

Managing your money using Value Investing principles!

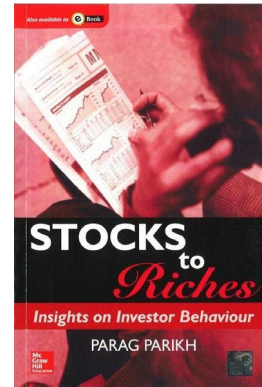
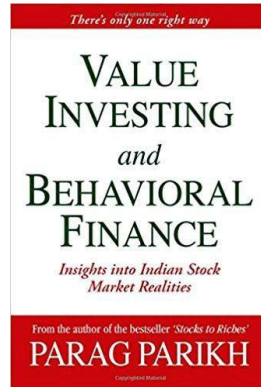


About the man who laid the foundation of PPFAS MF

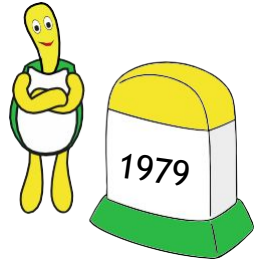
Late Shri Parag Parikh

Multifaceted...Stockbroker, Investor, Author

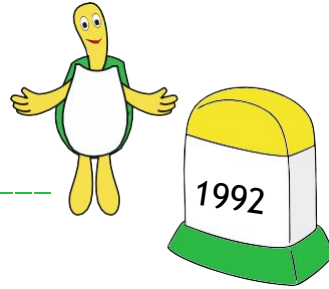
A man who believed in moving with the times without moving away from his core beliefs.



