

Corporate Presentation

Disclaimer

- All the content in this presentation is background material for our upcoming discussion only.
- The Scheme Parag Parikh Flexi Cap Fund is governed under SEBI (Mutual Funds) Regulations and the statutory documents can be found at amc.ppfas.com.

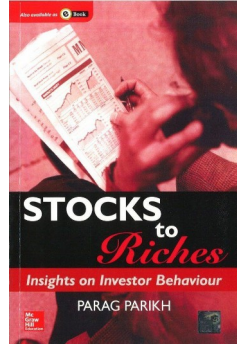
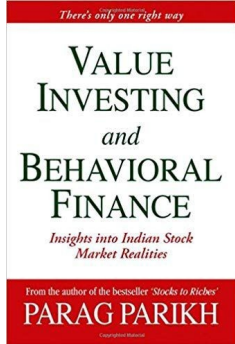
Outline

- Company, Founder and Team background.
- Professionals NOT Business persons.
- Investment philosophy and process.
- Parag Parikh Flexi Cap Fund design.
- Track Record and suitability.

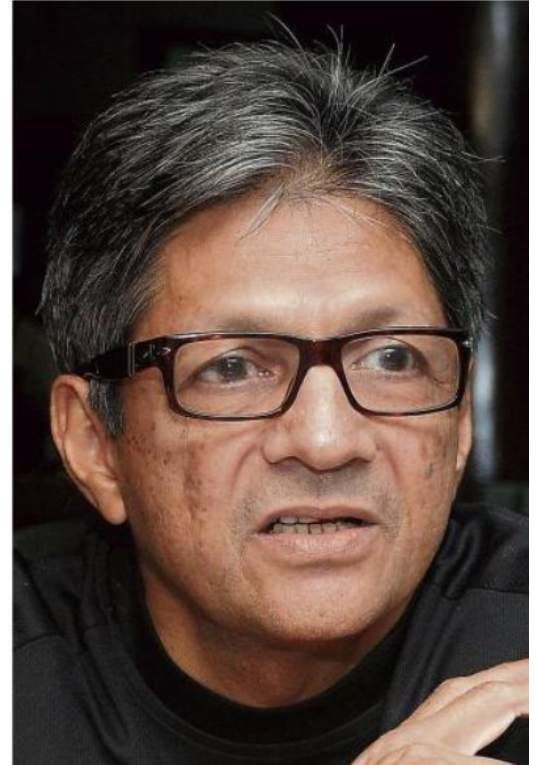
Company, Founder and Team background

Founded by Late Mr. Parag Parikh

- Origin as stock broker (Early '80s)
- Portfolio Management (1996 -2013)
- Mutual Fund (2013 Onwards)



Authored two books



Mr. Neil Parag Parikh : Chief Executive Officer

- BA in Economics from University of North Carolina
- MBA from IESE Business School Barcelona
- With PPFAS since 2004



Mr. Rajeev Thakkar : Chief Investment Officer

- CA, CWA, CFA
- Portfolio Manager, CIO since 2003 of PMS/ MF
- With PPFAS since 2001



Mr. Raunak Onkar : Head - Research and Fund Manager - Overseas

- BSc in IT & MMS (Masters in Management Studies) in Finance.
- Fund Manager since May 2013
- With PPFAS since 2008



Mr. Raj Mehta : Fund Manager - Debt

- B.Com, M.Com (Mumbai University)
- Chartered Accountant
- CFA Charterholder
- Fund Manager since January 2016
- With PPFAS since 2012



Mr. Rukun Tarachandani : Fund Manager - Domestic Equity

- MBA, B.Tech (Nirma University)
- CQF, CFA Charterholder
- Fund Manager since May 2022
- With PPFAS since 2021



Board of Directors of PPFAS Trustee Company Private Limited

- Mr. Burjor Nariman - INDEPENDENT DIRECTOR
- Mr. Dhaval Desai - INDEPENDENT DIRECTOR
- Mr. Bhagirat Merchant - INDEPENDENT DIRECTOR
- Mr. Suneel Gautam - ASSOCIATE DIRECTOR

