal India Ltd	Consumable Fuels	4.97%
HCL Technologies Ltd	IT - Software	4.77%
#Microsoft Corp	Computer Software	4.25%
Axis Bank Ltd	Banks	4.09%

Currency hedge to the extent of approximately 63.60% of exposure.

Data as on March 31, 2024

Note: Stock(s) / Issuer(s)/ Top stocks with increased or decreased exposure mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation to buy/sell/ hold. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Current Portfolio Allocation is based on the prevailing market conditions and is subject to changes depending on the fund manager's view of the equity markets.



SCHEME FACTS

MINIMUM INVESTMENT	Rs. 1,000/- for lump sum as well as monthly SIP Rs. 3,000/- for Quarterly SIP
MINIMUM SIP PERIOD@	Monthly : 6 months; Quarterly : 4 quarters
DECLARATION OF NAV	The Net Asset Value is declared at the end of each "Business Day".
EXIT LOAD	In respect of each purchase / switch-in of Units, 10% of the units ("the limit") may be redeemed without any exit load from the date of allotment. Any redemption or switch-out in excess of the limit shall be subject to the following exit load: 2.00% if the investment is redeemed on or before 365 days from the date of allotment of units. 1.00% if the investment is redeemed after 365 days but on or before 730 days from the date of allotment of units. No Exit Load will be charged if investment is redeemed after 730 days from the date of allotment of units. No exit load will be charged, in case of switch transactions between Regular Plan and Direct Plan of the Scheme for existing as well as prospective investors. Above exit load structure is applicable prospectively, for all investments (including SIP/STP and SWP registered) with effect from 15th Nov 2021.
CAPITAL GAIN TAX TREATMENT [^]	Similar to any Indian equity diversified scheme.
ASSETS UNDER MANAGEMENT & DETAILED PORTFOLIO	AUM and detailed portfolio are available on our website https://amc.ppfas.com/schemes/?

^Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s)



SCHEME SUITABILITY

While the Scheme is open to all Indian investors, it is especially suitable for *patient investors* who

- ✓ Understand that equity investments are for the long term
- ✓ Prefer simple investment solutions rather than complex ones
- ✓ Welcome, rather than fear, stock market volatility





PARAG PARIKH CONSERVATIVE HYBRID FUND

An open-ended hybrid Scheme investing predominantly in debt instruments (Since May 26, 2021)

- It is a credible and tax-efficient alternative to certain fixed-income instruments
- Invest in three asset classes



PARAG PARIKH LIQUID FUND

An Open ended Liquid scheme.

A Relatively Low Interest Rate Risk and Relatively low Credit Risk

(Since May 11, 2018)

- A credible alternative to bank fixed deposits, enabling you to invest to deploy money for short periods
- Multiple Income Distribution cum capital withdrawal option available

Enables you to transact and invest in Parag Parikh Flexi Cap Fund, Parag Parikh ELSS Tax Saver Fund, Parag Parikh Conservative Hybrid Fund, Parag Parikh Arbitrage Fund and Parag Parikh Dynamic Asset Allocation Fundthrough STP, SWP options



OTHER PRODUCTS IN THE BASKET

PARAG PARIKH ELSS TAX SAVER FUND

An open-ended equity-linked saving scheme with a Statutory lock-in of 3 years period and tax benefit (Since July 24, 2019)

- It is a diversified Equity Fund investing a minimum of 80% of its corpus in Indian equities
- Indian investors who opt for the old regime of income tax are eligible for Income tax deduction under section 80 C of Income Tax Act up to 1.50 Lakhs

PARAG PARIKH ARBITRAGE FUND

An open-ended scheme investing in arbitrage opportunities. (Since November 2, 2023)

 Parag Parikh Arbitrage Fund (PPAF) aims to replicate this process by undertaking simultaneous buy and sell transactions in spot and futures markets whenever feasible, thereby generating relatively 'low risk' pre-tax profit for its unitholders.



Continued...

OTHER PRODUCTS IN THE BASKET

PARAG PARIKH DYNAMIC ASSET ALLOCATION FUND

An open ended dynamic asset allocation fund (Since February 27, 2024)

- To generate income/long-term capital appreciation by investing in equity, equity derivatives, fixed income instruments. The allocation between equity instruments and fixed income will be managed dynamically so as to provide investors with long term capital appreciation while managing downside risk.
- It is a credible and tax-efficient alternative to certain fixed income instruments (like bank fixed deposits), offering the scope to earn income along with the prospect of growth in Net Asset Value (NAV) when held for a reasonably long period.