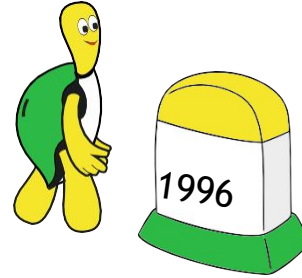
Our Journey



Established
Parag Parikh Financial
Advisory Services



Became a public
limited company



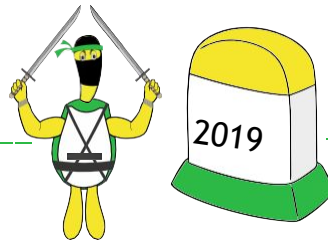
One of the first to get
PMS License



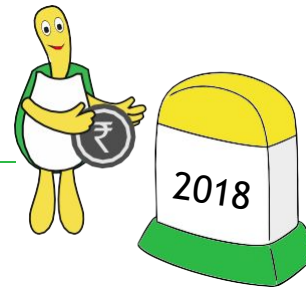
Commenced with
Mutual Fund License



Launched Parag Parikh
Conservative Hybrid
Fund



Launched Parag
Parikh Tax Saver Fund

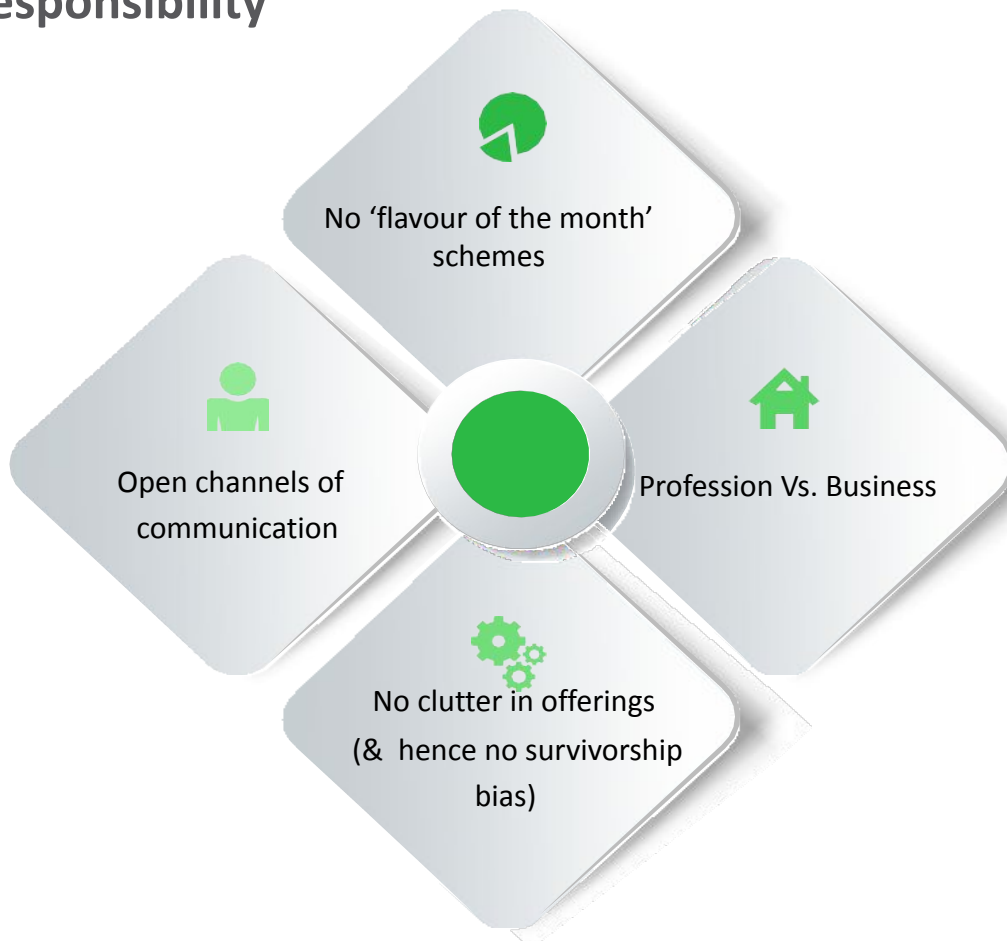


Launched Parag Parikh
Liquid Fund



Launched Parag Parikh Flexi Cap
Fund

Fiduciary Responsibility



Our Offerings



An open ended dynamic Equity scheme investing across large cap, mid cap, small cap stocks.
(Since May 24, 2013)



An Open ended Liquid scheme. A Relatively Low Interest Rate Risk and Relatively low Credit Risk.
(Since May 11, 2018)



An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit.
(Since July 24, 2019)



An open-ended hybrid scheme investing predominantly in debt instruments.
(Since May 26, 2021)