Board of Directors of AMC

- Mr. Neil Parikh - CHAIRMAN AND CHIEF EXECUTIVE OFFICER
- Mr. Rajeev Thakkar - CHIEF INVESTMENT OFFICER AND DIRECTOR
- Mr. Shashi Kataria - CFO AND DIRECTOR
- Mr. Rajesh Bhojani - INDEPENDENT DIRECTOR
- Mr. Subrata Kumar Mitra - INDEPENDENT DIRECTOR
- Mr. V Ramesh - INDEPENDENT DIRECTOR

Professionals NOT Business persons

Fiduciary

- Alignment of interests via “Skin in the Game”
- No clutter in offerings (& hence no survivorship bias)
- No flavour of the month schemes
- Open channels of communication

We have our skin in the game

Parag Parikh Flexi Cap Fund ₹ 343.73 Cr.	Parag Parikh Liquid Fund ₹ 49.75 Cr.	Parag Parikh Tax Saver Fund ₹ 47.75 Cr.	Parag Parikh Conservative Hybrid Fund ₹ 8.33 Cr.
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Total number of units held by 'Insiders' in the scheme as at 30-09-2023 = 5.470 crore units.

[Click here for more details.](#)

Investment Philosophy and Process

Approach

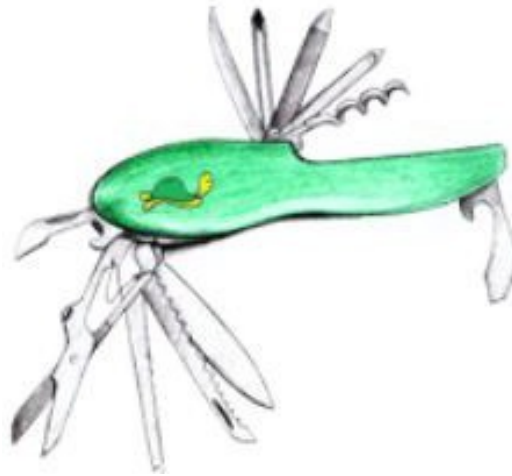
- Equity ownership is part ownership of a business
 - Focus on business prospects and intrinsic value, not stock prices
 - Promoter / Management quality paramount
- Quality at reasonable price approach rather than cigar butt kind of value
 - Business should earn decent return on capital over a cycle
 - Don't prefer excessive leverage or capital intensity

Approach

- Bottom up, individual stock picking approach
 - At the same time keep environment in context
- Absolute returns first, relative returns later
 - Dislike big drawdowns, permanent loss of capital
 - Don't obsess over full deployment at all times
- Approximately around 25 - 30 positions.
- Reasonable balance between concentration and diversification
- Low churn of portfolio

Parag Parikh Flexi Cap Fund

Scheme Design



Flexi cap scheme (Invest across large, mid and small caps)

- Option to invest up to 35% in overseas stocks
- Flexibility to stay in cash / equivalents while waiting to deploy in equities
- Tax advantages of a domestic equity fund (10% taxation on long term gains at redemption, long term defined as 1 year for tax purposes).
- Around 68.02%* of currency exposure hedged, provides around 3% additional yield currently plus eliminates currency risk

* Source – [*Factsheet September 2023*](#)

Advantages

- 'Go anywhere' kind of mandate giving flexibility
- Lower volatility on account of multi geography diversification
- Benefits of operating in multiple markets
 - Arbitrage (Stanchart IDR * vs. underlying)
 - Unique opportunities (Alphabet, Amazon, Meta Platforms Inc, Microsoft etc.) ^
- Tax advantages and No LRS issues, No Estate Duty
 - Tax heaven

* Source : [Factsheet for June 2013](#) | ^ Source – [Factsheet September 2023](#)

Track Record

Trailing Returns

Lumpsum Investment Performance (Compounded annual returns)