OFFLINE

Application forms available here

You may submit them:

Either at our <u>Corporate Office</u>, <u>Branches or Representative</u> <u>Offices</u>

Or at any <u>CAMS Investor Service</u> <u>Centre</u> across India

<u>ONLINE</u>







Select online Mutual Fund Platforms



PRODUCT LABELLING & RISKOMETER

Parag Parikh Flexi Cap Fund This Product is suitable for investors who are An open ended dynamic Equity scheme investing across large cap, mid cap, small cap stocks. seeking* Tier 1 Benchmark's Riskometer Scheme's Riskometer (Nifty 500 TRI) • To generate long-term capital growth from an actively managed portfolio primarily of Equity and Equity related Securities. · Scheme shall invest in Indian equities, foreign equities and related instruments and debt securities. will be at very high risk.

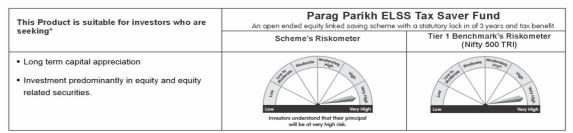
^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

-			
	This Product is suitable for investors who are	Parag Parikh Conserv An open-ended hybrid scheme investing	
	seeking*	Scheme's Riskometer	Tier 1 Benchmark's Riskometer (CRISIL Hybrid 85+15 Conservative Index TRI)
	To generate regular income through investments predominantly in debt and money market instruments. Long term capital appreciation from the portion of equity investments under the scheme.	Low sunderstand that their principal will be at moderately high risk.	Age of the North Moderate Magazine Title State of the Sta

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

This Product is suitable for investors who are	Parag Parikh Ar An open ended scheme investing	9
seeking*	Scheme's Riskometer	Tier I Benchmark's Riskometer (NIFTY 50 Arbitrage Total Return Index (TRI))
To generate income by investing in arbitrage opportunities Predominantly investing in arbitrage opportunities in the cash and derivatives segment of the equity market.	Low Very High Investors understand that their principal will be at low risk.	Solve Management High Manageme

^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

This Product is suitable for investors who are	Parag Parikh Liquid Fund An Open ended Liquid scheme. A Relatively Low Interest Rate Risk and Relatively low Credit Risk		
seeking*	Scheme's Riskometer	Tier 1 Benchmark's Riskometer (CRISIL Liquid Debt A-I Index)	
Income over the short term Investments in Debt/money market instruments	Low Vory High Investors understand that their principal will be at low to moderate risk.	Stage Part of Mackanage Stage	

^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

This Product is suitable for investors who are	Parag Parikh Dynamic Asset Allocation Fund An open ended dynamic asset allocation fund.		
seeking*	Scheme's Risk-o-meter	Tier I Benchmark's Risk-o-meter (CRISIL Hybrid 50+50 Moderate Index)	
Capital Appreciation & Income generation over medium to long term. Investment in equity and equity related instruments as well as debt and money market instruments while managing risk through active asset allocation	Low Very High Investors understand that their principal will be at moderate risk.	Low Very High	

^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Potential Risk Class of the debt scheme of PPFAS Mutual Fund:

	Potential Risk Class			
	Credit Risk —	Relatively	Moderate	Relatively High
	Interest Rate Risk	Low (Class A)	(Class B)	(Class C)
Parag Parikh Liquid Fund	Relatively Low (Class I)	A-I		
	Moderate (Class II)			
	Relatively High (Class III)			
	A-I - A Scheme with Relatively Low	Interest Rate Risk a	and Relatively L	ow Credit Risk

Note: Riskometers as on March 31, 2024.

Please refer updated riskometer on link: https://amc.ppfas.com/statutory-disclosures/product-labelling/



THANK YOU

PPFAS Asset Management Private Limited

Registered Office: 81/82, 8th Floor, Sakhar Bhavan, Ramnath Goenka Marg,

230, Nariman Point, Mumbai - 400 021, Maharashtra, India.

Name of the Sponsor Company: Parag Parikh Financial Advisory Services Ltd.

Name of Trustee Company: PPFAS Trustee Company Private Limited.

Investor Helpline:





Distributor Helpline: 1800 266 8909





91 22 61406538



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.