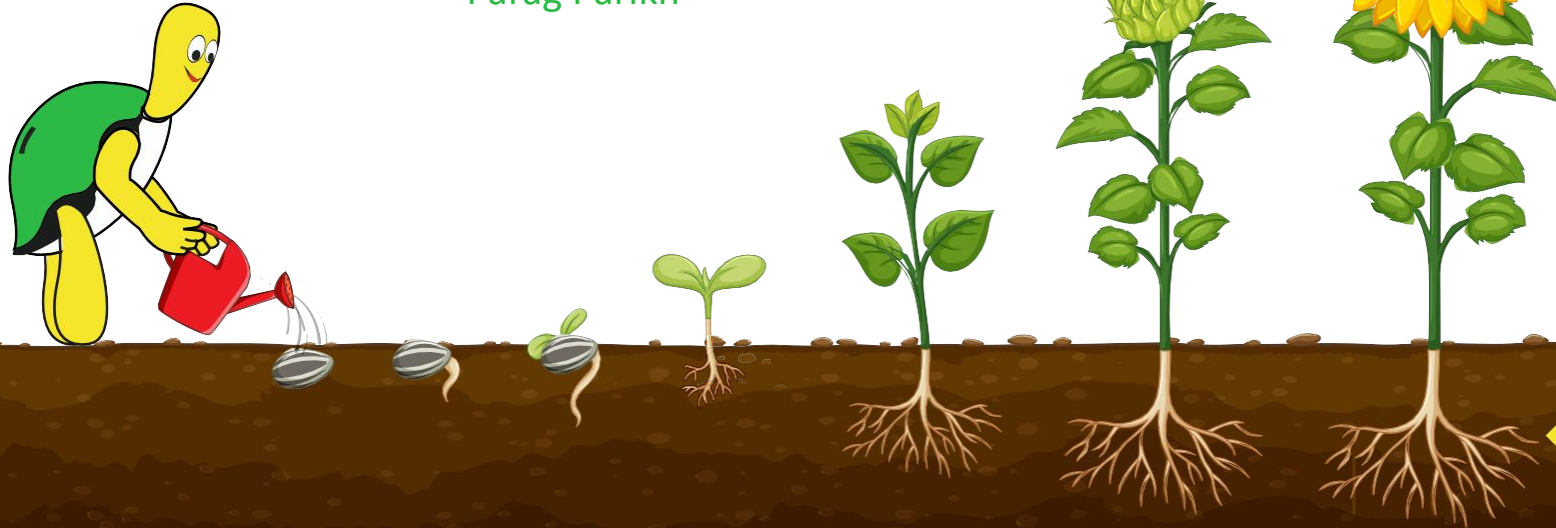
Parag Parikh Flexi Cap Fund

Our Core Belief: The Law of the Farm

There is no alternative to Long Term Thinking and Patience.

*"You cannot sow something today and reap tomorrow!
A seed has to go through the various seasons before it turns
into a fully grown tree. So is the case with Investing."*

- Parag Parikh



Our Flagship scheme: **Parag Parikh Flexi Cap Fund**

We value 'Value Investing'!



We focus on companies with low debt, high cash flows, investor-friendly management etc

A Swiss Army knife



- Flexibility to invest in Domestic and Foreign companies
- Across market capitalization
- Across sectors