Date	Scheme	Tier I Benchmark	Additional Benchmark	Value of Investment of Rs. 10,000/-		
	PPFCF (Regular)	NIFTY 500 (TRI)	NIFTY 50 (TRI)	PPFCF (Regular)	NIFTY 500 (TRI)	NIFTY 50 (TRI)
Since Inception (May 24, 2013)*	18.58%	14.76%	13.58%	58,400	41,618	37,374
Sept. 30, 2022 to Sept. 29, 2023 (Last 1 year)	25.01%	17.69%	16.11%	12,493	11,763	11,606
Sept. 30, 2020 to Sept. 29, 2023 (Last 3 years)	22.88%	24.14%	21.89%	18,544	19,118	18,099
Sept. 28, 2018 to Sept. 29, 2023 (Last 5 years)	19.05%	14.89%	13.75%	23,937	20,029	19,060
Sept. 30, 2013 to Sept. 29, 2023 (Last 10 years)	19.14%	15.97%	14.47%	57,671	44,027	38,643

*Since inception returns are calculated on Rs. 10 (allotment price)

Note:

- Different plans shall have different expense structures.
- Scheme returns shown are for regular plan
- Past performance may or may not be sustained in the future.
- Greater than 1 year returns are CAGR returns.
- Data presented here is upto the last calendar month.

SIP Investment Performance (Assumption : ₹ 10,000/- is invested on the first of every month)

	Since Inception from May 24, 2013	Sept. 30, 2022 to Sept. 29, 2023 (Last 1 year)	Sept. 30, 2020 to Sept. 29, 2023 (Last 3 years)	Sept. 28, 2018 to Sept. 29, 2023 (Last 5 years)	Sept. 30, 2013 to Sept. 29, 2023 (Last 10 years)
Total Amount Invested	12,50,000	1,20,000	3,60,000	6,00,000	12,00,000
Market value of Investment (Regular Plan)	34,10,460	1,36,981	4,67,069	10,25,321	31,15,274
(Regular Plan) Returns (Annualised) (%)	18.26%	27.52%	17.72%	21.62%	18.16%
Nifty 500 (TRI) Returns (Annualised) (%)	14.68%	22.45%	16.06%	17.93%	14.59%
Nifty 50 (TRI) Returns (Annualised) (%)	13.69%	15.80%	13.62%	15.92%	13.65%

Source: Factsheet

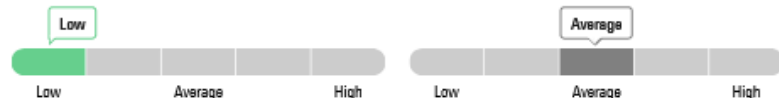
Note : Past Performance may or may not be sustained in future. Please click on link for performance of other scheme managed by Fund Manager : <https://amc.ppfas.com/schemes/fund-manager-performance/>

Morningstar data Risk (3 years)

Risk 3-Yr 5-Yr 10-Yr

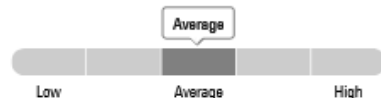
Morningstar Risk & Return ⓘ

Risk vs. Category

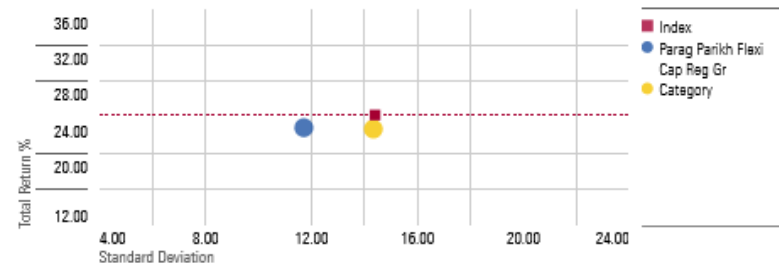


Category: Flexi Cap as of Sep 30, 2023 | Rankings are out of 158 investments.