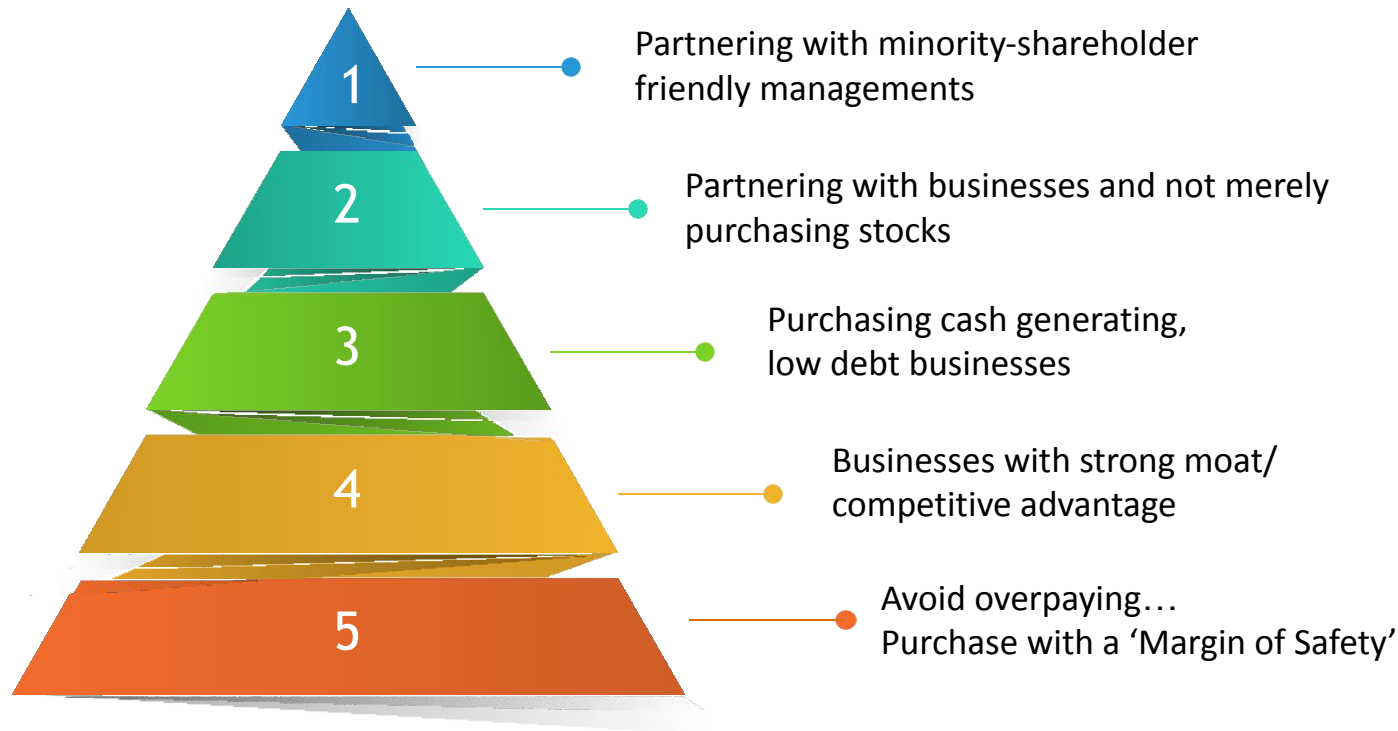
Tax Efficient



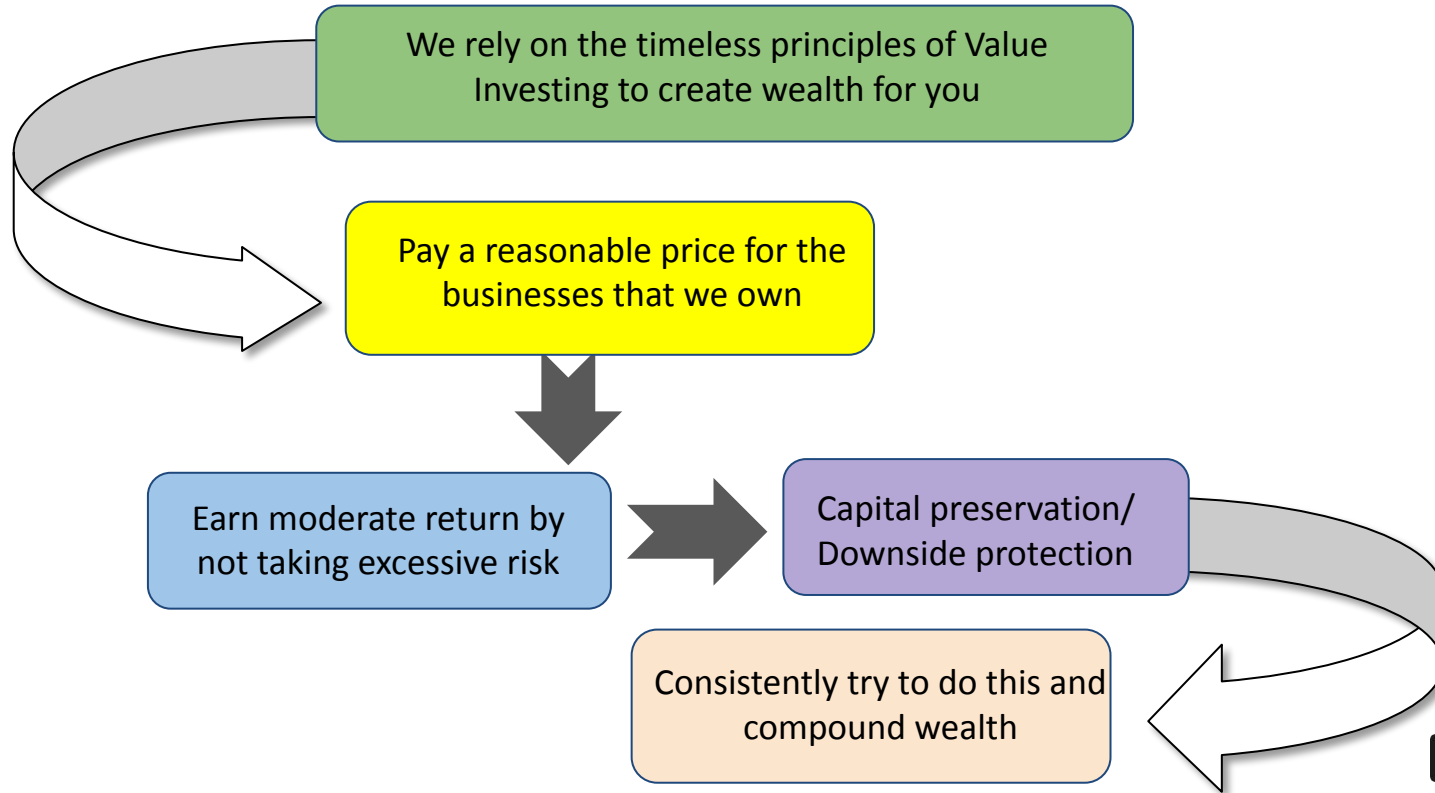
65% of corpus invested in Indian equities. Hence it enjoys the same tax benefits^ as any other Indian equity mutual fund scheme.

^Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s)

A glimpse into our Investment Approach



Value Investing : Moderate Return Without Excessive Risk



Local fund with global focus

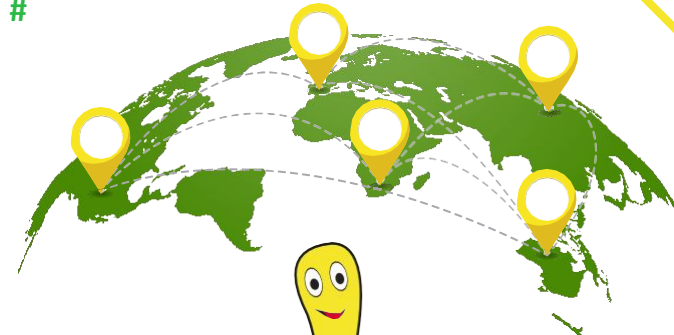
Invests up to 35% in overseas companies

- Global Fund without Tax Disadvantage*
- Reducing 'country risk'
- Winners keep rotating
- Reducing portfolio volatility
- Wider choice
- Valuations

NOTE: Fresh investment in foreign securities have been temporarily suspended from 2 Feb 2022

*'Tax disadvantage' refers to higher 'Capital Gains Tax' paid by investors in other 'global' equity mutual fund schemes

#Please refer to the Scheme Information Document for detailed Asset allocation.



Skin in the game

THE CODE OF HAMMURABI



“If a builder built a house for a man and the house collapses to cause the death of the owner, then the builder must be put to the death”

- Hammurabi's Code

We demonstrate our conviction by investing in our own schemes

[Details can be checked here](https://amc.ppfas.com/schemes/disclosure-of-insider-holdings/)

<https://amc.ppfas.com/schemes/disclosure-of-insider-holdings/>

AT PPFAS MUTUAL FUND, WE ARE INSPIRED BY THE HAMMURABI CODE.

Parag Parikh Tax Saver Fund

Parag Parikh Tax Saver Fund

Open-ended
equity linked
saving scheme

A statutory lock
in of 3 years

Tax benefit under 80C
of the Income Tax Act.
up to INR 1.50 lakhs.

Investment Philosophy
same as Flexi Cap Fund
except :

- This scheme invests
in Indian stocks



Note : Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s)