Return vs. Category



Risk/Return Analysis



INR | Category: Flexi Cap | Index: S&P BSE 500 India TR INR | Return as of Sep 30, 2023 | Standard Deviation as of Sep 30, 2023

Risk & Volatility Measures ⓘ

Trailing	Investment	Category	Index
Alpha	4.93	0.29	16.21
Beta	0.65	0.91	0.49
R ²	63.52	84.39	26.42
Sharpe Ratio	1.42	1.17	1.26
Standard Deviation	11.71	14.34	14.40

INR | Investment as of Sep 30, 2023 | Category: Flexi Cap as of Sep 30, 2023 | Index: S&P BSE 500 India TR INR as of Sep 30, 2023 | Calculation Benchmark: S&P BSE 500 India TR INR

Market Volatility Measures ⓘ

Capture Ratios	Investment	Category	Index
Upside	87	93	83
Downside	73	92	-9
Drawdown	Investment %	Category %	Index %
Maximum	-14.46	—	-10.32
Drawdown Peak Date	Drawdown Valley Date	Max Drawdown Duration	
Jan 01, 2022	Jun 30, 2022	6 Months	

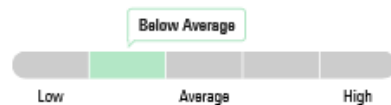
INR | As of Sep 30, 2023 | Category: Flexi Cap | Index: S&P BSE 500 India TR INR | Calculation Benchmark: S&P BSE 500 India TR INR | Drawdown as of Sep 30, 2023

Morningstar data Risk (5 years)

Risk 3-Yr 5-Yr 10-Yr

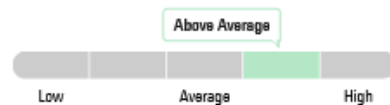
Morningstar Risk & Return ①

Risk vs. Category

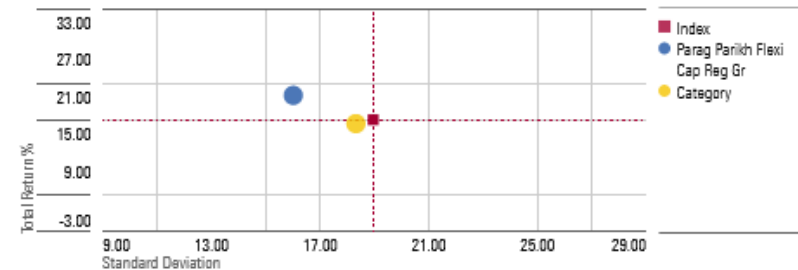


Category: Flexi Cap as of Sep 30, 2023 | Rankings are out of 152 investments.

Return vs. Category



Risk/Return Analysis



INR | Category: Flexi Cap | Index: S&P BSE 500 India TR INR | Return as of Sep 30, 2023 | Standard Deviation as of Sep 30, 2023

Risk & Volatility Measures ①

Trailing	Investment	Category	Index
Alpha	5.65	0.19	10.05
Beta	0.75	0.92	0.64
R ²	78.03	90.40	28.10
Sharpe Ratio	0.86	0.56	0.58
Standard Deviation	16.01	18.32	18.95