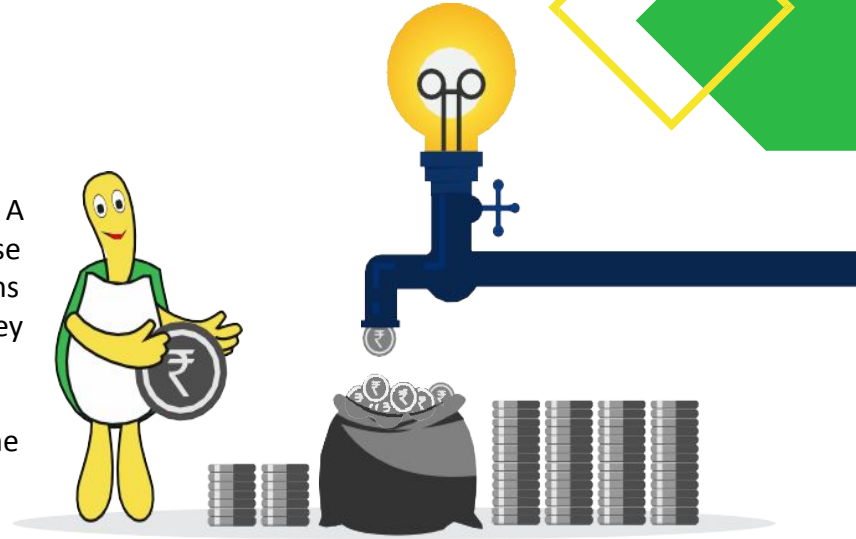
Parag Parikh Liquid Fund

Parag Parikh Liquid Fund

Parag Parikh Liquid Fund (PPLF) is An Open ended Liquid scheme. A Relatively Low Interest Rate Risk and Relatively low Credit Risk whose primary investment objective is to deliver reasonable market-related returns with lower risk and high liquidity through judicious investments in money market and debt instruments.

However, there is no assurance that the investment objective of the scheme will be realized and the scheme does not assure or guarantee any returns.

The Scheme Information Document (SID) and Key Information Document (KIM) can be obtained from the 'Downloads' section of the website of PPFAS Mutual Fund (amc.ppfas.com).



Parag Parikh Liquid Fund

The key advantages of PPLF are



It is a credible alternative to bank fixed deposits, enabling you to invest money for short periods.



No lock-in period.
No exit load after six days



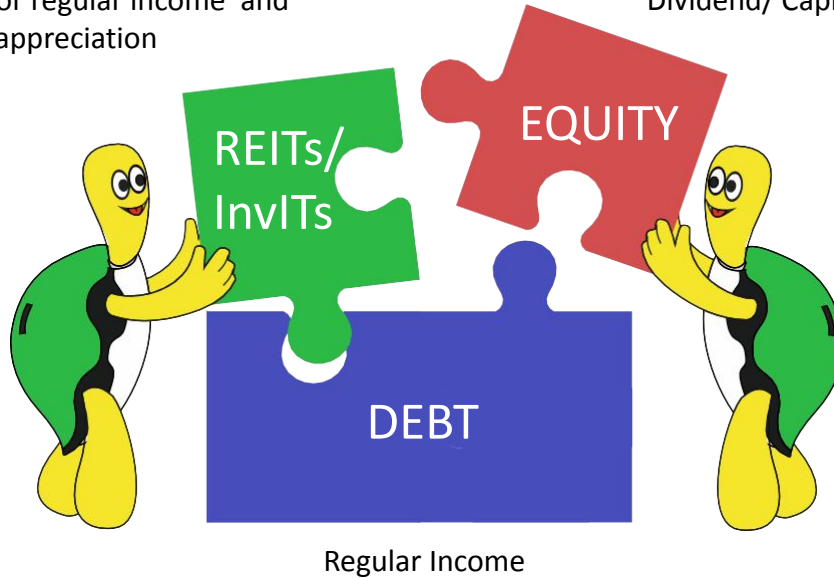
You could use the proceeds from PPLF to systematically undertake transfers or Switches into another scheme/s offered by PPFAS Mutual Fund

Parag Parikh Conservative Hybrid Fund

Parag Parikh Conservative Hybrid Fund

Scope for regular income and capital appreciation

Dividend/ Capital Appreciation



Parag Parikh Conservative Hybrid Fund

Equity Investments



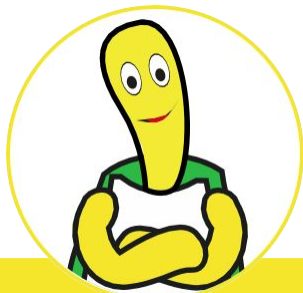
Fixed Income Investments

A relatively wide mandate permits us to include both, 'accrual' and 'duration' related instruments in our portfolio. These include Sovereign, State Government, PSU and corporate securities across all maturities.

REITs & InvITs

Who should invest...

While the Scheme is open to all Indian investors, it is especially suitable for patient investors who



Prefer simple investment solutions rather than complex ones

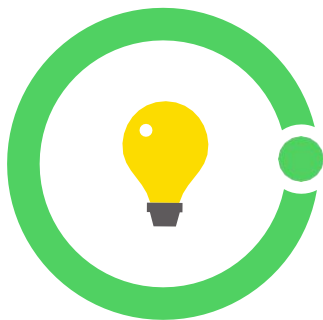


Understand that equity investments are for the long term



Welcome, rather than fear, stock market volatility

Logo Logic



Our inspiration, the tortoise...
Signifies wisdom, knowledge,
longevity and timelessness



Similarly, we rely on our knowledge of
value investing and focus on long-term
wealth creation when we invest our
clients' money

Presence in top metro cities

Registered Office:

81/82, 8th Floor, Sakhar Bhavan, Ramnath Goenka Marg, 230, Nariman Point, Mumbai - 400 021. INDIA.

Corporate Office:

305, 3rd Floor, 349 Business Point Commercial Premises Co-op. Society Ltd., Western Express Highway, Andheri (East), Mumbai - 400 069.

Bengaluru Address:

Unit no.508, 4th floor (level 5), Prestige Meridian- II, No.30/39, M. G. Road, Bengaluru -560 001.

Chennai Address:

Raheja Tower, Unit No: 0002A (B Block),177, Mount Road, Annasalai, Chennai – 600002

New Delhi Address:

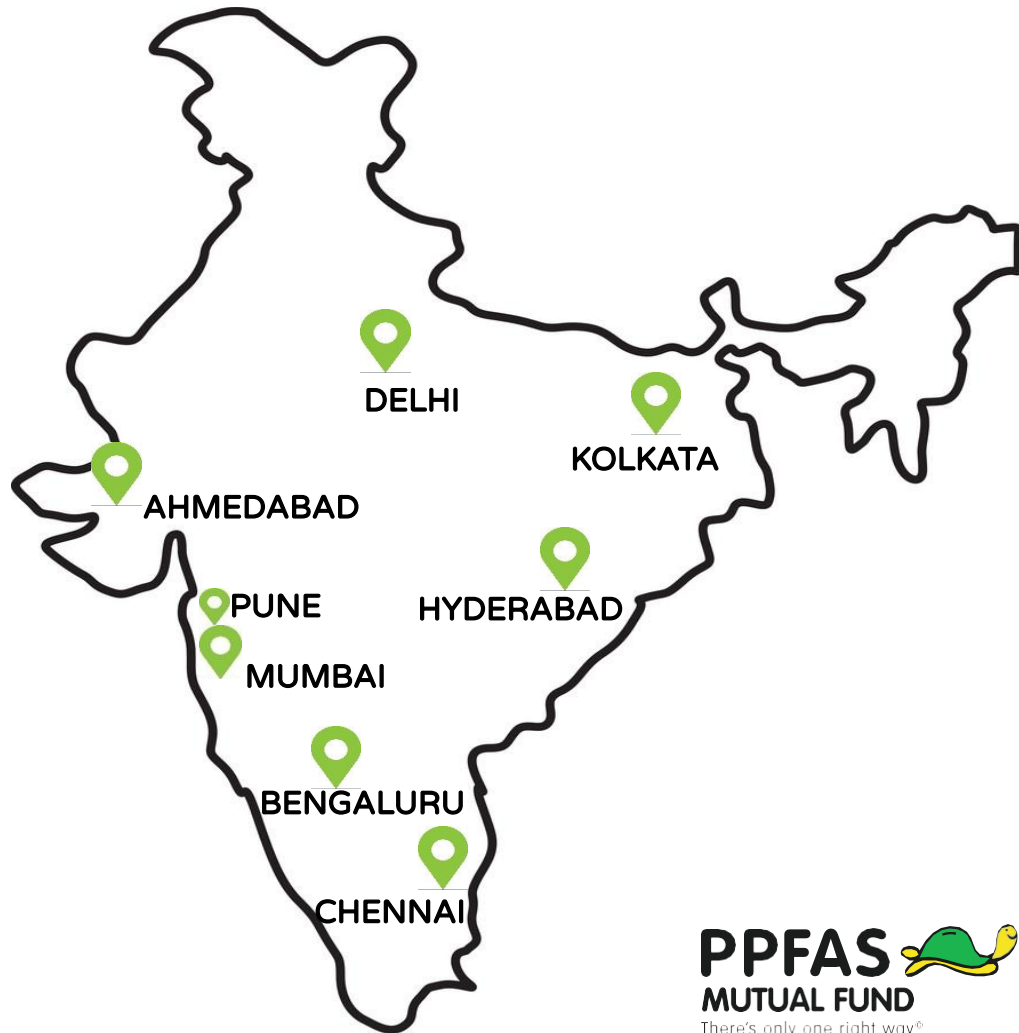
903, 9th Floor, Mercantile House, Kasturba Gandhi Marg, New Delhi, 110001