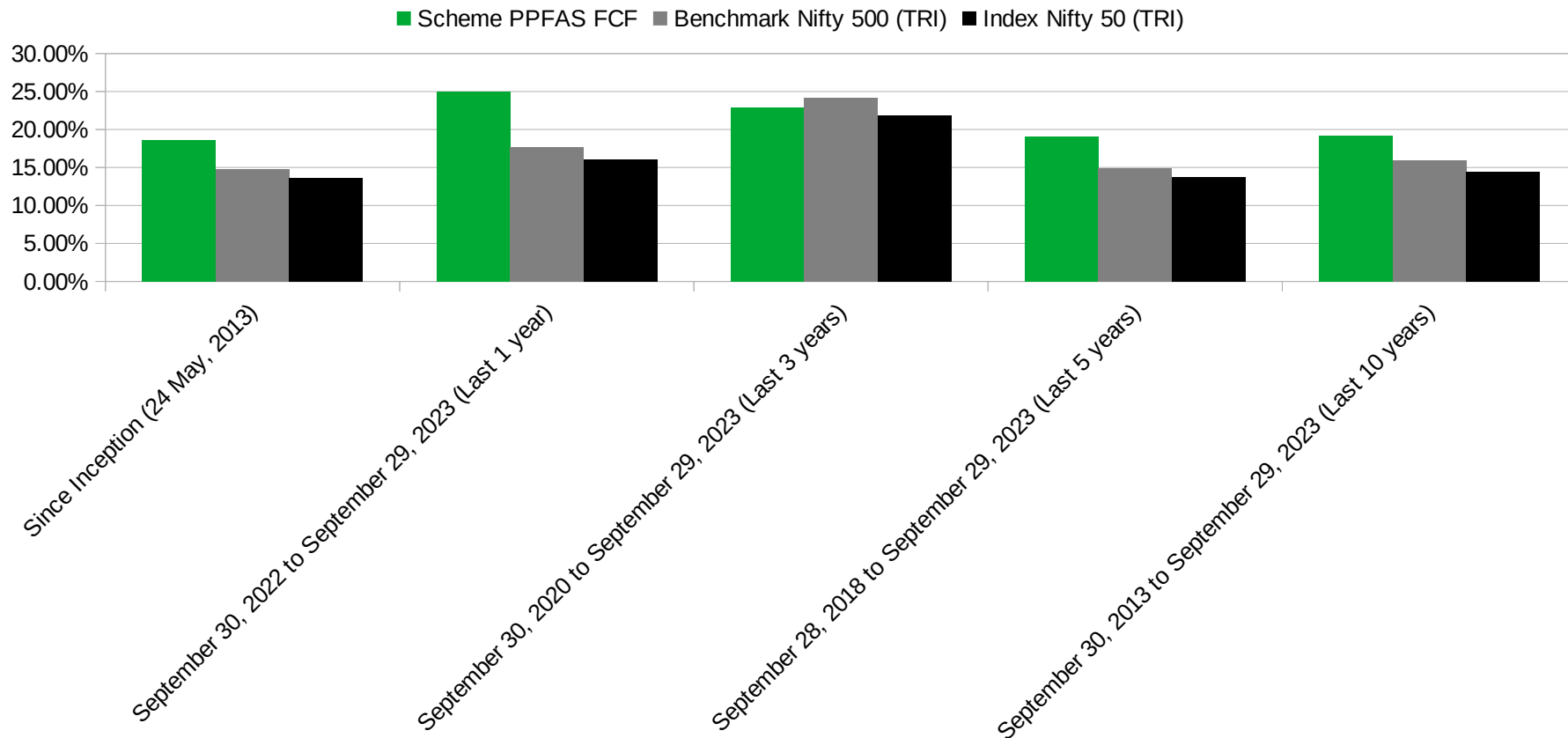
INR | Investment as of Sep 30, 2023 | Category: Flexi Cap as of Sep 30, 2023 | Index: S&P BSE 500 India TR INR as of Sep 30, 2023 | Calculation Benchmark: S&P BSE 500 India TR INR

Market Volatility Measures ①

Capture Ratios	Investment	Category	Index
Upside	85	92	77
Downside	54	89	27
Drawdown	Investment %	Category %	Index %
Maximum	-23.23	—	-28.81
Drawdown Peak Date	Drawdown Valley Date	Max Drawdown Duration	
Feb 01, 2020	Mar 31, 2020	2 Months	

INR | As of Sep 30, 2023 | Category: Flexi Cap | Index: S&P BSE 500 India TR INR | Calculation Benchmark: S&P BSE 500 India TR INR | Drawdown as of Sep 30, 2023

Fund Performance vs Nifty 500 & Nifty 50



Caveats on suitability

- The fund may underperform in periods of go-go bull markets (say 2017). In 2018-20 the fund was able to avoid the severe drawdowns seen elsewhere in the market
- The fund may underperform in periods where Indian markets are on a run and global markets are slow (say in 2014 post Indian General elections) and vice versa(say post demonetisation / GST etc.)
- The fund looks to invest over a period of at least 5 years and does not try to optimise over quarterly or annual time horizons. The fund does not shy away from short term unpopular investment actions.