Hyderabad Address:

Plot No. 4, H. No. 1-11-254/11/A, 1st Floor, Rama Mansion, Motilal Nagar, Begumpet, Hyderabad, Telangana 500 016.

Pune Address:

Office no. 447, D wing, 4th Floor, Clover Centre, 7 Moledina Road, CAMP, Pune - 411001



Product Labeling

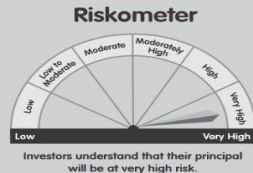
Parag Parikh Flexi Cap Fund

An open-ended dynamic equity scheme investing across large cap, mid cap, small cap stocks.

This Product is suitable for investors who are seeking*

The investment objective of the Scheme is to seek to generate long-term capital growth from an actively managed portfolio primarily of Equity and Equity Related Securities. Scheme shall invest in Indian equities, foreign equities and related instruments and debt securities.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



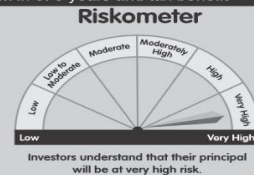
Parag Parikh Tax Saver Fund

An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit

This product is suitable for investors who are seeking*

- Long term capital appreciation
- Investment predominantly in equity and equity related securities.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



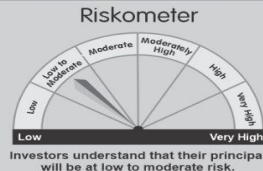
Parag Parikh Liquid Fund

An Open ended Liquid scheme. A Relatively Low Interest Rate Risk and Relatively low Credit Risk

This product is suitable for investors who are seeking*

- Income over short term
- Investments in Debt/money market instruments

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



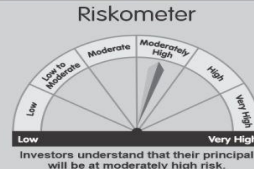
Parag Parikh Conservative Hybrid Fund

An open-ended hybrid scheme investing predominantly in debt instruments.



This product is suitable for investors who are seeking*

- To generate regular income through investments predominantly in debt and money market instruments.
- Long term capital appreciation from the portion of equity investments under the scheme.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

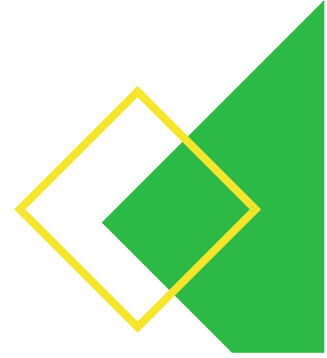


Potential Risk Class of the debt scheme of PPFAS Mutual Fund :

Parag Parikh Liquid Fund	Potential Risk Class			
	Credit Risk 	Relatively Low (Class A)	Moderate (Class B)	Relatively High (Class C)
	Interest Rate Risk 			
	Relatively Low (Class I)	A-I		
	Moderate (Class II)			
	Relatively High (Class III)			

Please refer updated riskometer on link:

<https://amc.ppfas.com/statutory-disclosures/product-labelling/>



Thank you

**Mutual Fund investments are subject to market risks,
read all scheme related documents carefully.**