OTHER PRODUCTS IN THE BASKET

PARAG PARIKH CONSERVATIVE HYBRID FUND

- It is a credible and tax-efficient alternative to certain fixed income instruments
- Invest in three asset classes



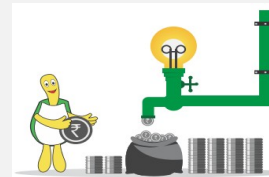
PARAG PARIKH TAX SAVER FUND

- It is a diversified Equity Fund investing a minimum of 80% of its corpus in Indian equities
- Eligible for Income tax deduction under section 80 C of Income Tax Act up to 1.50 Lakhs



PARAG PARIKH LIQUID FUND

- A credible alternative to bank fixed deposits, enabling you to invest to deploy money for short periods
- Multiple dividend options available
- Enables you to transact and invest in PPFCF & PPTSF, PPCHF through STP, SWP options



PRODUCT LABELLING

Parag Parikh Flexi Cap Fund

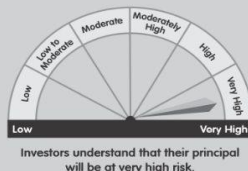
An open-ended dynamic equity scheme investing across large cap, mid cap, small cap stocks.

This Product is suitable for investors who are seeking*

The investment objective of the Scheme is to seek to generate long-term capital growth from an actively managed portfolio primarily of Equity and Equity Related Securities. Scheme shall invest in Indian equities, foreign equities and related instruments and debt securities.

***Investors should consult their financial advisers if in doubt about whether the product is suitable for them.**

Riskometer



Parag Parikh Tax Saver Fund

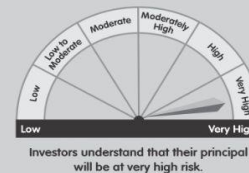
An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit

This product is suitable for investors who are seeking*

- Long term capital appreciation
- Investment predominantly in equity and equity related securities.

***Investors should consult their financial advisers if in doubt about whether the product is suitable for them.**

Riskometer



Parag Parikh Liquid Fund

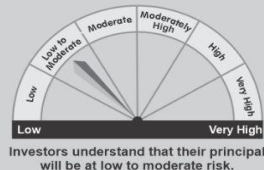
An Open ended Liquid scheme. A Relatively Low Interest Rate Risk and Relatively low Credit Risk

This product is suitable for investors who are seeking*

- Income over short term
- Investments in Debt/money market instruments

***Investors should consult their financial advisers if in doubt about whether the product is suitable for them.**

Riskometer



Parag Parikh Conservative Hybrid Fund

An open-ended hybrid scheme investing predominantly in debt instruments.

This product is suitable for investors who are seeking*

- To generate regular income through investments predominantly in debt and money market instruments.
- Long term capital appreciation from the portion of equity investments under the scheme.

***Investors should consult their financial advisers if in doubt about whether the product is suitable for them.**

Riskometer



Potential Risk Class of the debt scheme of PPFAS Mutual Fund :

Parag Parikh Liquid Fund	Potential Risk Class			
	Credit Risk →	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)
	Interest Rate Risk ↓			
	Relatively Low (Class I)	A-I		
	Moderate (Class II)			
	Relatively High (Class III)			

Note : Riskometers as on September 30, 2023.

Please refer updated riskometer on link:

<https://amc.ppfas.com/statutory-disclosures/product-labelling/>

THANK YOU

PPFAS Asset Management Private Limited

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Name of Trustee Company: PPFAS Trustee Company Pvt. Ltd.

Investor Helpline:



1800 266 7790



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Distributor Helpline:



1800 266 8909



91 22 61406538



partners@ppfas.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.